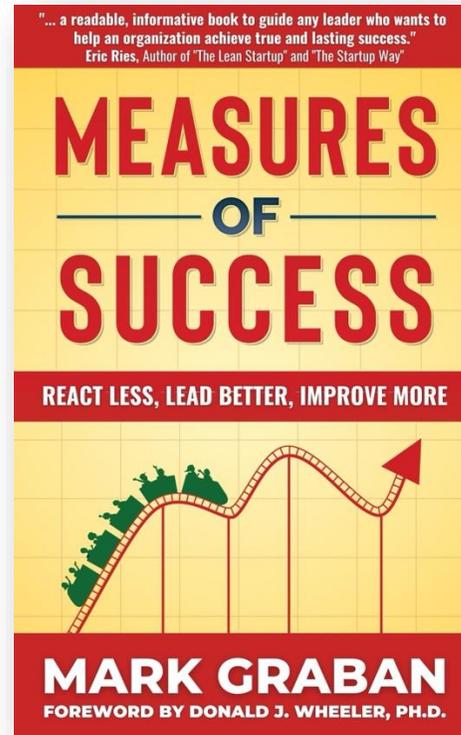
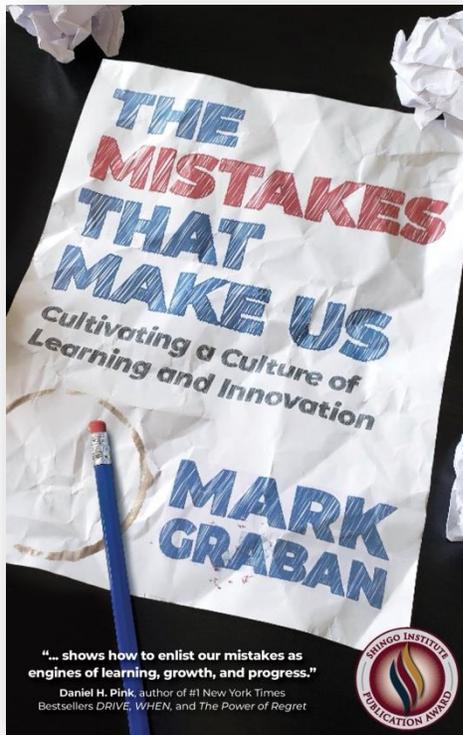


IMPROVING THE WAY WE IMPROVE

AME Roadshow 2025

Slides & More: MarkGraban.com/AME2025Post



Scan For Anonymous Polling



Our Agenda

Psychological Safety & Lean

9:00 am Introductions
9:30 am Session 1 starts
11:00 am Morning Tea Break
11:15 am Session 1 continues
1:00 pm Lunch

Measures of Success

1:30 pm Session 2 starts
2:30 pm Afternoon Break
2:45 pm Session 2 Continued
4:15 pm Wrap-Up and Reflections

4:30 pm Networking Drinks, Book Signing and Informal Discussions

5:30 pm / 6:00 pm Event Ends

Scan For Anonymous Polling

**Or go to Menti.com,
Enter code 3625 6313**



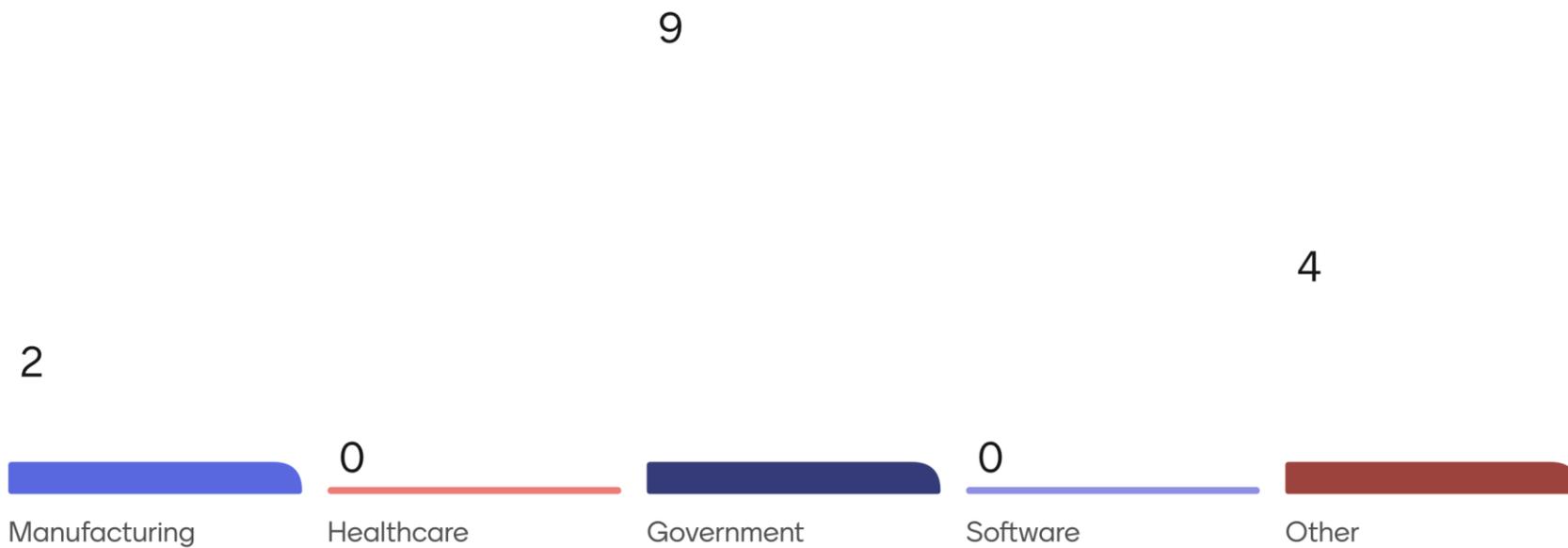


MG

Join at menti.com | use code **3625 6313**

Your connection seems to be unstable. Some features may not work as expected.

What Industry Are You Currently Working In?



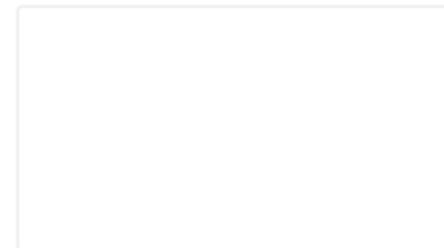
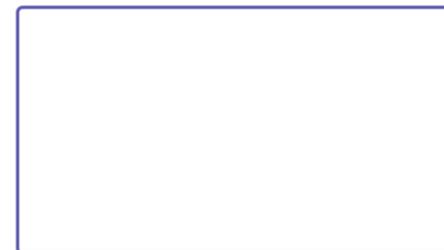
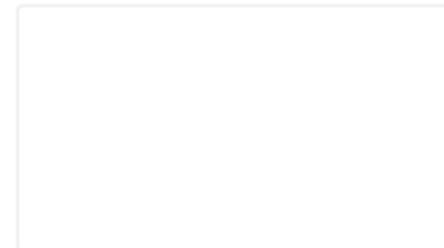
15

Menti

Roadshow 2025



Choose a slide to present



More About You

Join at menti.com | use code **3625 6313**

Your connection seems to be unstable. Some features may not work as expected.

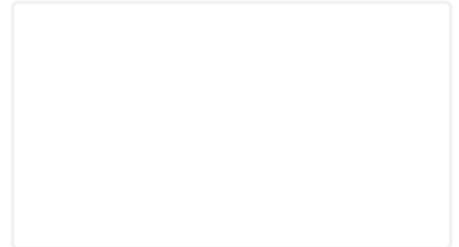
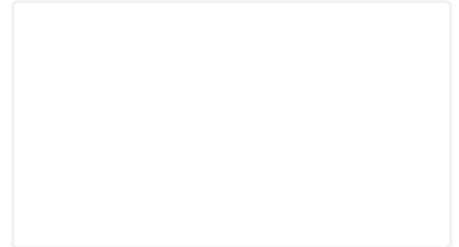


Menti

Roadshow 2025



Choose a slide to present



Verbal Introductions

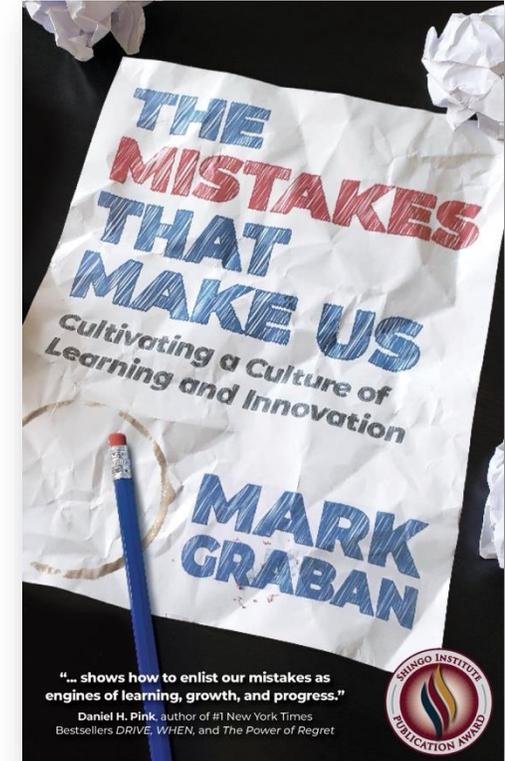
WHO ARE YOU?

SOMETHING UNUSUAL ABOUT
YOURSELF?

PSYCHOLOGICAL SAFETY

As a Foundation for Continuous Improvement

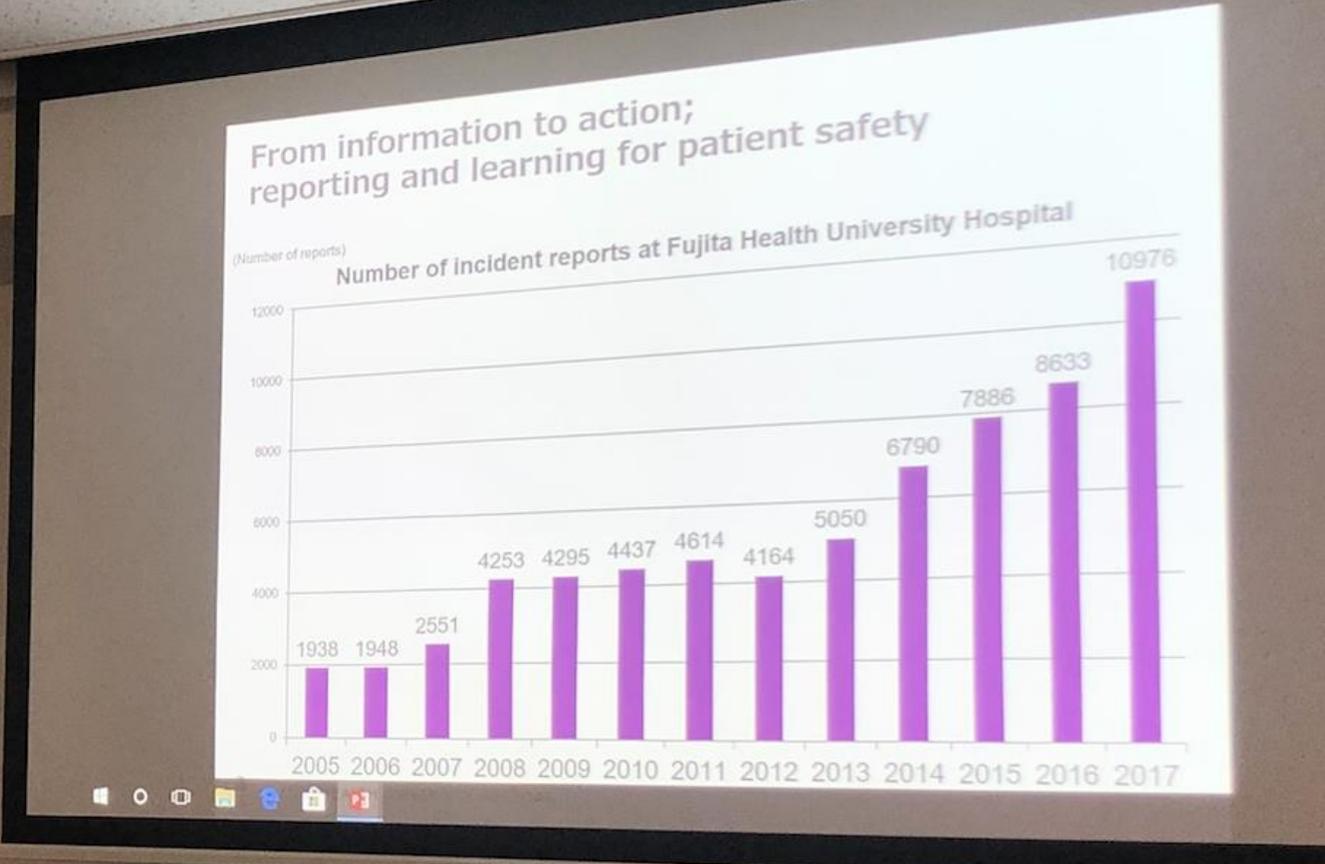
Or go to
Menti.com,
Enter code
3625 6313





A worker in a blue uniform is seen from behind, pulling a yellow Andon cord. The cord is attached to a metal frame above a car body. The background shows a factory setting with various mechanical parts and equipment.

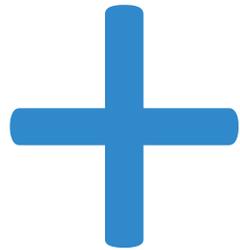
Andon Cord



“Number of Incident Reports”

What's Required to Speak Up?

PSYCHOLOGICAL SAFETY



PROBLEM SOLVING

What is Psychological Safety?

- “Psychological safety is a **belief** that one will not be punished or humiliated
- for speaking up with
 - ideas
 - questions
 - concerns or
 - mistakes.”

Amy Edmondson
Harvard Business School
The Fearless Organization



Google's Project Aristotle

- What makes teams there most successful?

PSYCHOLOGICAL
SAFETY

“...psychologically
safe teams made fewer
errors and spoke up
about them more
often.”

Edmondson, Amy C.. The Fearless Organization: Creating Psychological Safety in the Workplace for Learning, Innovation, and Growth . Wiley. Kindle Edition.



Benefits of Psychological Safety

Improves Cultural Clarity

A psychologically safe organization has no hidden problems or pockets of toxicity.

Increases Retention

When psychological safety is consistent, applications pour in while top talent never wants to leave.

Improves Inclusion

A psychologically safe organization is a place where everyone has a voice and is listened to.

Increases Accountability

There's no micromanaging on psychologically safe teams. High levels of accountability drive success.

Improves Performance

When they have psychological safety, teams are effective, high-performing and engaged.

Increases Innovation

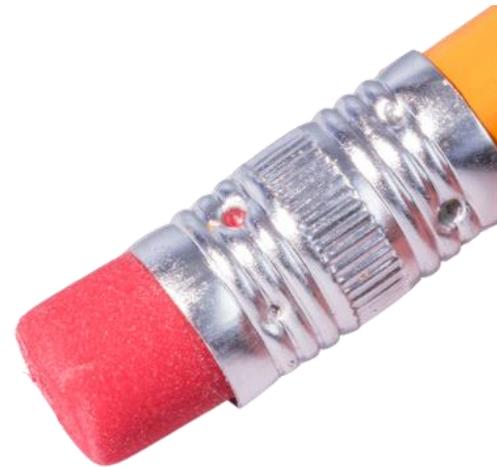
When psychological safety is consistent, people can innovate because it's safe to challenge the status quo.

When We Only Have One...

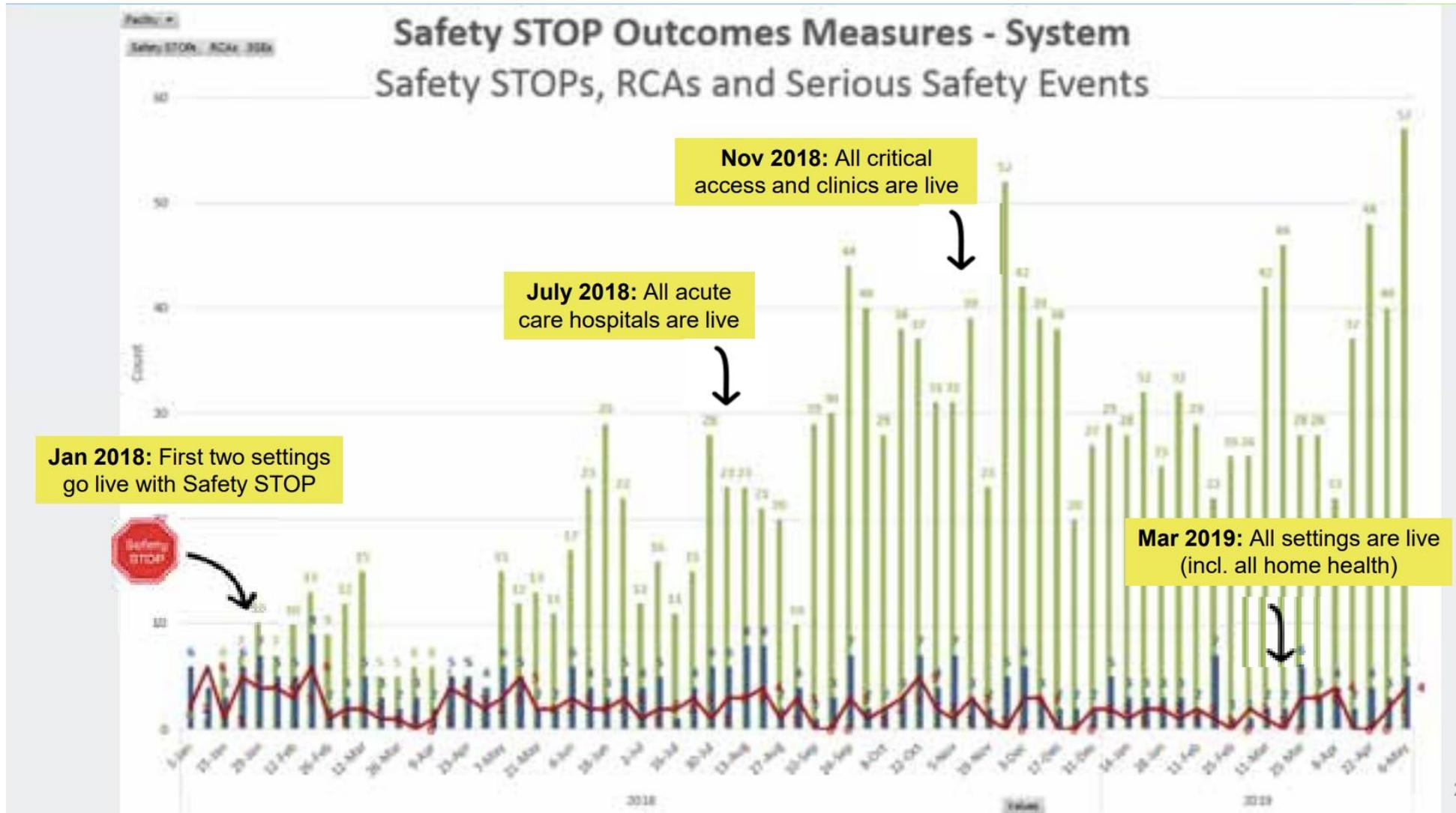
PSYCHOLOGICAL SAFETY



PROBLEM SOLVING

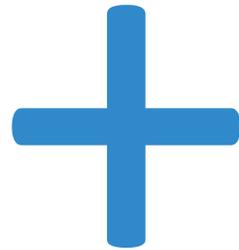


Safety Reports (U.S. Hospital)



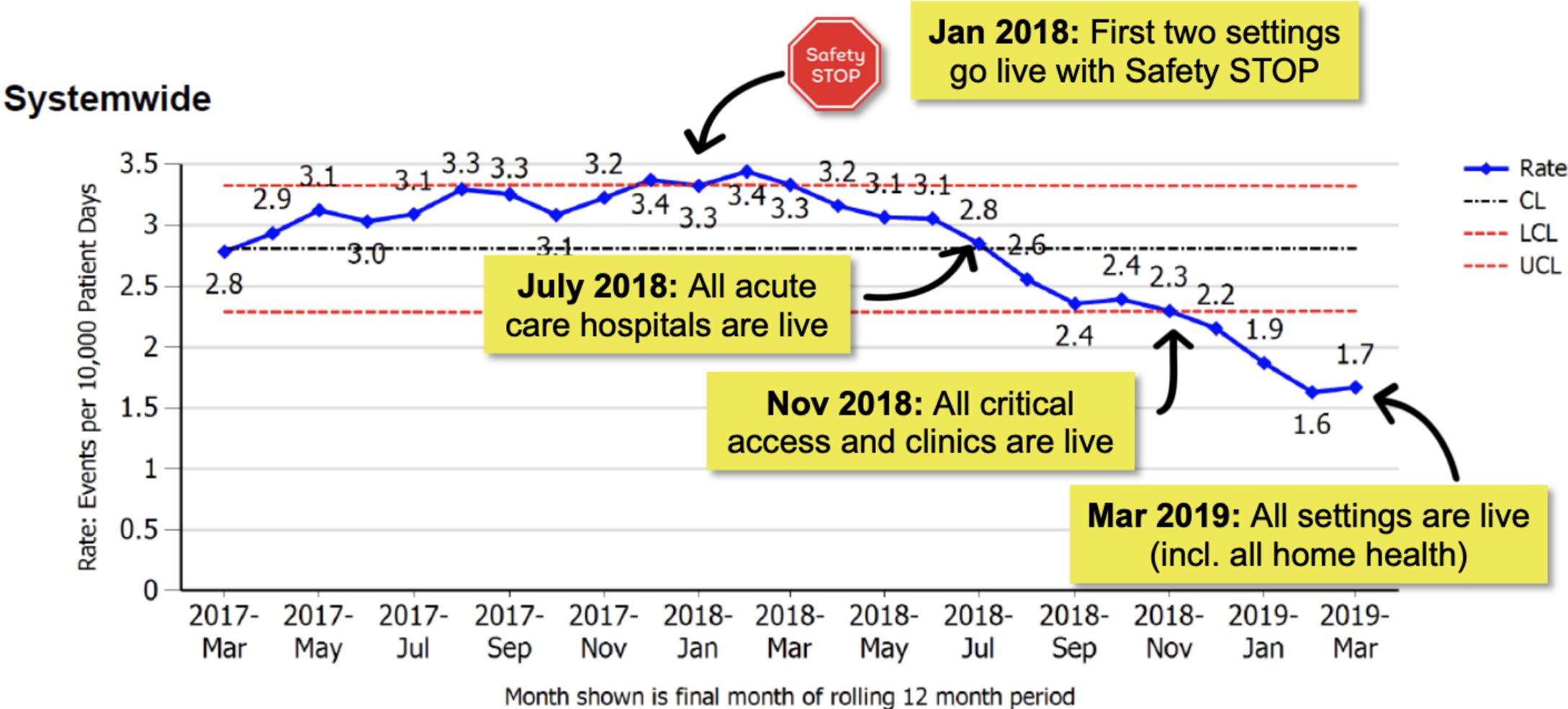
A Powerful Combination

PSYCHOLOGICAL SAFETY



PROBLEM SOLVING

Serious Safety Events (Same Hospital)





What's Required for Tiered Huddles?



PSYCHOLOGICAL SAFETY



PROBLEM SOLVING

What's Required for Catch Ball?



PSYCHOLOGICAL SAFETY



PROBLEM SOLVING





For Daily Improvement??



PSYCHOLOGICAL SAFETY



PROBLEM SOLVING



REAL IMPROVEMENT,
NOT WORKAROUNDS



What Psychological Safety is NOT (1)

- Niceness – false harmony, shying away from intellectual debate
- Coddling – overprotecting people from anxiety, fear, stress, adversity, and trauma
- A Shield – from accountability when you don't perform

What Psychological Safety is NOT (2)

- Consensus Decision Making – but it DOES reduce power differentials based on title, etc.
- Unearned Autonomy – autonomy is earned through competence, not entitlement
- Rhetorical Reassurances

MISTAKES

Mistakes are actions or judgments that turn out to be misguided or wrong.

EXPECTED OUTCOME

GAP



Mistakes are actions or judgments that turn out to be misguided or wrong.

ACTUAL OUTCOME

“YOU’RE MAKING A
MISTAKE!”



MISTAKE:

**ASSUMING PEOPLE WILL USE A
HUDDLE BOARD**

Waste Identification

PICK CHART

Completed Projects/
Celebrations



Implement

Challenge

Possible

Kibosh

New Improvement Ideas

Work in Progress

PDCA

Quality

Customer Satisfaction

Stewardship

Team Work



WHY?

Fear factor

Futility factor

Join at menti.com | use code **3625 6313**

What Keeps You From Speaking Up at Work?



MG

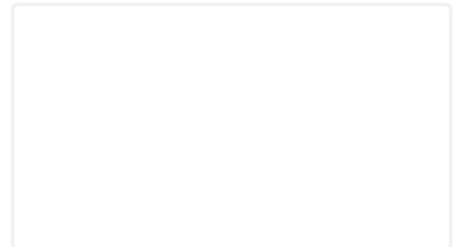
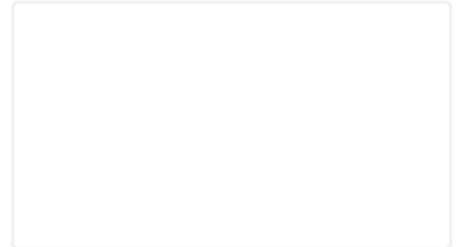
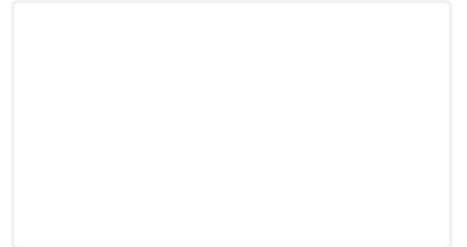


Menti

Roadshow 2025



Choose a slide to present



Oops, I made a mistake! The question should ask about "speaking up" not "speak up."

What keeps you from speak up at work?

Oops, I made a mistake! The question should ask about "speaking up" not "speak up."

What keeps you from speak up at work?

You can see how people vote. [Learn more](#)

Fear



12%

Futility



29%

Fear AND Futility



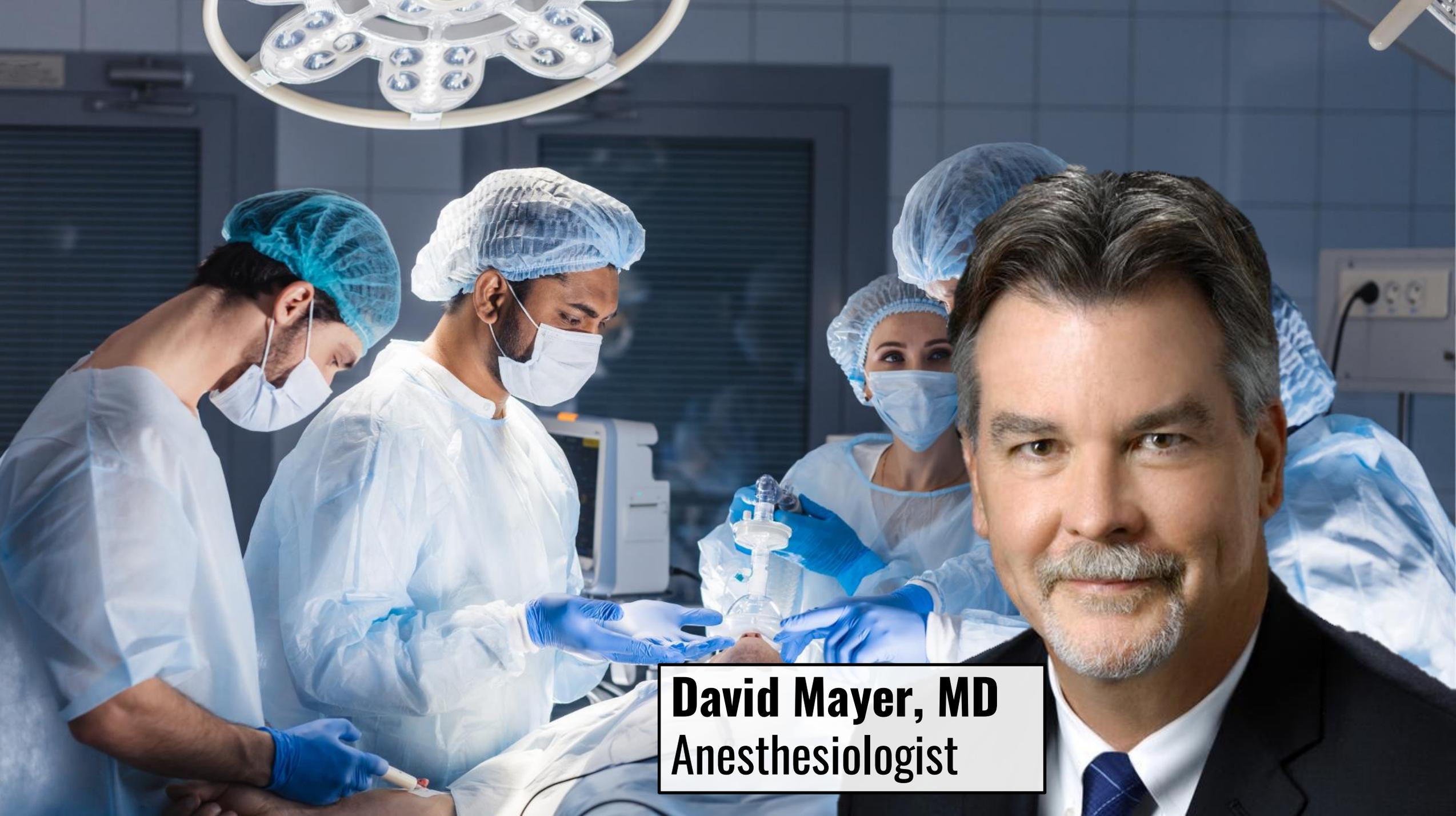
30%

No barriers to speaking up



29%

[247 votes](#) • 4d left • [Hide results](#)



David Mayer, MD
Anesthesiologist

Table Discussion!

PLEASE SHARE A RECENT
MISTAKE AND WHAT YOU
LEARNED

Reflecting on a Mistake

- What decision did I make?
- What did I expect to happen?
- What actually happened?
- What do I learn from the gap?
- What would I do differently?
- What would I expect to happen?



Two Types of Mistakes

PROCESS MISTAKES

INNOVATION MISTAKES

Preventing or Mitigating?

PROCESS MISTAKES

- MISTAKE-PROOFING
 - CHECKLISTS

INNOVATION MISTAKES

- ITERATION / PDSA
- SMALL TESTS OF CHANGE

Our Response to Mistakes...

PUNITIVE



NICE



KIND





Join at menti.com | use code **3625 6313**

What's the Most Likely Reaction to Mistakes in Your Workplace?

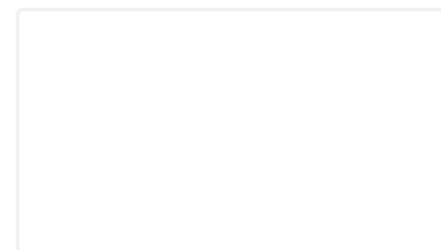
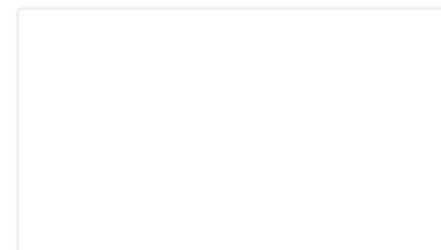
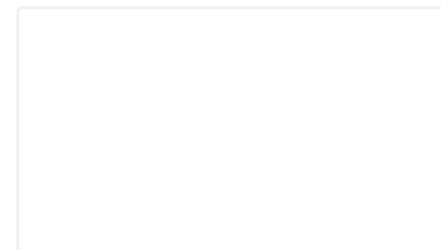
Your connection seems to be unstable. Some features may not work as expected.

Menti

Roadshow 2025



Choose a slide to present



What is Psychological Safety?

“A culture of
rewarded
vulnerability”

Timothy R. Clark
LeaderFactor

The 4 Stages of Psychological Safety



What is Vulnerability?

EXPOSURE TO
THE RISK OF
HARM OR LOSS

SAY SOMETHING



KEEP QUIET



Table Discussion Report Out!

WHO IS WILLING TO SHARE
YOUR MISTAKE WITH ALL OF
US?

What is Candor?

BEING FRANK, OPEN, AND
SINCERE IN SPEECH

What is Psychological Safety?

“A culture of
rewarded candor”

Examples of Candor That Might Be Punished?

- Speaking up to answer that question is one!
- Is this less vulnerable?

**Or go to Menti.com,
Enter code 3625 6313**





Join at menti.com | use code **3625 6313**

Examples of Actions That Might be Punished at Work

15 responses

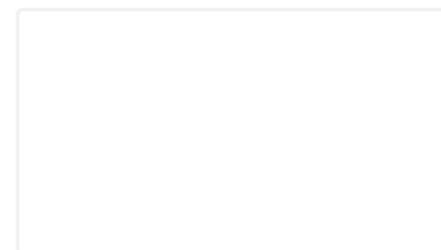
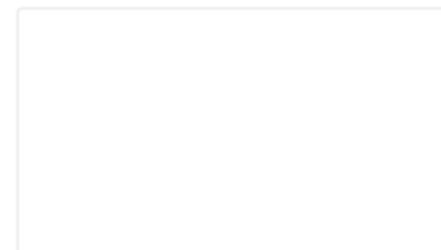
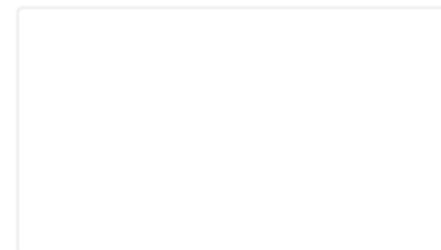
Your connection seems to be unstable. Some features may not work as expected.

Menti

Roadshow 2025



Choose a slide to present



Candor Always Comes Out...

- In the meeting?
- Or in the hallway?
 - Or the text message?
 - Or the private chat Zoom message?



We Need a Culture of Candor

- What's potentially problematic about this?
- A leader who frequently says:
 - “To be candid...”
 - “Candidly...”

Do I Feel Psychologically Safe?



Does a Team Have Psychological Safety?

EACH.

PERSON.

DECIDES.

Join at menti.com | use code **3625 6313**

Personally, which of these acts do you feel is most vulnerable?



MG

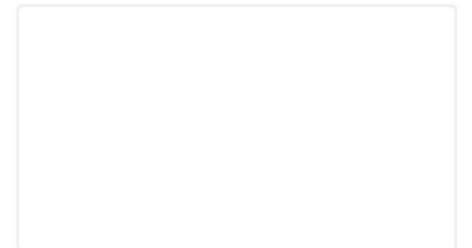
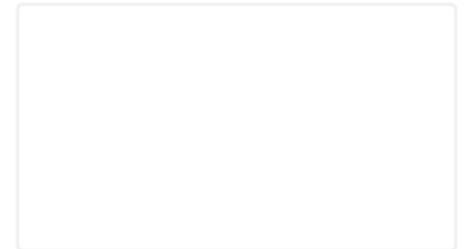
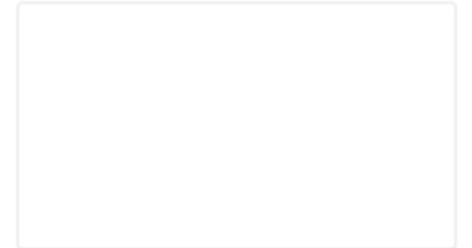


Menti

Roadshow 2025



Choose a slide to present



Mark's Ladders – 2 Different Settings

Company A

 Accepting more responsibility

 Sharing something personal

 Receiving feedback

 Pointing out a mistake

 Admitting you don't know

 Making a mistake

Company B

 Expressing your emotions

 Offering a different point of view

 Challenging the way things are done

 Clarifying expectations

 Asking for help

 Admitting you don't know

Table Discussion!

DISCUSS A SITUATION WHERE YOU
FELT

LESS SAFE OR MORE SAFE TO
SPEAK UP COMPARED TO USUAL

Cultivating Psychological Safety?

IT'S SAFE TO SPEAK
UP HERE

A large red circle with a white diagonal slash through it, superimposed over the text 'IT'S SAFE TO SPEAK UP HERE'. The slash runs from the top-left to the bottom-right, crossing through the words 'SAFE TO' and 'UP HERE'. The text is in a blue, sans-serif font.

**“YOU SHOULD
SPEAK UP”**



“IT’S YOUR PROFESSIONAL
OBLIGATION TO SPEAK UP”



Speaking up isn't a matter
of *character* or
courage...

Speaking up isn't a matter
of *character* or
courage... it's a function
of CULTURE



You Can Improve Psychological Safety

Encouraging

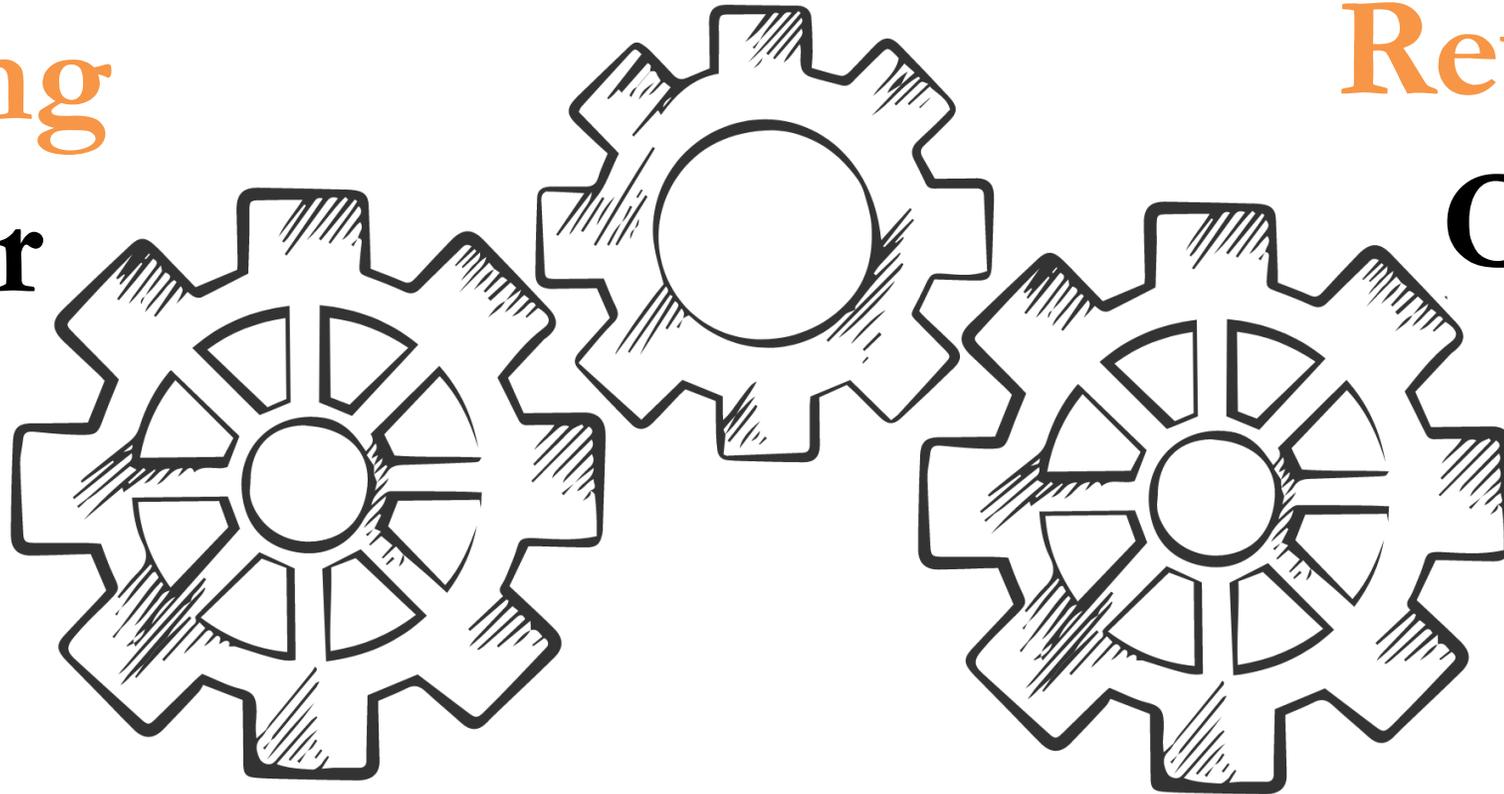
Candor

Modeling

Rewarding

Candor

Candor



“I want to hear the bad news. I want to hear it fast.”

Larry Culp, CEO of General Electric

“The moment of truth:
Do you shoot the
messenger, or do you
listen even if you are
unhappy?”

Larry Culp, CEO of General Electric

What Went Wrong

- I made mistakes
- There were times when I allowed myself to get discouraged instead of moving forward
- I didn't communicate well enough



“You can’t have a culture of continuous improvement without learning from mistakes.”

Greg Jacobson
CEO and co-founder, KaiNexus



[Stephanie Hill, MPH, MBB](#) (She/Her) • 1st

1d ...

Sr. Lean Strategist at KaiNexus -/- Owner of Light Bulb Mom...

Celebrate ·    4 | Reply



[Stephanie Hill, MPH, MBB](#) (She/Her) • 1st

1d ...

Sr. Lean Strategist at KaiNexus -/- Owner of Light Bulb Mom...

I THOUGHT I had a pretty significant "failure" yesterday at work. And I told everyone who might want to know. Instead of pointing fingers at me, my leader, a VP, and an executive all rallied around me to help "right the ship." At no time did they imply I had done wrong. All they said was, "WE learned." In fact, all complimented me about how I handled the situation. It encouraged me to continue trusting them with my mistakes.

Celebrate ·    4 | Reply

The Culture Formation Hypothesis

- The leader sets the tone
- Culture of a team reflects, more than anything, the behaviors modeled by the leader
- Teams do not outperform the leader, they reflect the leader



What We Can Do to Build Psychological Safety

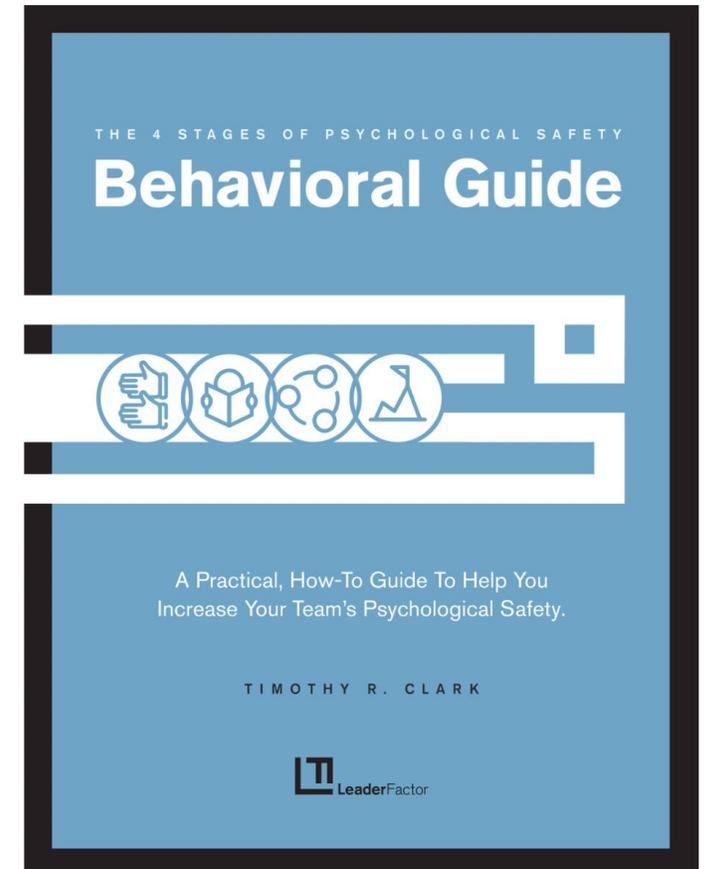
1. Frame the work as a learning problem, not an execution problem
2. Acknowledge your own fallibility
3. Model curiosity and ask lots of questions
4. Solicit input and opinions from the group
5. Share information about personal and work style preferences, and encourage others to do the same



33 Starting Point Behaviors

- <https://www.leaderfactor.com/resources/the-4-stages-behavioral-guide>
- Free PDF from LeaderFactor

- I've linked to it here:
 - <http://www.markgraban.com/MGMC2022>





“Powerful ideas, generously shared.
Simple, actionable, and urgent.
This book is a must-read for
anyone who cares enough to lead.”

SETH GODIN, bestselling author
of *This Is Marketing*

THE

Psychological Safety Playbook

Lead More Powerfully
by Being More Human



Karolin Helbig
Minette Norman

1) Communicate Courageously

1. Welcome Other Viewpoints: “What Am I Missing?”
2. Solicit Diverse Perspectives: “That’s One Viewpoint; Let’s Hear Some Dissent”
3. Open Up: Express Your Own Emotions
4. Take Off the Mask of Perfection: “I Don’t Know Yet”
5. Nurture a Sense of Humor at Work: Laugh More (Especially at Yourself)



“Powerful ideas, generously shared.
Simple, actionable, and urgent.
This book is a must-read for
anyone who cares enough to lead.”

SETH GODIN, bestselling author
of *This Is Marketing*

THE

Psychological Safety Playbook

Lead More Powerfully
by Being More Human



Karolin Helbig
Minette Norman

2) Master the Art of Listening

1. Listen to Understand: Develop the Discipline of Not Preparing a Response
2. Be Fully Present: Tame Your Wandering Mind
3. Clarify Your Understanding: Articulate What You Heard
4. Listen for Emotions: Hear What's Not Being Said
5. Commit to Curiosity: “Tell Me More”



“Powerful ideas, generously shared.
Simple, actionable, and urgent.
This book is a must-read for
anyone who cares enough to lead.”

SETH GODIN, bestselling author
of *This Is Marketing*

THE

Psychological Safety Playbook

Lead More Powerfully
by Being More Human



Karolin Helbig
Minette Norman

3) Manage Your Reactions

1. Model Non-defensive Reactions: Hit the Pause Button
2. Respond Productively: Label Your Emotions
3. Watch Out for Your Blind Spots: “What Stories Am I Telling Myself?”
4. Appreciate Being Challenged: Thank People for Their Courage
5. Build On Others’ Ideas: “Yes, And”

4) Embrace Risk & Failure



“Powerful ideas, generously shared.
Simple, actionable, and urgent.
This book is a must-read for
anyone who cares enough to lead.”

SETH GODIN, bestselling author
of *This Is Marketing*

THE

Psychological Safety Playbook

Lead More Powerfully
by Being More Human



Karolin Helbig
Minette Norman

1. Normalize Failure: “This Is New to Us, So We Will Experience Failure”
2. Reframe Failures as Learning Opportunities: “Interesting! What Can We Learn from This?”
3. Get Comfortable with Discomfort: Welcome Difficult Emotions
4. Model Learner Behavior: Admit Mistakes and Share Lessons Learned
5. Celebrate Continuous Learning: Implement Blameless Postmortems



“Powerful ideas, generously shared.
Simple, actionable, and urgent.
This book is a must-read for
anyone who cares enough to lead.”

SETH GODIN, bestselling author
of *This Is Marketing*

THE

Psychological Safety Playbook

Lead More Powerfully
by Being More Human



Karolin Helbig
Minette Norman

5) Design Inclusive Rituals

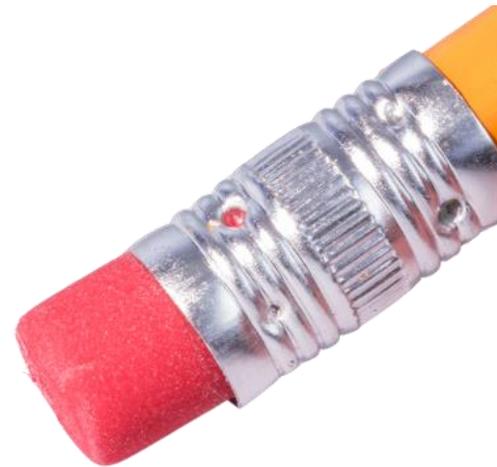
1. Upgrade Meetings: Appoint an Inclusion Booster
2. Respect All Voices: Establish a No-Interruption Rule
3. Take Turns: No One Speaks Twice until Everyone Speaks Once
4. Check for Psychological Safety: Gather Feedback after Meetings
5. Appreciate the Team: Express Gratitude

When We Only Have One...

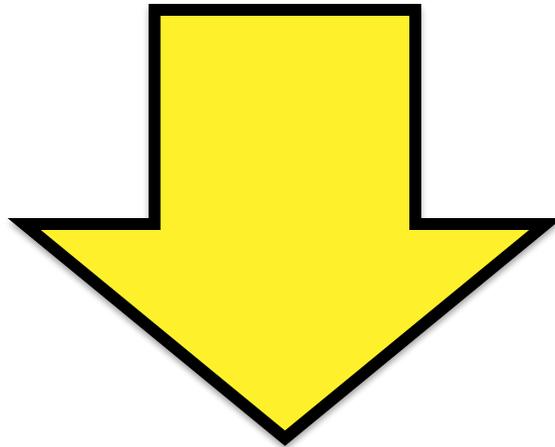
PSYCHOLOGICAL SAFETY



PROBLEM SOLVING



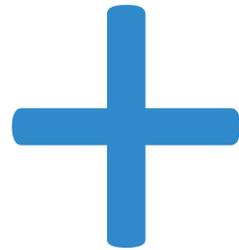
Fear factor



Futility factor

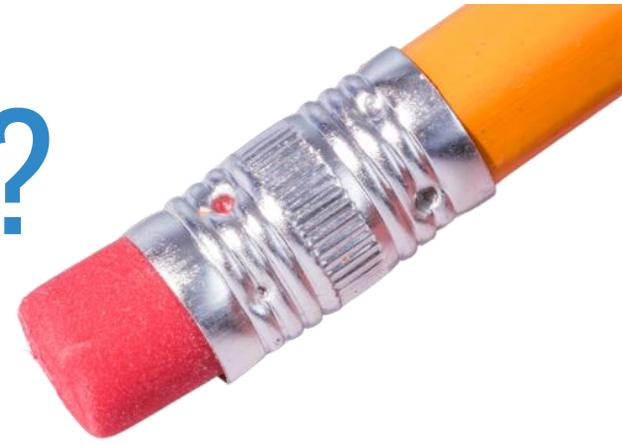
A Powerful Combination

PSYCHOLOGICAL SAFETY



PROBLEM SOLVING

What's Required for C.I.?



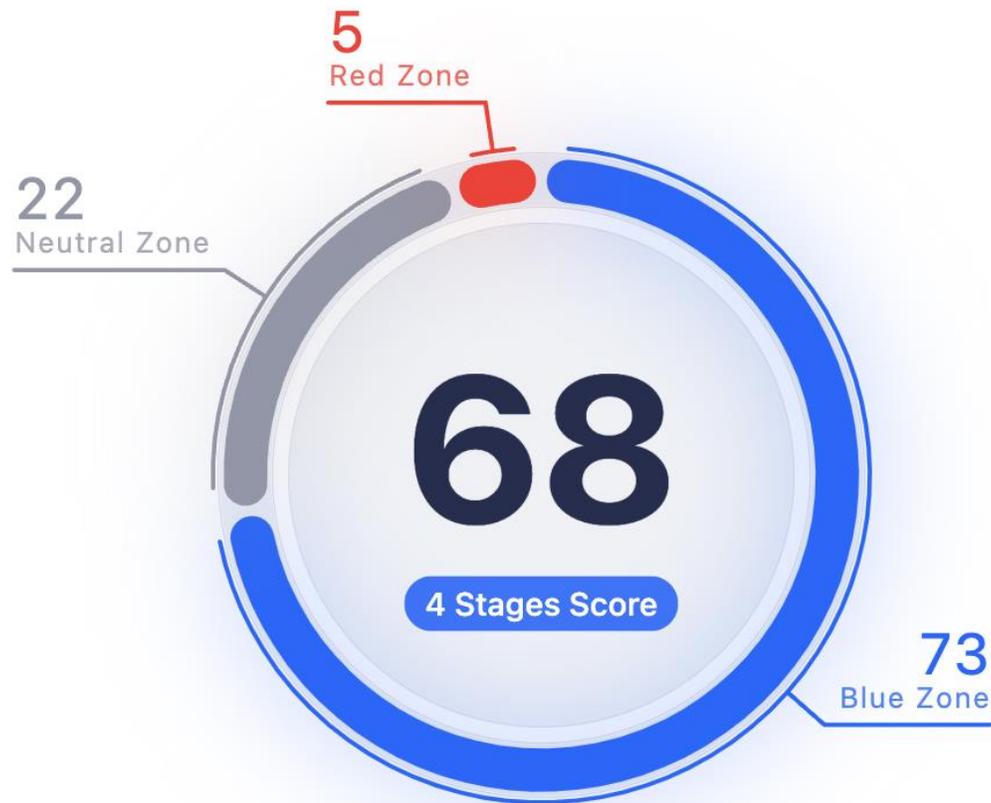
PSYCHOLOGICAL SAFETY



PROBLEM SOLVING

You Can Measure Psychological Safety

Possible scoring range is -100 to +100



80th percentile

TIMOTHY R. CLARK

THE 4 STAGES OF
PSYCHOLOGICAL
SAFETY

Defining the Path
to Inclusion and Innovation

4. CHALLENGER SAFETY

Can I be candid about change?



3. CONTRIBUTOR SAFETY

Can I contribute and create value



2. LEARNER SAFETY

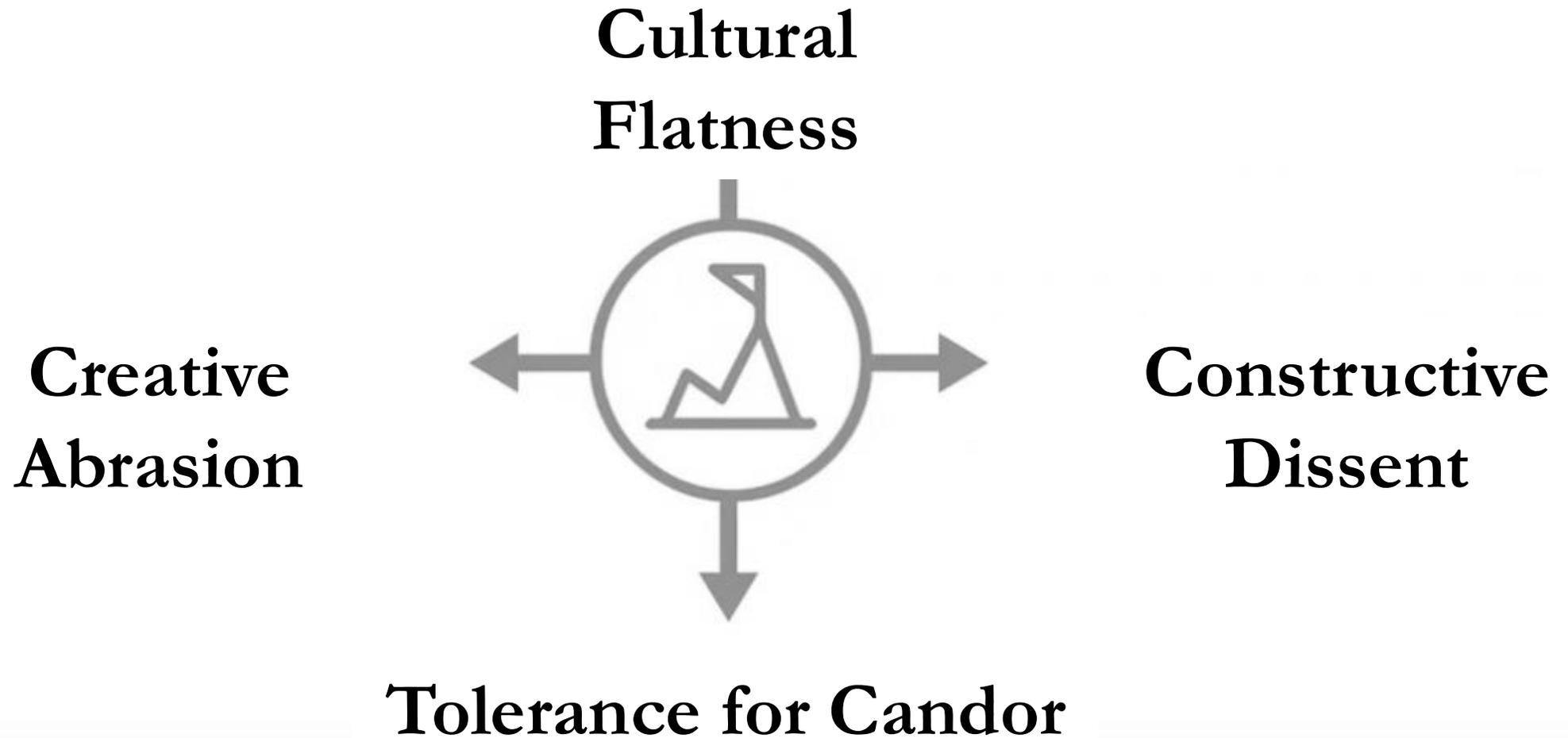
Can I learn and grow?



1. INCLUSION SAFETY

Can I be my authentic self?

What Stage 4 Challenger Safety Looks Like



Stage 4: Challenger Safety

- Is it safe to challenge the status quo???

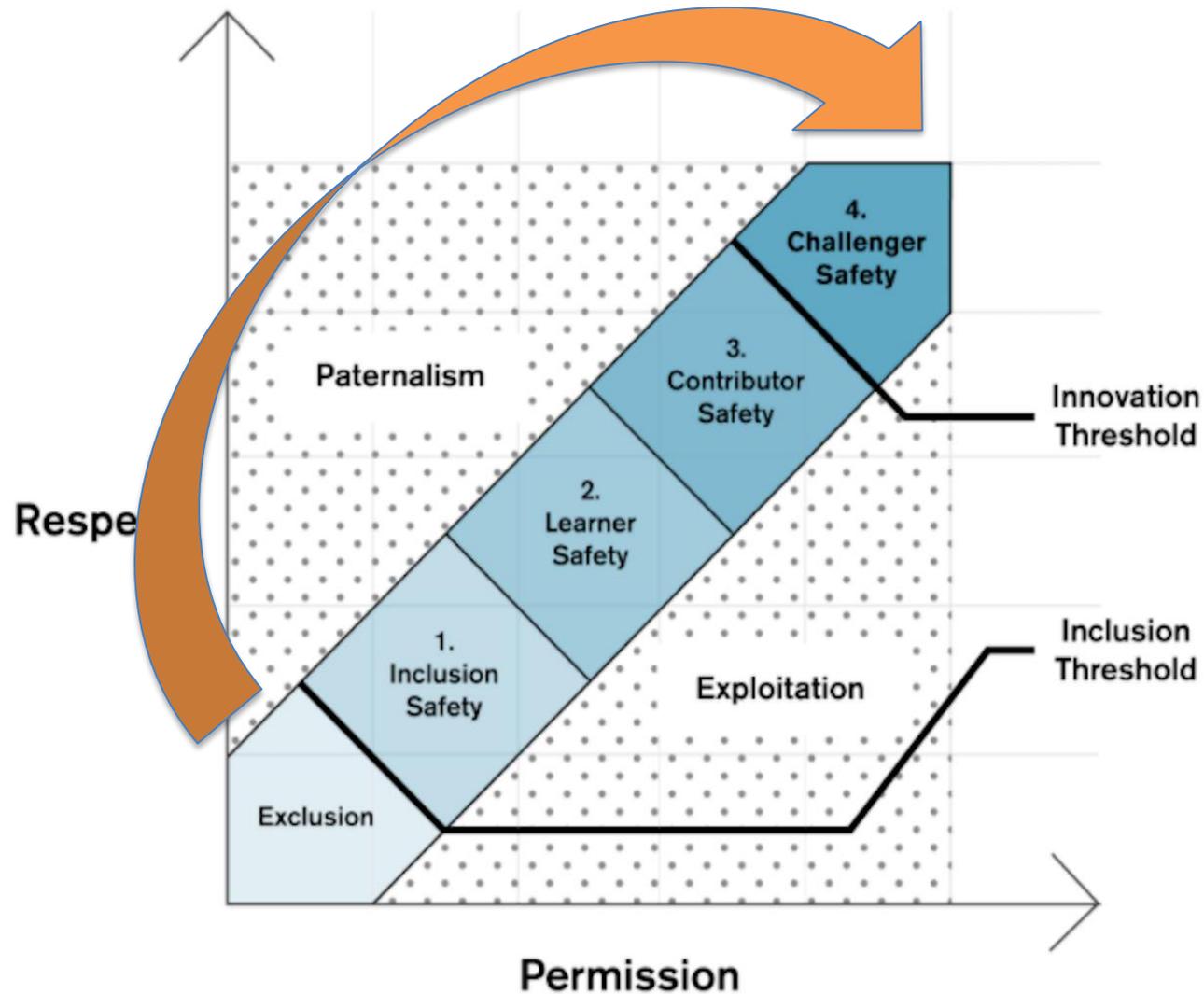
Kaizen!

- Any form of improvement or innovation

Stage 4: Challenger Safety

- “If you can bring a team to Stage 4, you’re world-class.”
- “We don’t just tolerate challenging behavior, we encourage it.”
- “It’s hard to get to this place.”

You Can't Jump Ahead to Stage 4!



**Research-
based
progression**

Can We Be Candid Experimentalists?



Is it Safe to Say?

WE COULD BE **WRONG**

LET'S **TEST** IT AND SEE...

THAT **DIDN'T** WORK AS...

How much
psychological safety
do we have?

The Journey to Psychological Safety



You Can Measure It

- We can measure perception of its presence through occasional surveys
- We can act every day to build Psychological Safety



Overall 60th %-tile

You Can Measure the 4 Stages

Possible scoring range is -100 to +100



74

Stage 1
Inclusion Safety



76

Stage 2
Learner Safety



74

Stage 3
Contributor Safety



52

Stage 4
Challenger Safety

Percentile: **74th**

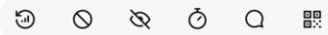
81st

76th

77th

How much do YOU agree, at work?

Join at menti.com | use code **3625 6313**



MG



Menti

Roadshow 2025



Your connection seems to be unstable. Some features may not work as expected.

Choose a slide to present

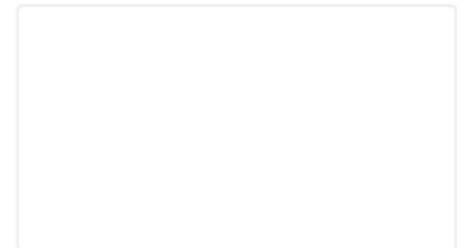
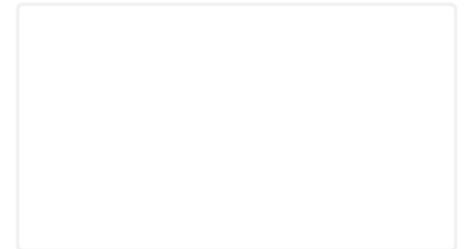
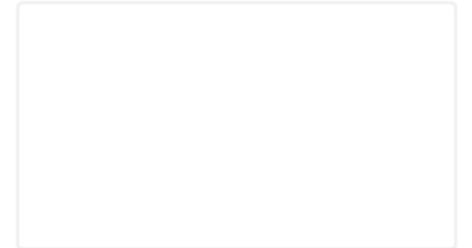


Table Discussion!

YOUR REACTIONS TO
THOSE RESULTS?

Join at menti.com | use code **3625 6313**

How do you think OTHERS would generally answer at work?

I feel included, accepted, and respected

7.2

I feel safe to learn by asking questions and admitting mistakes

6.0

I feel able to do my job without being micromanaged

5.8

I feel safe challenging the status quo and sharing improvement ideas

5.3

Strongly disagree

Strongly agree



MG

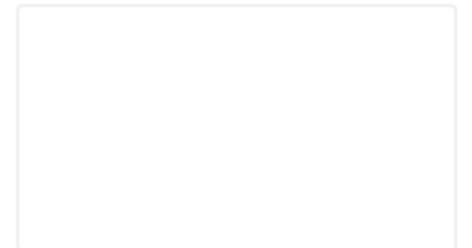
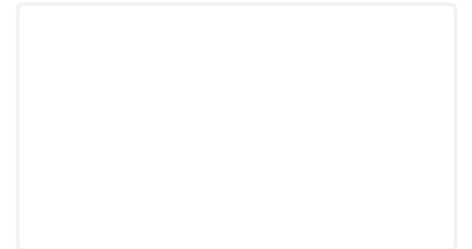
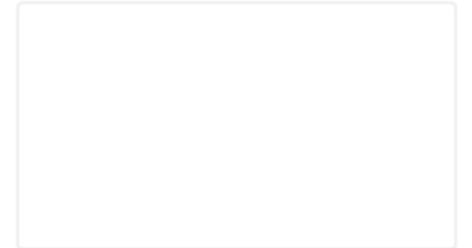


Menti

Roadshow 2025



Choose a slide to present



You Can Improve Psychological Safety

Encouraging

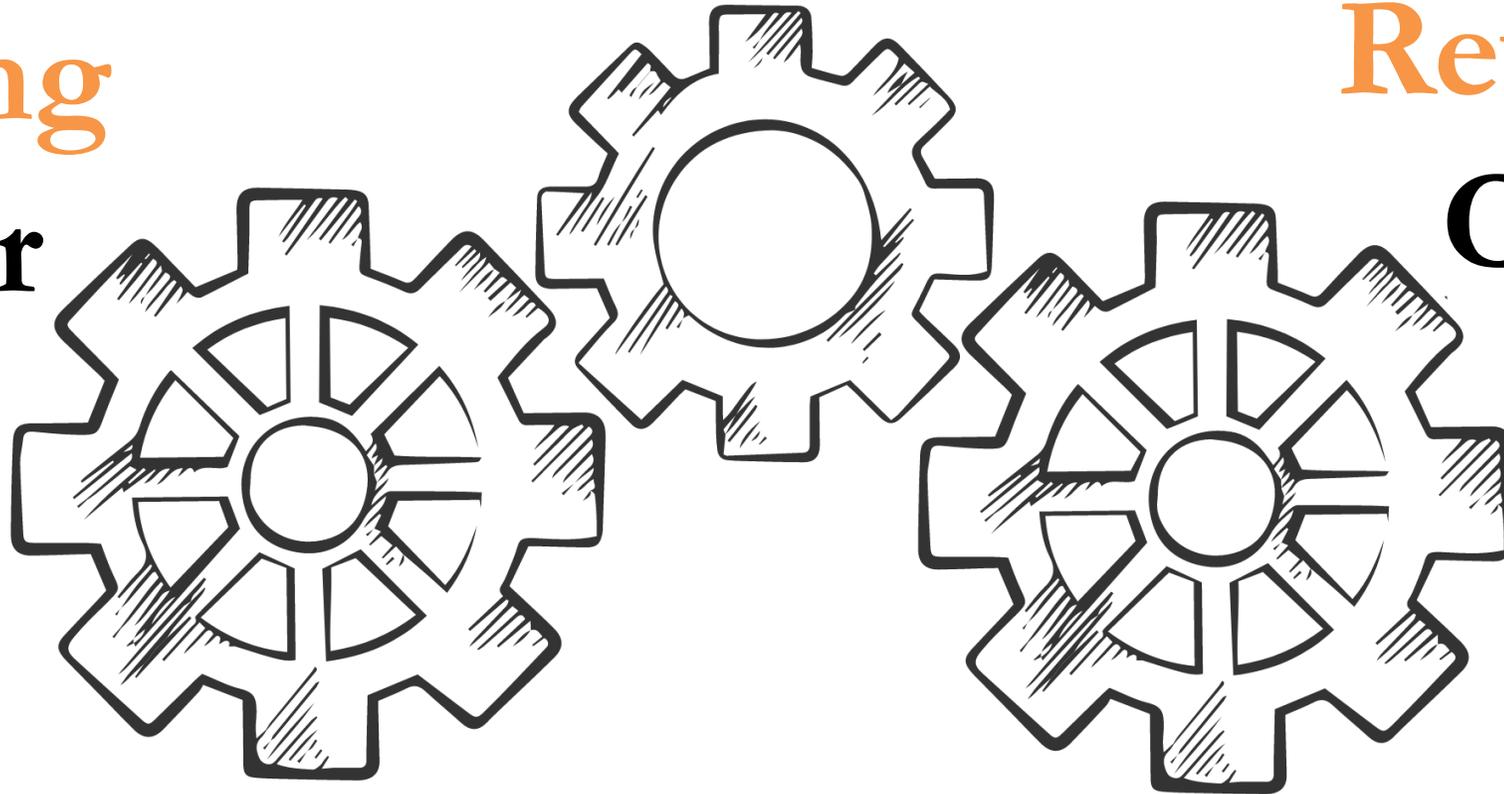
Candor

Modeling

Rewarding

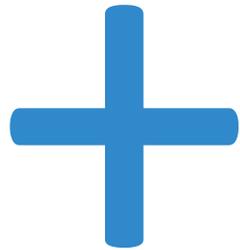
Candor

Candor



What's Required for C.I.?

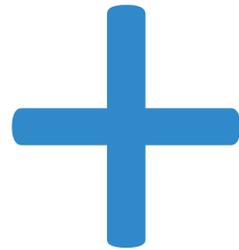
PSYCHOLOGICAL SAFETY



PROBLEM SOLVING

This Results In

HIGHLY ENGAGED PEOPLE



IMPROVING & INNOVATING

World Class Performance

Culture of Improvement

Culture of Learning from Mistakes

Culture of Psychological Safety

Leader Behaviors

Q&A Time

- **Slides & More:**

<http://www.markgraban.com/Brazil2024>

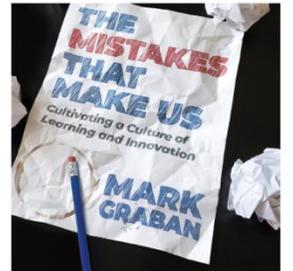
- **Email:** Mark@MarkGraban.com

- **Podcast:** MistakesPodcast.com

- **Book:** MistakesBook.com



NEW AUDIOBOOK!



**Improving
How We Improve:
The Deming
Red Bead Game & Process
Behavior Charts**

Mark Graban

"If you're navigating a tough business environment,
you need this book." - Daniel H. Pink

MEASURES — OF — SUCCESS

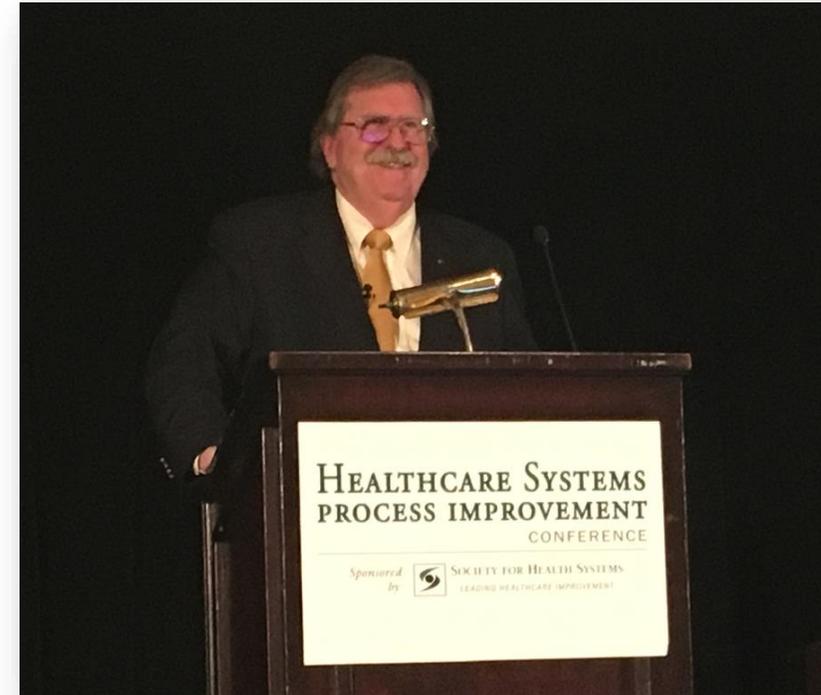
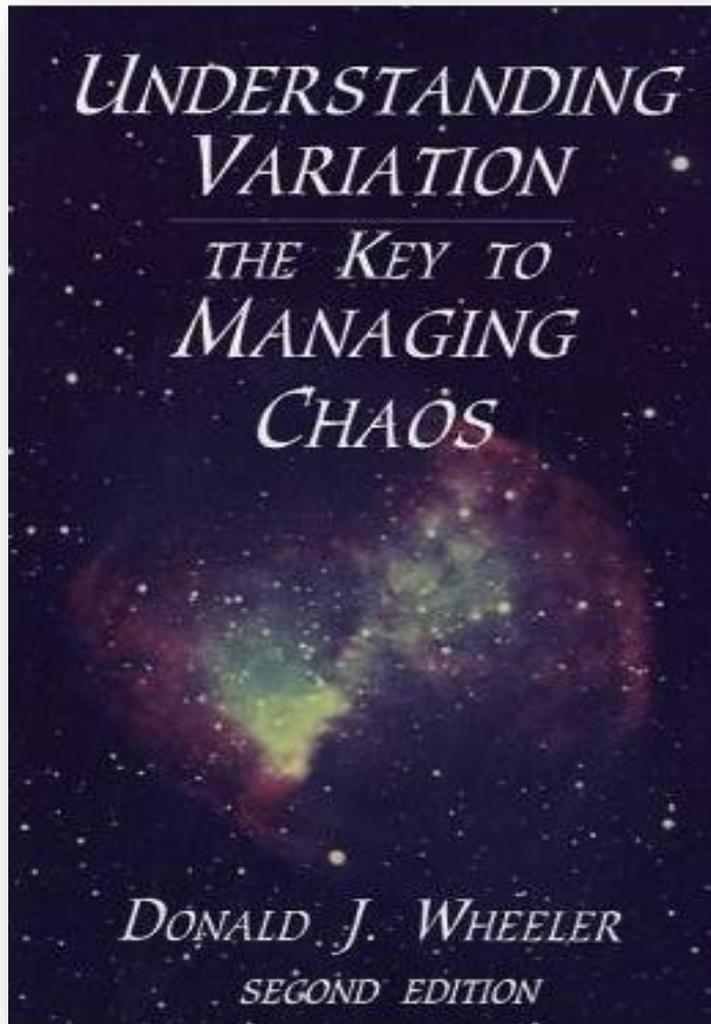
REACT LESS, LEAD BETTER, IMPROVE MORE



MARK GRABAN

FOREWARD BY DONALD J. WHEELER, PH.D.

My Most Favorite Book Ever



Donald J. Wheeler, Ph.D.

<http://www.spcpress.com/>

Amazon: <http://bit.ly/wheeler-book>

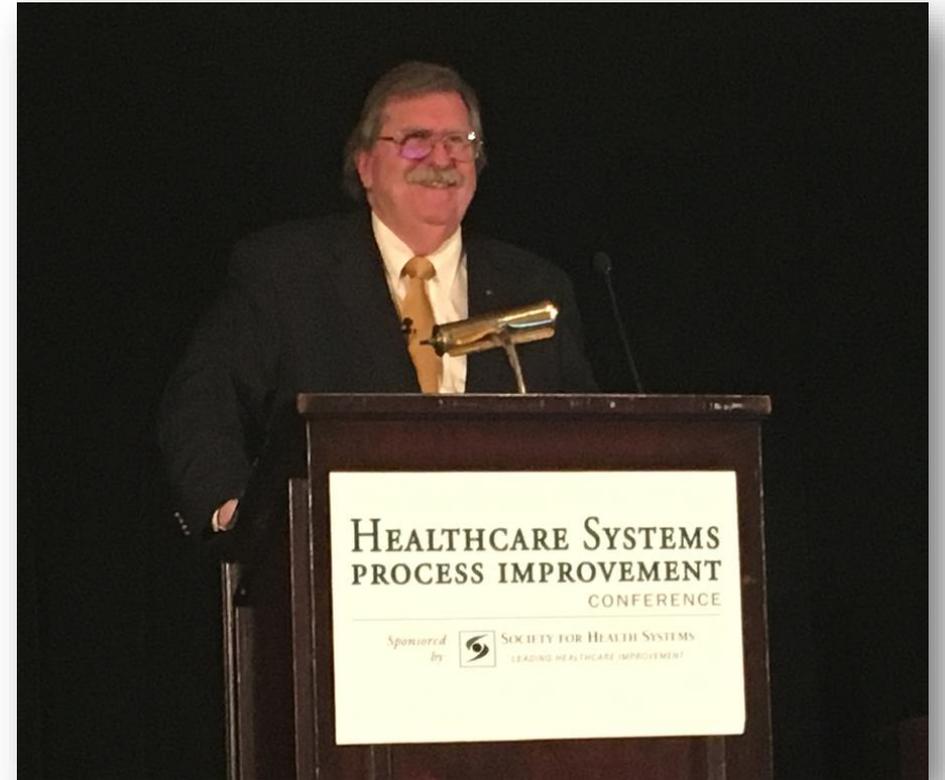
The Method We Are Here to Learn

- **"SPC Chart"**
 - **Statistical Process Control**
- **a.k.a. "Control Chart"**
- **a.k.a. "Process Behavior Chart"**

- **"XmR Chart"**
 - **The "Has the Process Changed Chart?"** (Wheeler)
 - **The "Is It Time to Fix It Chart?"** (Wheeler)

Wheeler Says

"SPC is a way of thinking, with some tools attached."



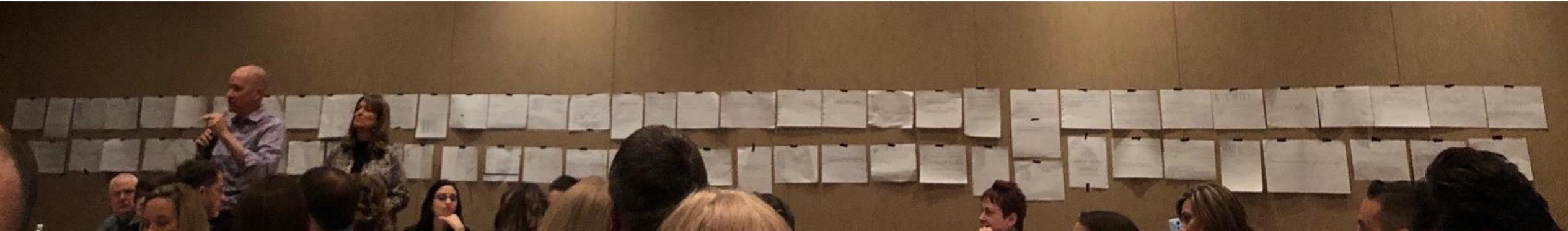
- Retention rates: Upper
- Retention rates: Lower
- Retention rates: Average
- Donor retention rate
- Select All



HEALTH SYSTEM CEO



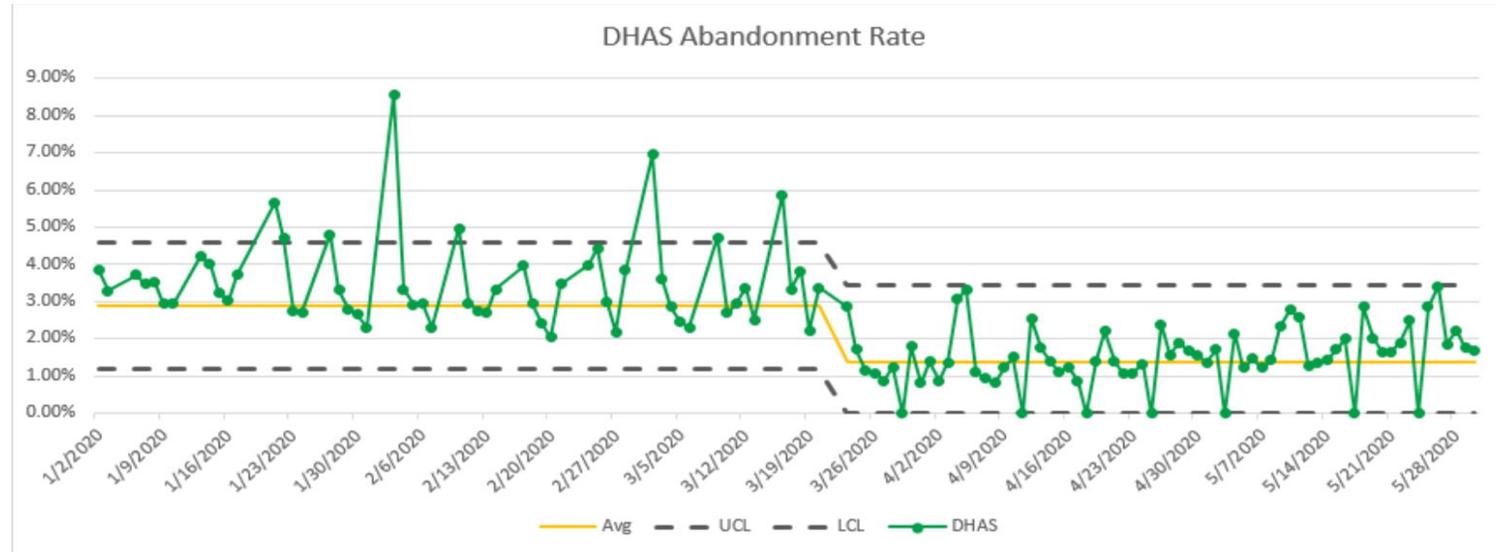
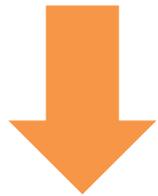
Process Behavior Charts



“...will make us more effective at tracking what we improve or don't improve.”



Process Behavior Charts



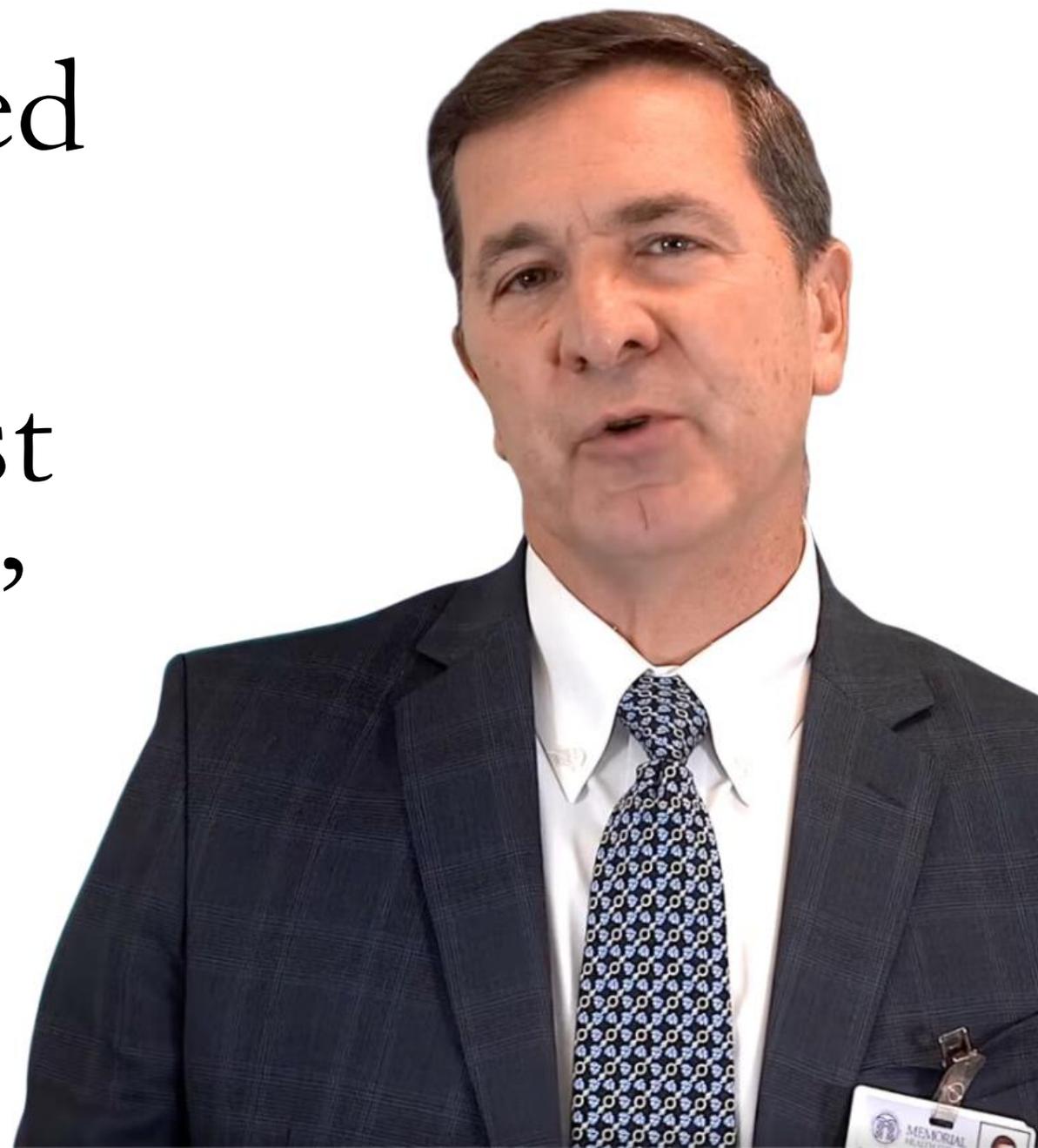
“A simple tool that helps drive a mindset change to being more systematic about the success of improvement work.”

President, Ambulatory Services



“I believe we've saved
lives with this...
because it was most
apparent in sepsis.”

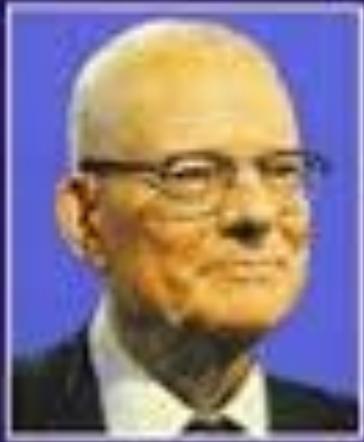
Scott Cantley
CEO of Marietta Memorial Health





Let's Play

W. EDWARDS
DEMING



OUT OF
THE CRISIS



Dr. W. Edwards Deming (1900-1993)

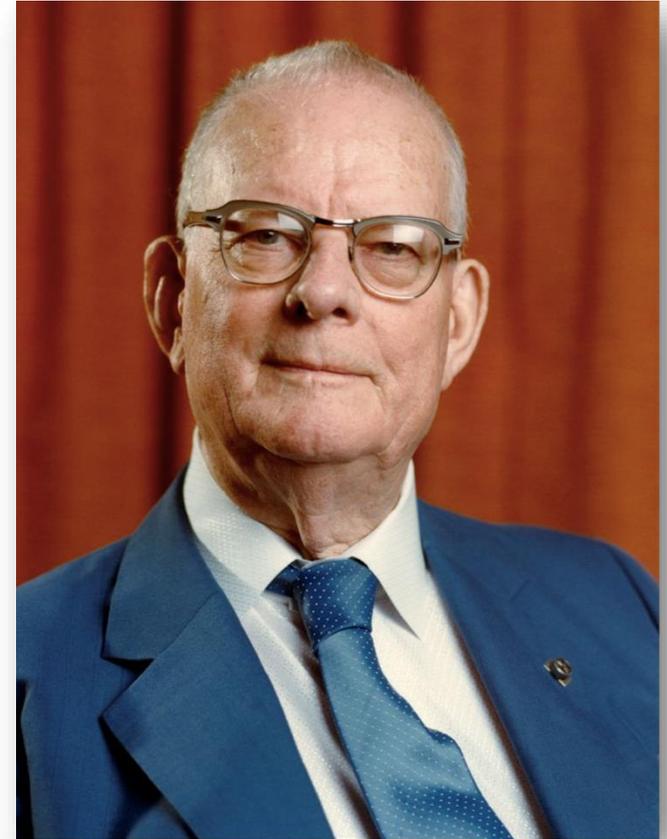
- Used the “Red Bead Experiment” or “Red Bead Game” in his seminars
- Created at HP as a gift for Dr. Deming in 1982 by William Boller



Why Are We Here?

“To learn... and to
have fun!

And to make a
difference...”



**W. Edwards Deming
(1900-1993)**

A photograph of a plain, light-brown cardboard box resting on a surface of weathered, greyish-brown wooden planks. The box is tilted at an angle, showing its top and right side. A rectangular label is affixed to the top surface of the box, featuring the word 'beadbox' in a bold, lowercase, sans-serif font. The background consists of horizontal wooden planks with visible grain and some staining.

BaaS

beadbox

"Beads as a Service"

Beautiful beads, thoughtfully curated, and shipped each

Let's Start!

**We have 10 job openings at the
Beads as a Service (BaaS) Corp.**

Job Information

- > **Company:**
BaaS Corp.
- > **Location:**
Louisville, KY
- > **Salary/Wages:**
\$15/hr
- > **Industries:**
Wholesale Trade/Import-Export
- > **Job Type:**
Full Time
Employee
- > **Career Level:**
Experienced (Non-Manager)
- > **Job Category:**
Other

Willing Worker (6 Openings) Temporary Job

- Must be willing to put forth best efforts
- Continuation of job is dependent on performance.
- Experience in pouring beads is not necessary
- Educational requirements minimal

Job Information

- > **Company:**
BaaS Corp.
- > **Location:**
Louisville, KY
- > **Salary/Wages:**
\$16-18/hr
- > **Industries:**
Wholesale Trade/Import-Export
- > **Job Type:**
Full Time
Employee
- > **Career Level:**
Experienced (Non-Manager)
- > **Job Category:**
Other

Inspector (2 openings) Temporary Job

Must be able to distinguish red from white

Preferred: able to count to 20

Experience not necessary

Job Information

- > **Company:**
BaaS Corp.
- > **Location:**
Louisville, KY
- > **Salary/Wages:**
\$18-20/hr
- > **Industries:**
Wholesale Trade/Import-Export
- > **Job Type:**
Full Time
Employee
- > **Career Level:**
Experienced (Non-Manager)
- > **Job Category:**
Other

Inspector General Temporary Job

Must be able to distinguish red from white

Able to count to 20

Some supervision experience preferred

Must have a loud voice



Job Information

- > **Company:**
BaaS Corp.
- > **Location:**
Louisville, KY
- > **Salary/Wages:**
\$15/hr
- > **Industries:**
Wholesale Trade/Import-Export
- > **Job Type:**
Full Time
Employee
- > **Career Level:**
Experienced (Non-Manager)
- > **Job Category:**
Other

Recorder Temporary Job

No experience required

Must have neat handwriting

Account Name: BaaS Corp.	CREATION DATE: 2/14/02
Process Location: Multiple	CURRENT REVISION LEVEL: 3.3
Operator Process Type: Producing White Beads	PREVIOUS REVISION DATE: 9/3/17

JOB BREAKDOWN SHEET

PROCESS TYPE				QUALITY/SAFETY	
ORDER OF PROCESS	JOB STEP	DESCRIPTION OF JOB CONTENT	Analysis Information (Process Type & Estimated Time)	DESCRIPTION OF KEY QUALITY ("Q") AND SAFETY("S") POINTS	
			ESTIMATE	WHAT	WHY
1	1	Ensure paddle holes are empty of all beads	2		
1	2	Grasp the paddle by the long edge.	2	Ensure holes are oriented upwards.	Necessary for proper capture of produced beads
1	3	Slide the paddle down into the beads until paddle is covered with beads.	4	Agitate slightly	To help fill holes
1	4	Pick up paddle to 4 inches above the bead level.	5		
1	5	Tilt paddle at a 47 degree angle to release excess beads.	5	Must be at precisely 47 degree angle.	Best utilizes gravity.
1	6	Withdraw paddle from container	3	Make sure one bead is in each hole.	Production quota
2	7	Take paddle to Inspector	5	Be careful to not spill any beads.	Safety
2	8	Present to Inspector for count of beads produced.	10		

QUALITY



IS JOB #1

QUALITY BEGINS WITH YOU



**The
Target
Is:**



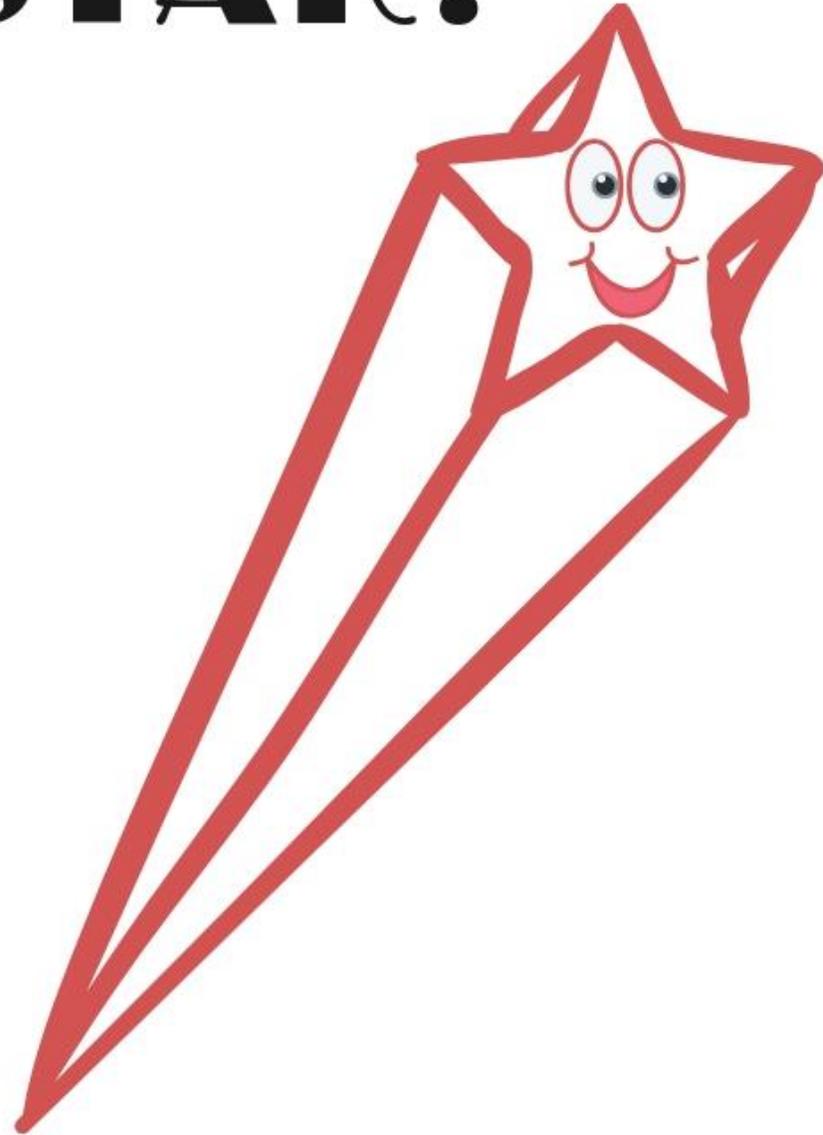
Be a STAR!

Stop

Think

Act

Review





Debrief

"If you're navigating a tough business environment, you need this book." - Daniel H. Pink

MEASURES — OF — SUCCESS

ACT LESS, LEAD BETTER, IMPROVE MORE



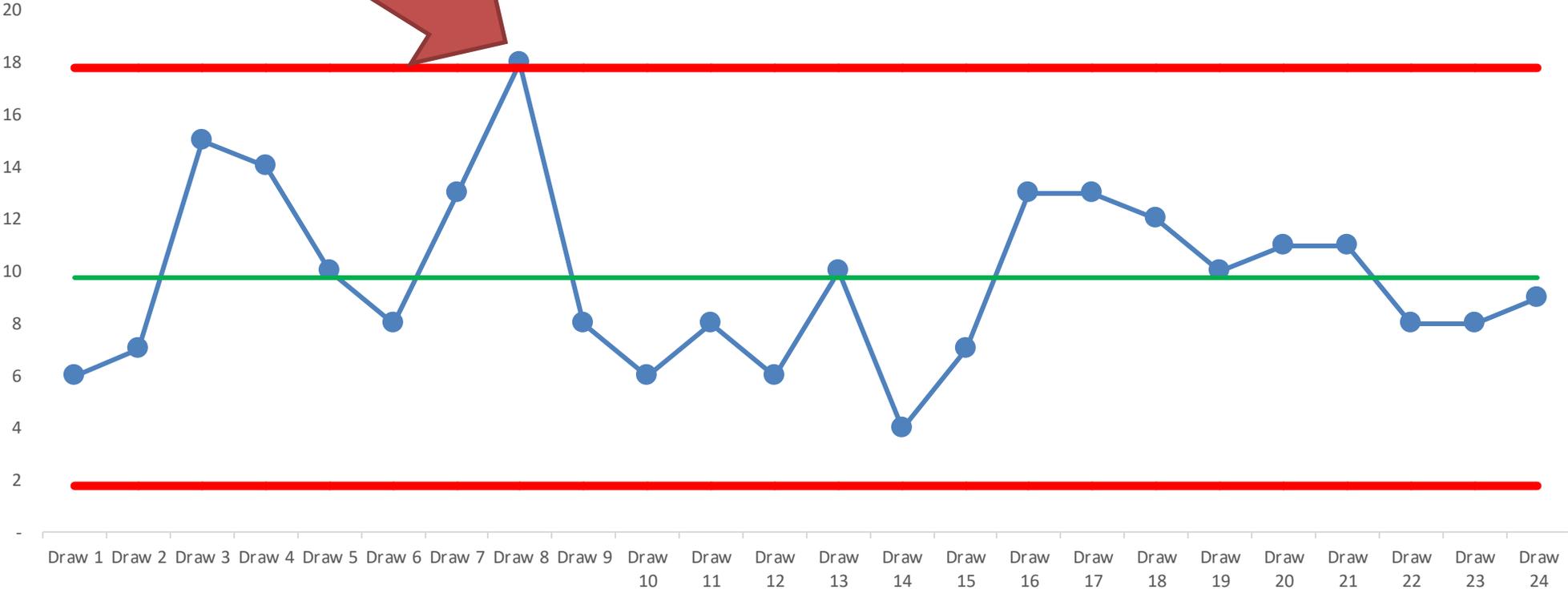
MARK GRABAN

FOREWARD BY DONALD J. WHEELER, PH.D.

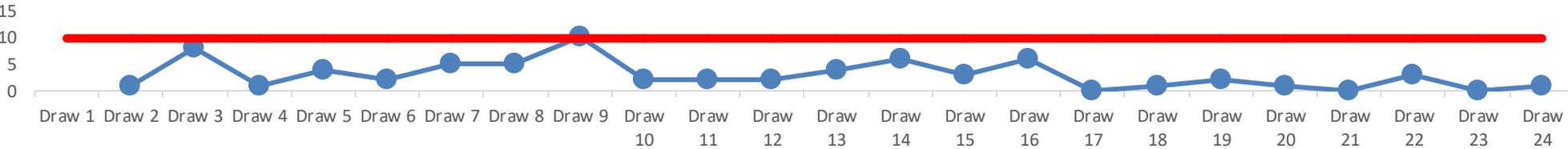
Red Bead Process Behavior Chart (Today)

Red Bead Process Behavior Chart (Past Session)

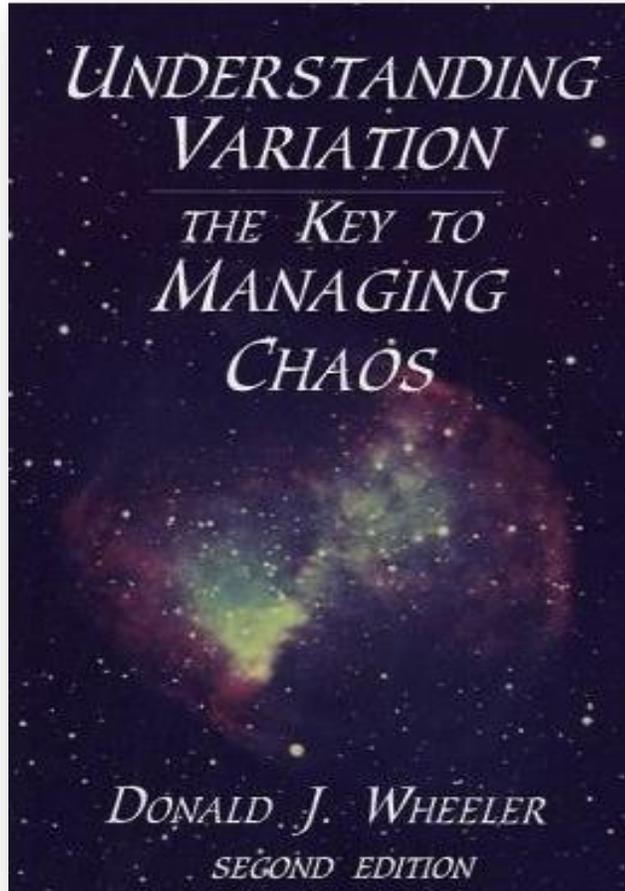
X Chart (Red Beads)



MR Chart



Signal vs. Noise?

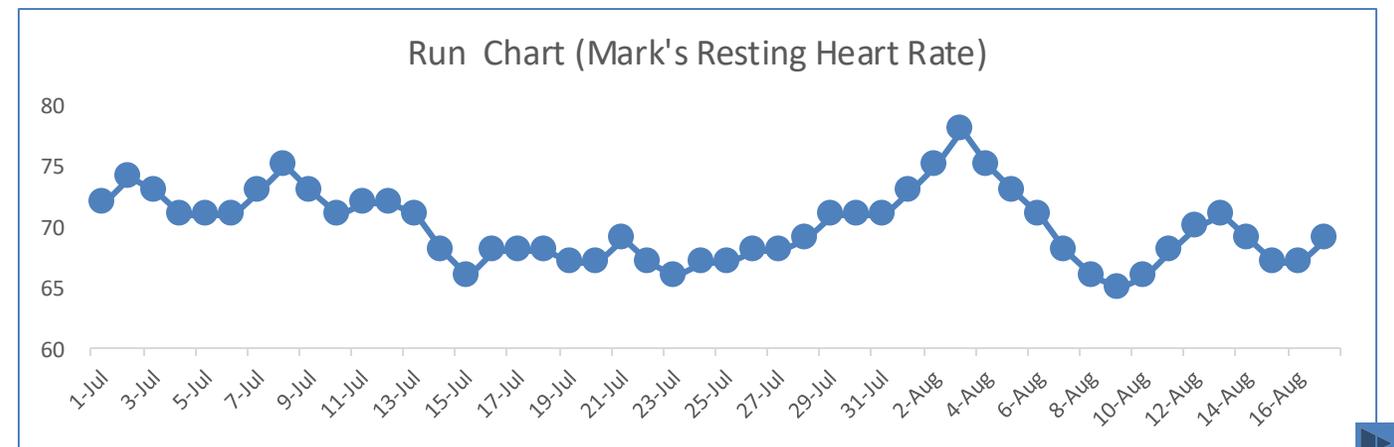
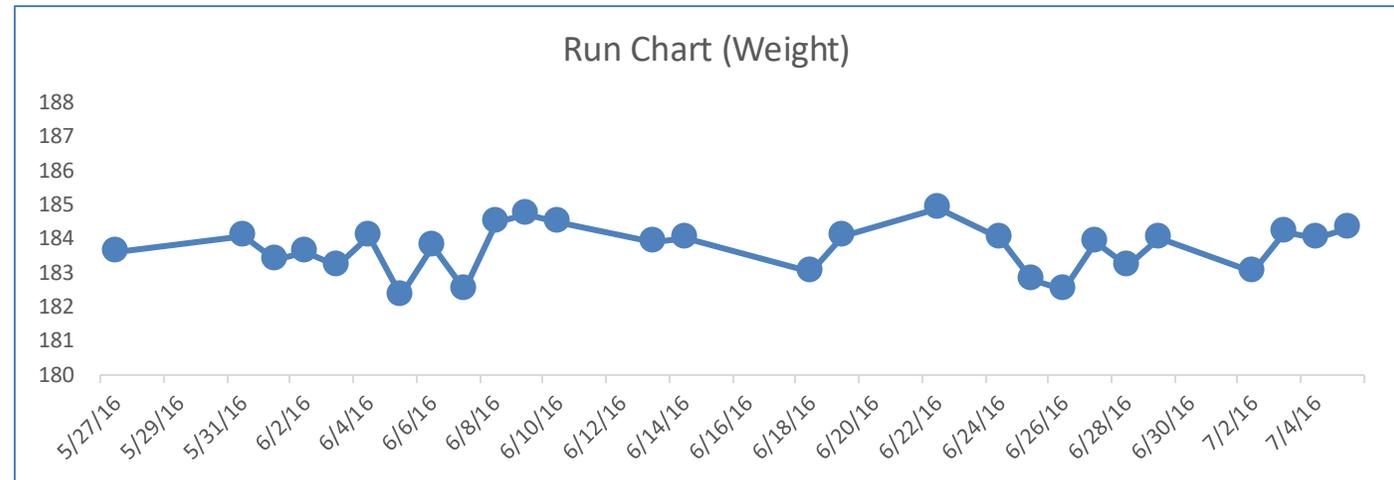


"While every data set contains noise, some data sets may contain signals. Therefore, before you can detect a signal within any given data set, you must first filter out the noise."



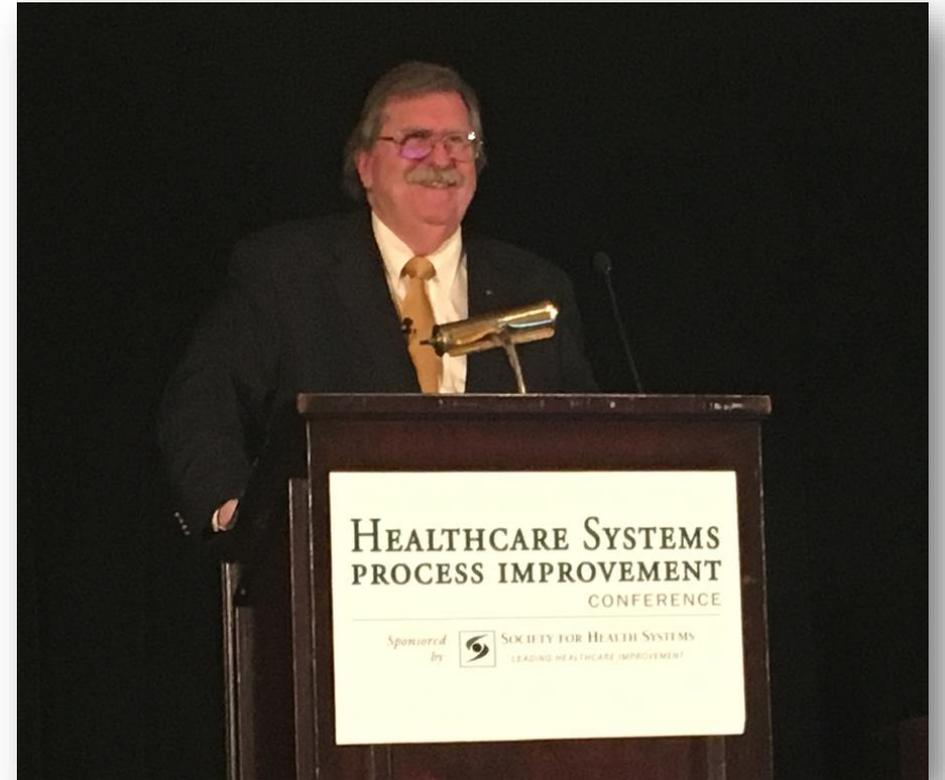
There is VARIATION in Every Metric

- The question is “how much variation is routine?”
- Personal examples:
 - Body weight
 - Resting heart rate
 - Commuting time



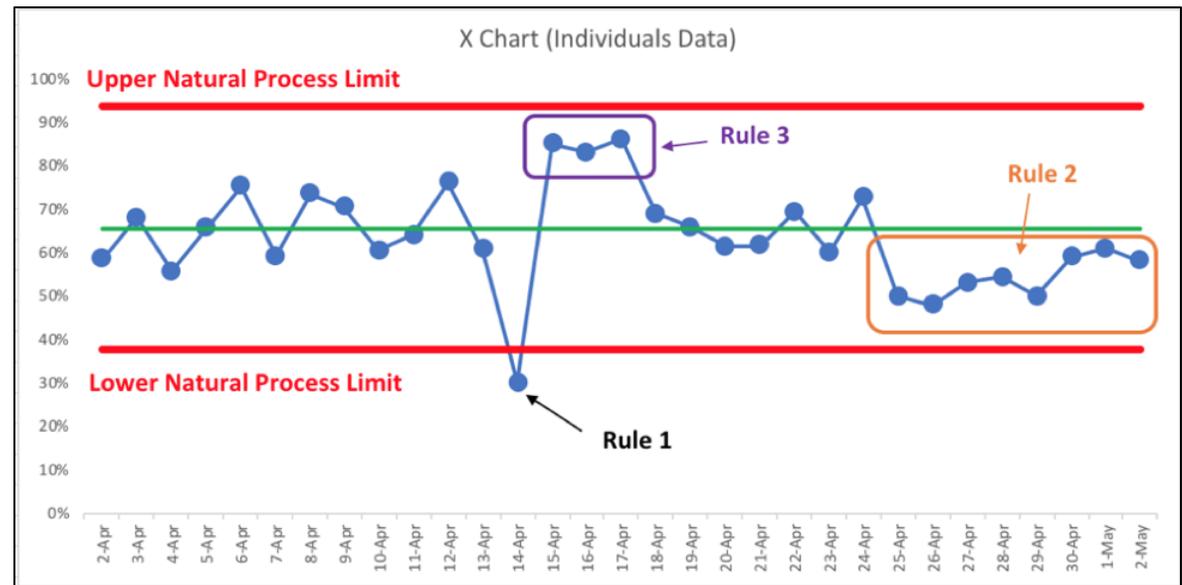
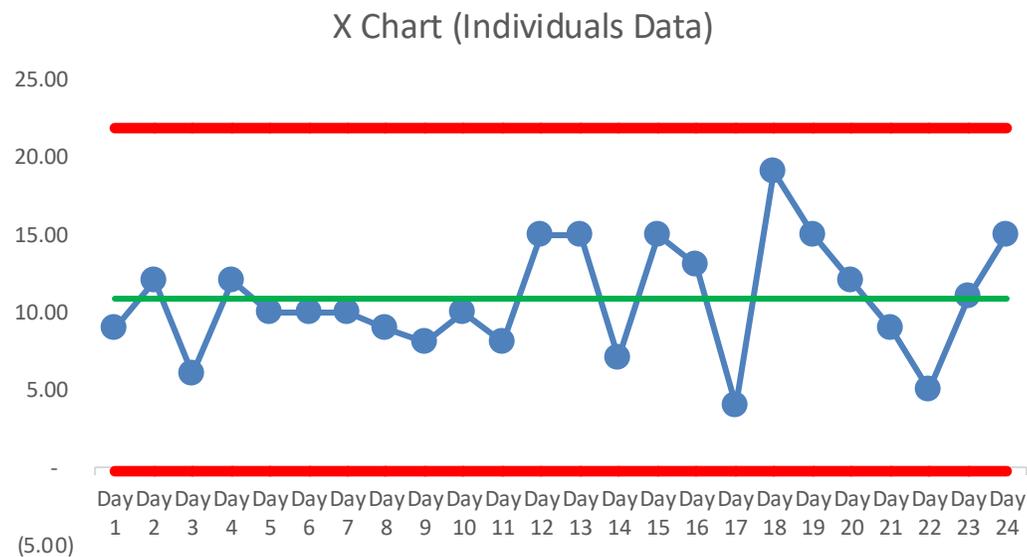
Wheeler Says

- Process behavior charts "will filter out virtually ALL noise in the system."



Which Type of Cause?

Common	Special
Routine	Exceptional
Noise	Signal

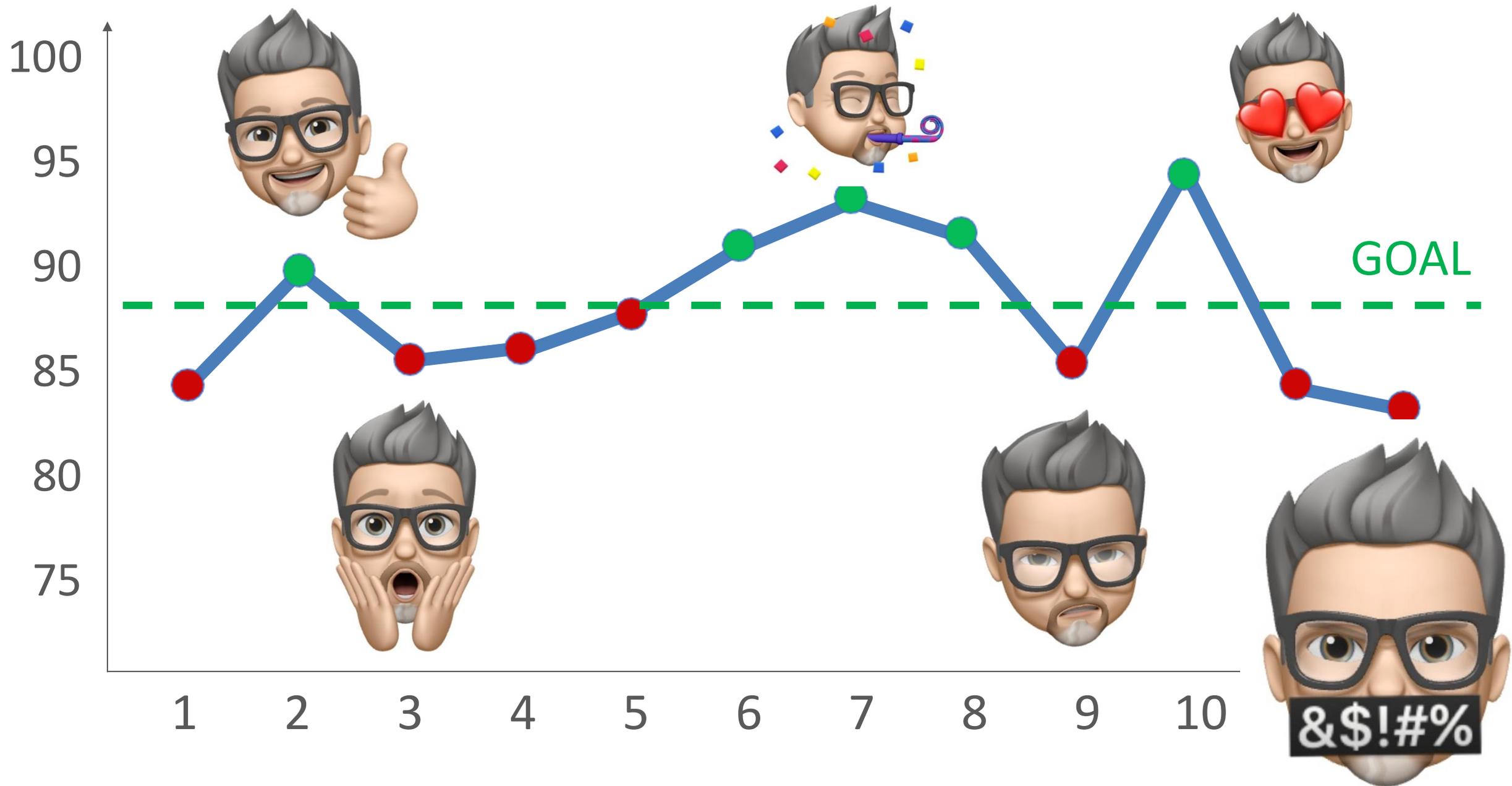


Two Kinds of Mistakes (Wheeler)

1. We get things wrong when the system does not change but we interpret the data as representing a change. This is the error of interpreting noise as a signal.
2. We also get things wrong when the system changes and we interpret the data as representing no change. This is the error of missing a signal.

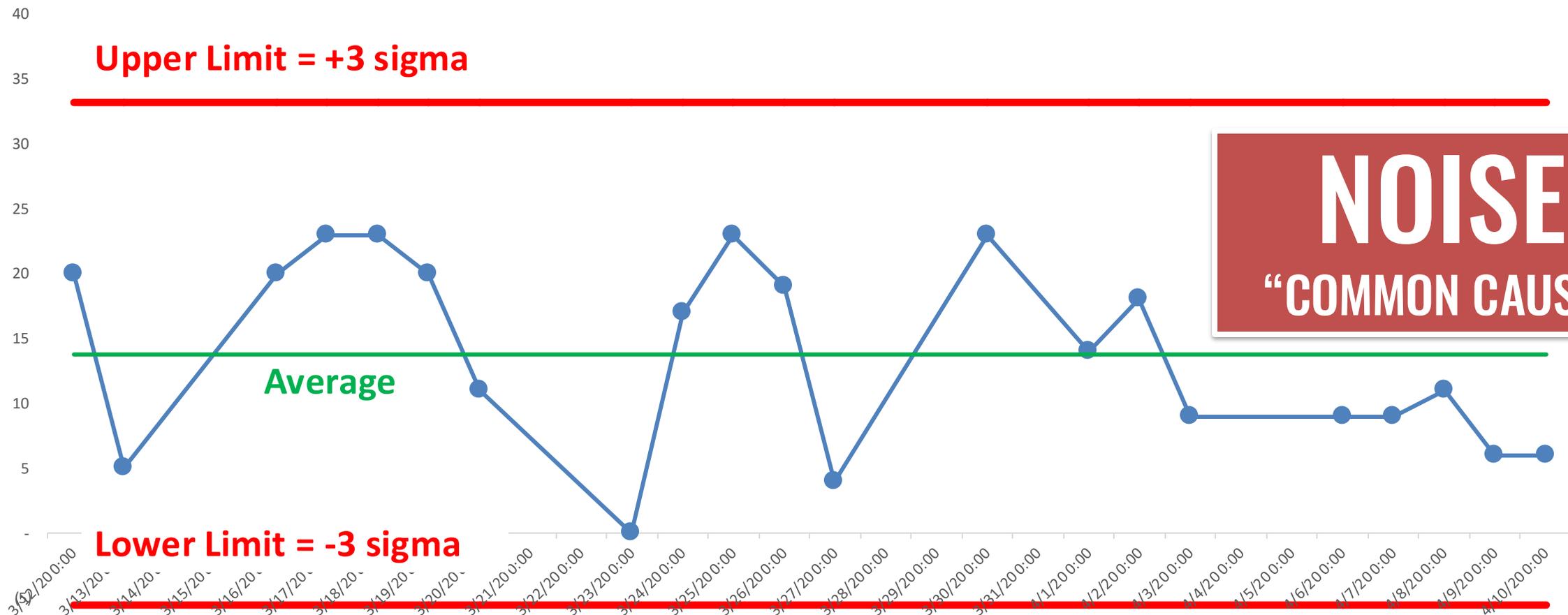
Process Behavior Charts strike a balance

% of Patients Waiting < 15 Minutes



Process Behavior Chart

X Chart (Number of Employees Out Sick)

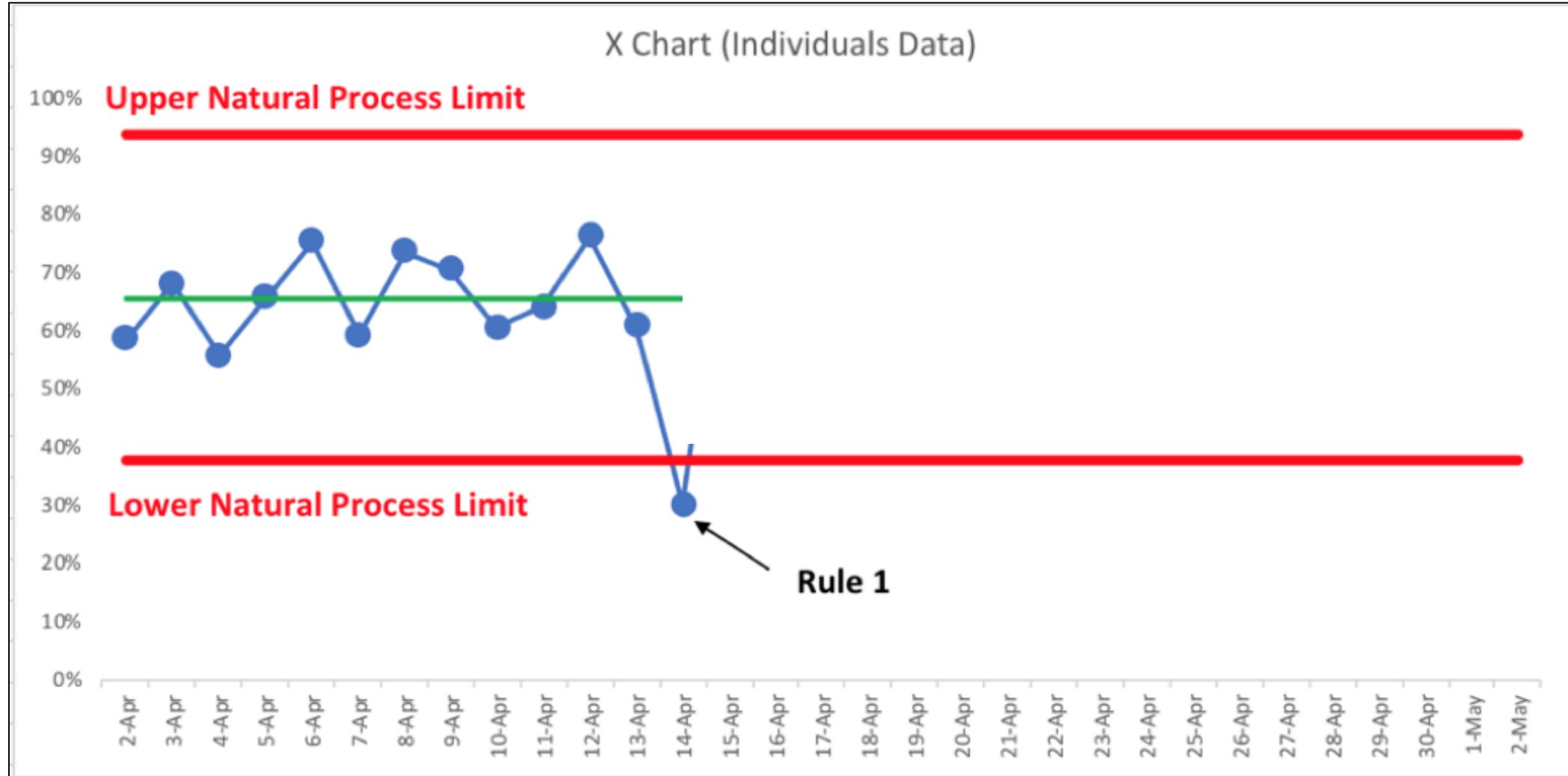


(10)

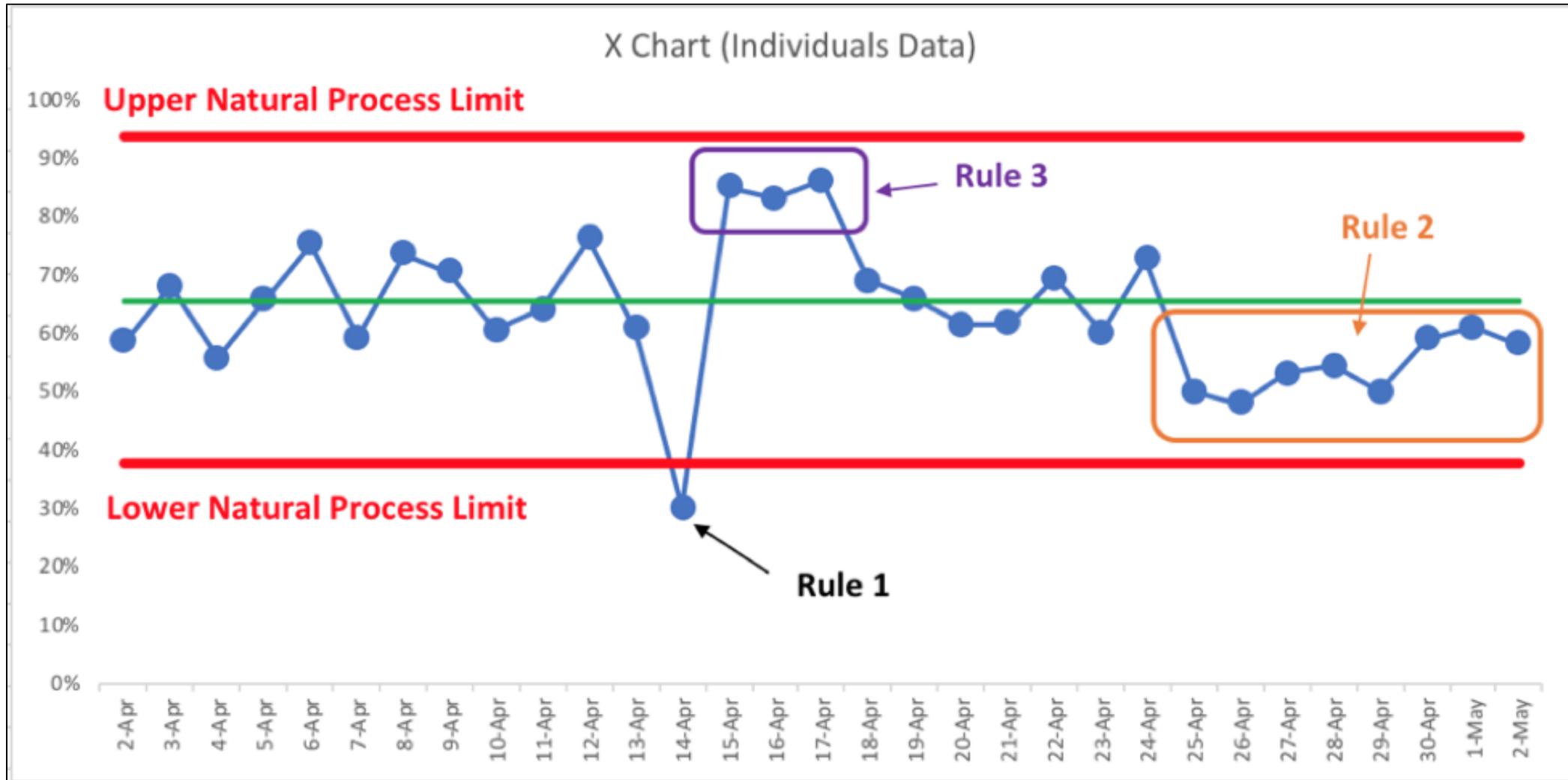
Chart Courtesy of Memorial Health System (Marietta OH)

PREDICTABLE SYSTEM

3 Rules for Finding a Signal

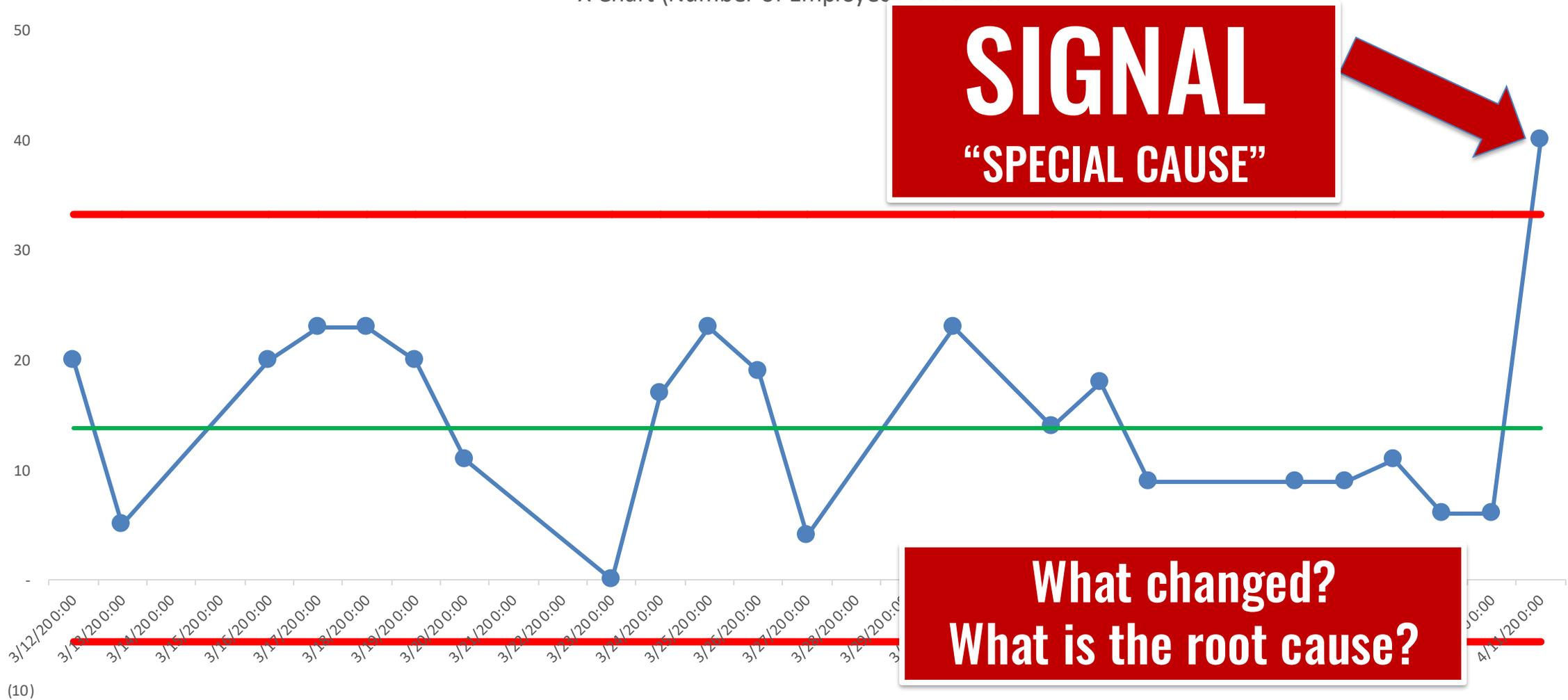


3 Rules for Finding a Signal



Has the System Changed?

X Chart (Number of Employees Out Sick)



SIGNAL
"SPECIAL CAUSE"

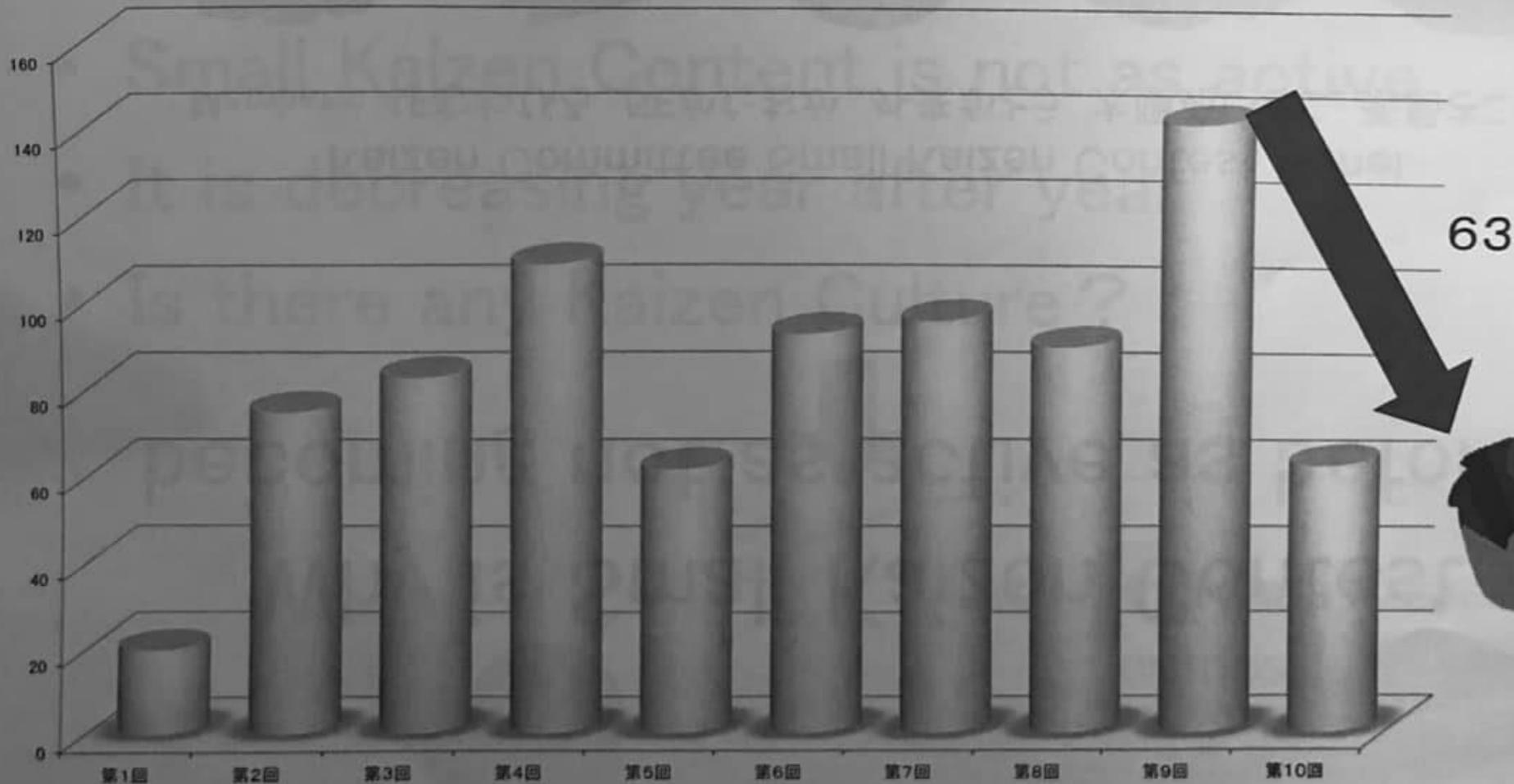
What changed?
What is the root cause?

Note: The last data point is a **hypothetical** situation



**DISTINGUISH
SIGNAL FROM
NOISE**

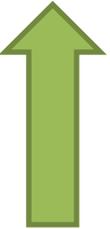
of Small Kaizen Activity Submitted



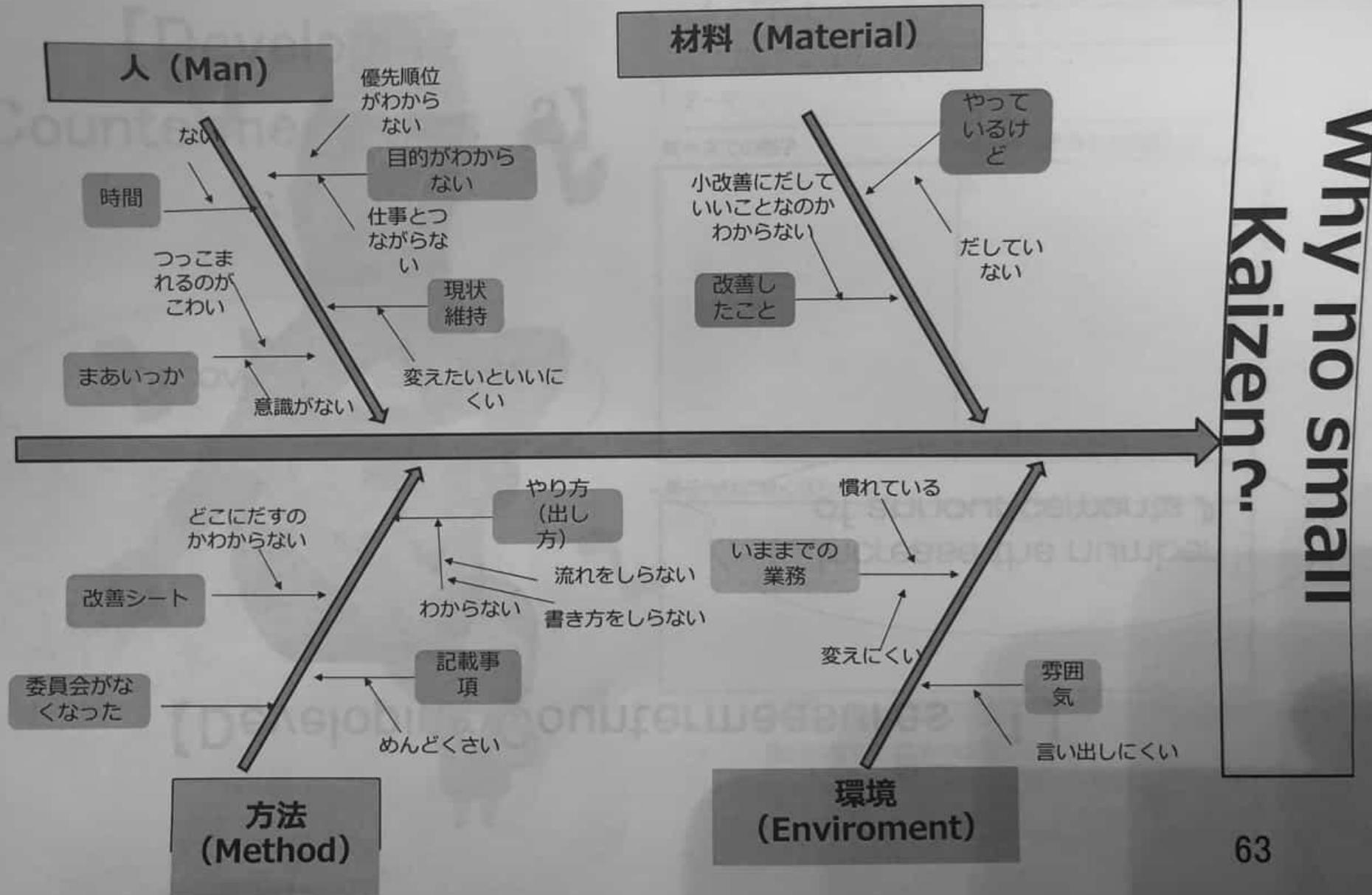
63



“Process Behavior Chart”

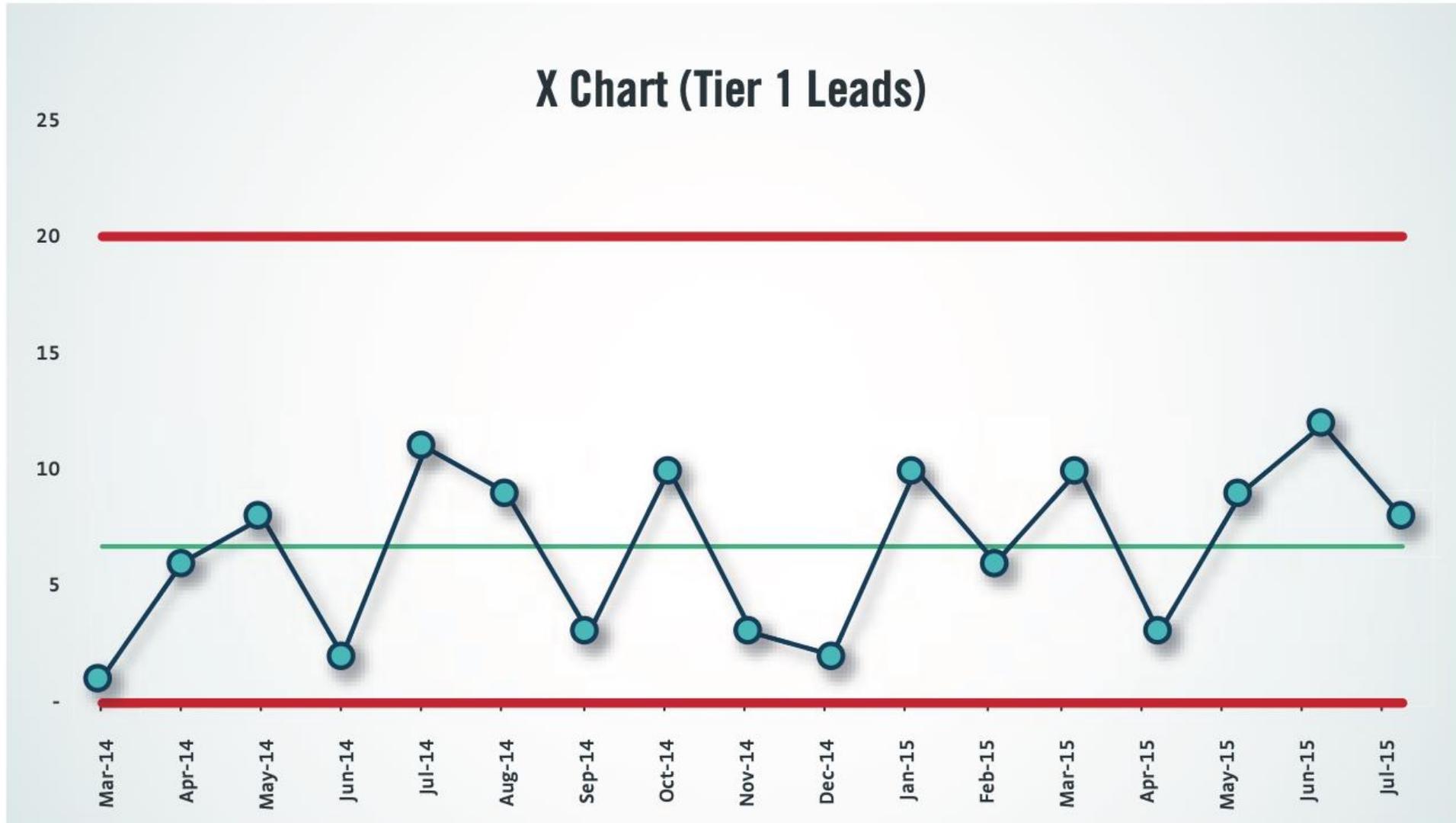
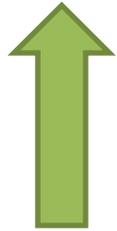


【 Cause and Effect diagram 】

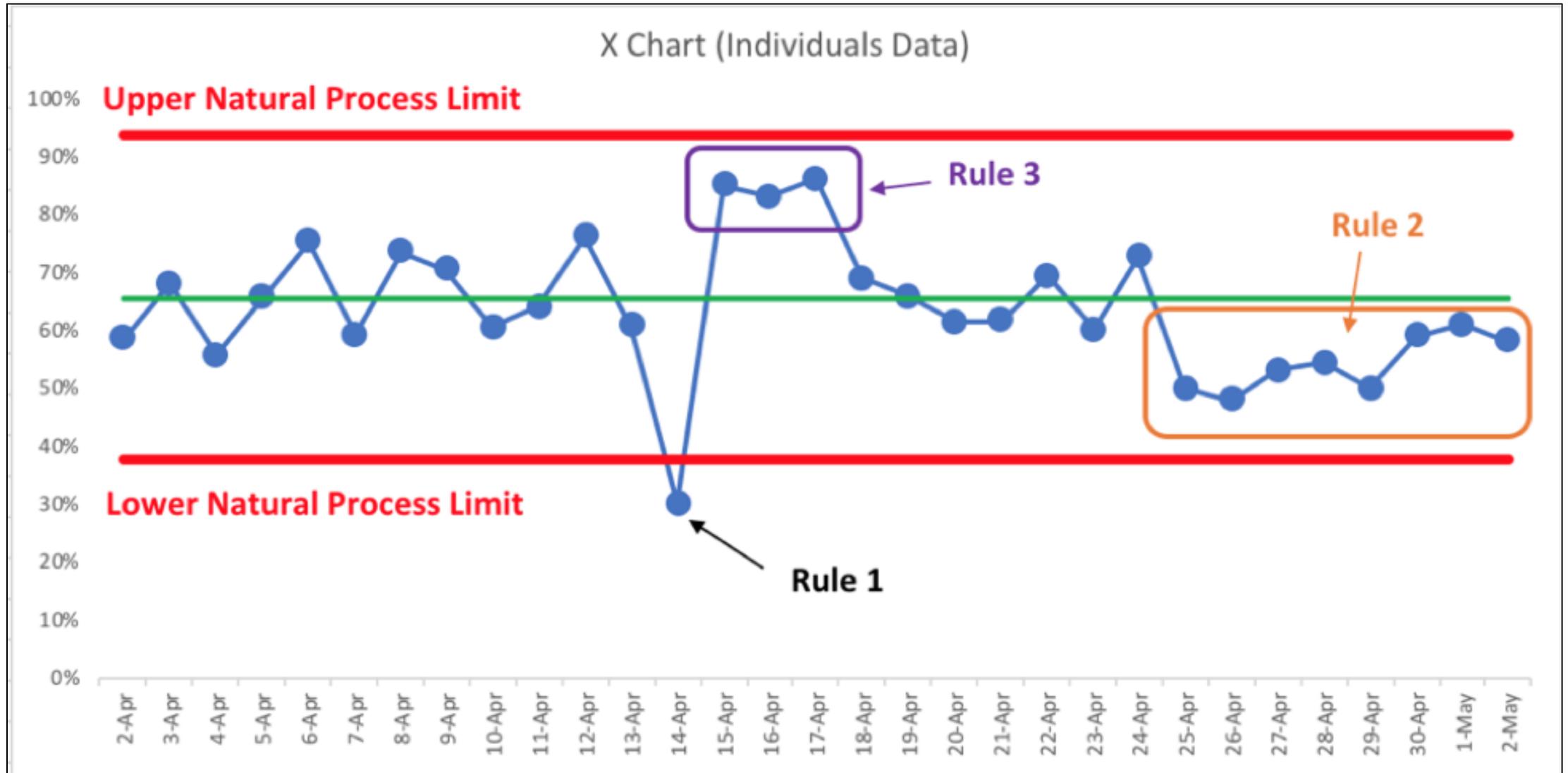


**HAS THE
SYSTEM
CHANGED?**

KaiNexus Metric = Noise

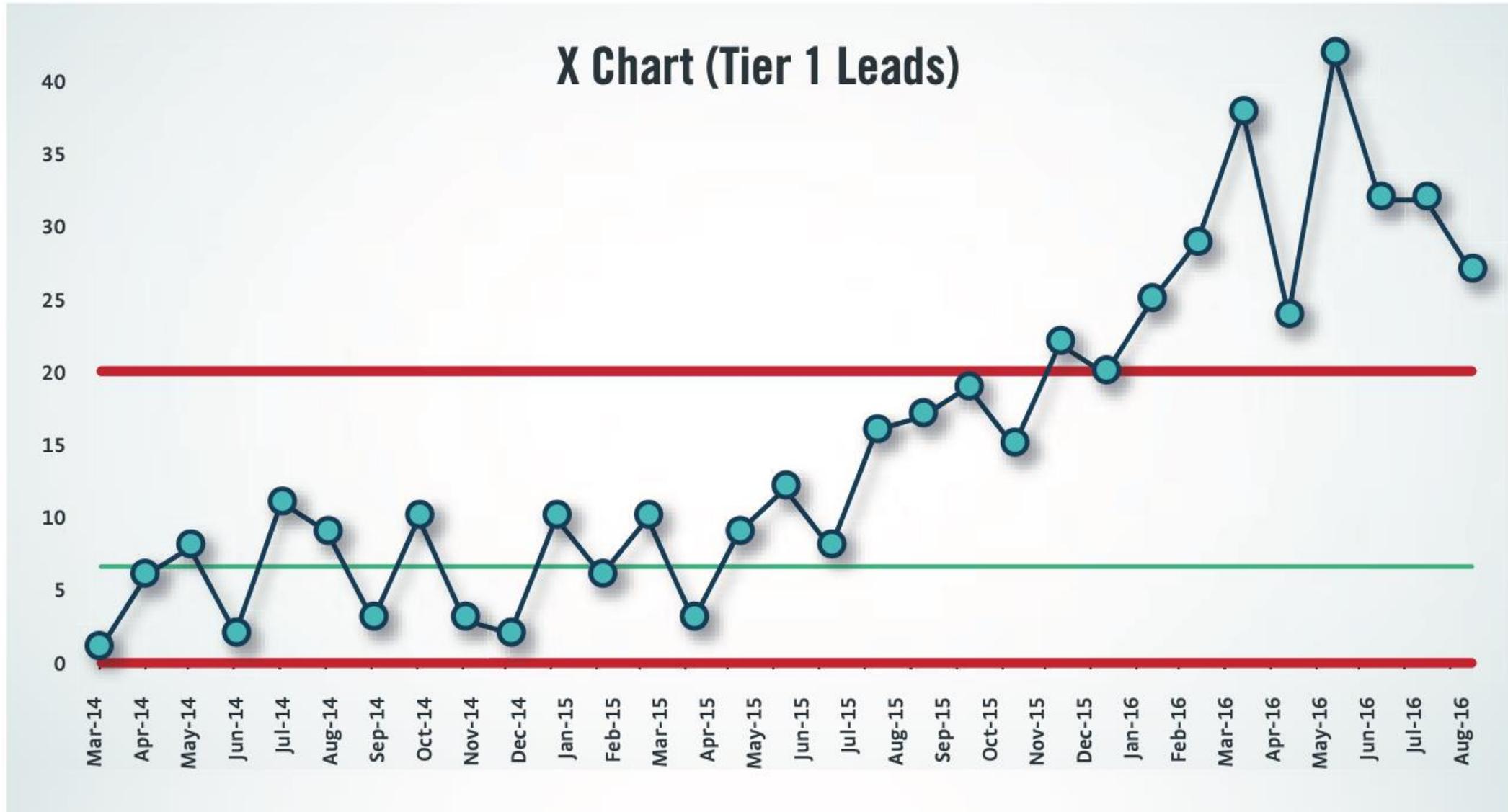


What Does a “Signal” Look Like?



**DID WE
IMPROVE THE
SYSTEM?**

System Change → Signal

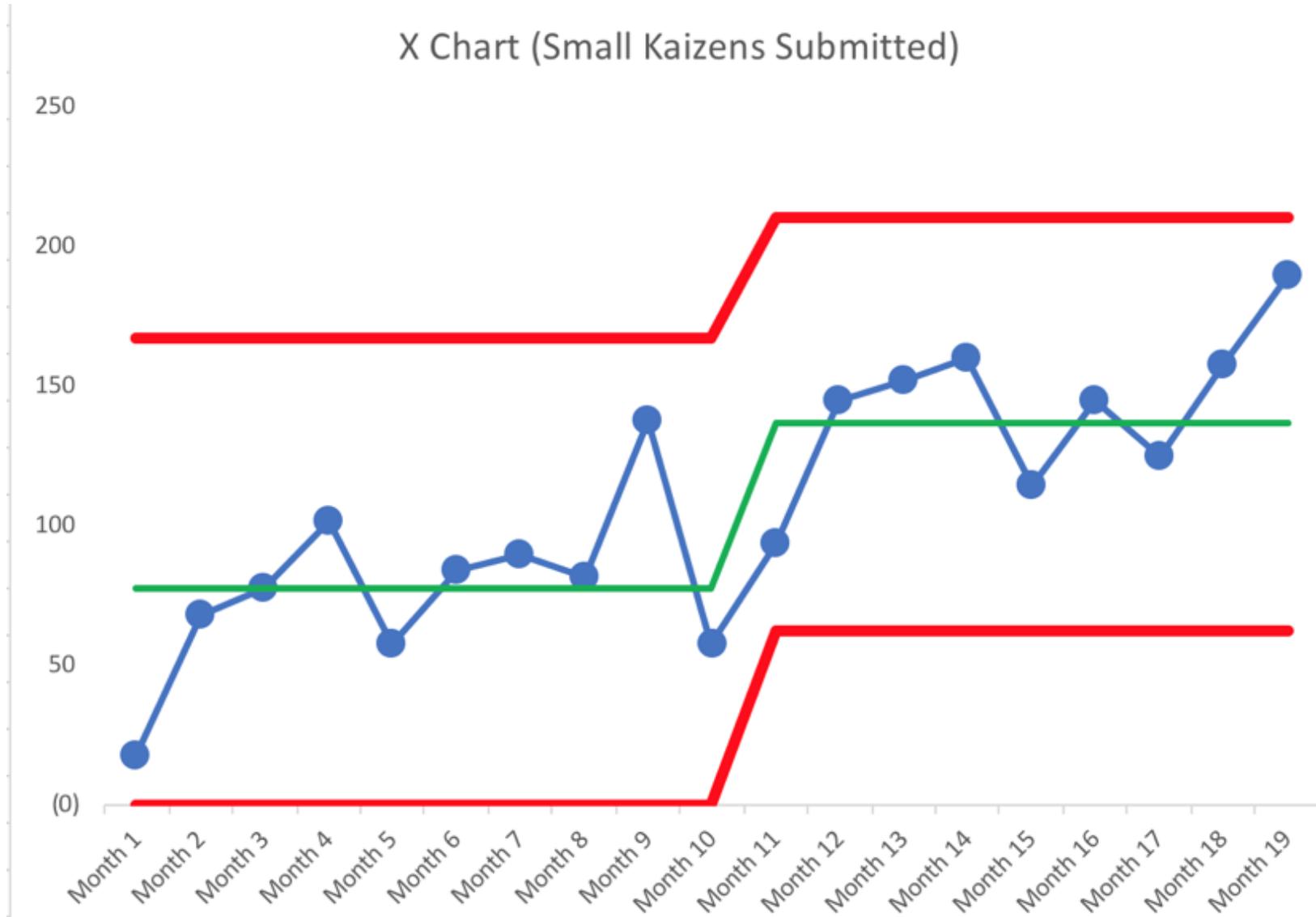




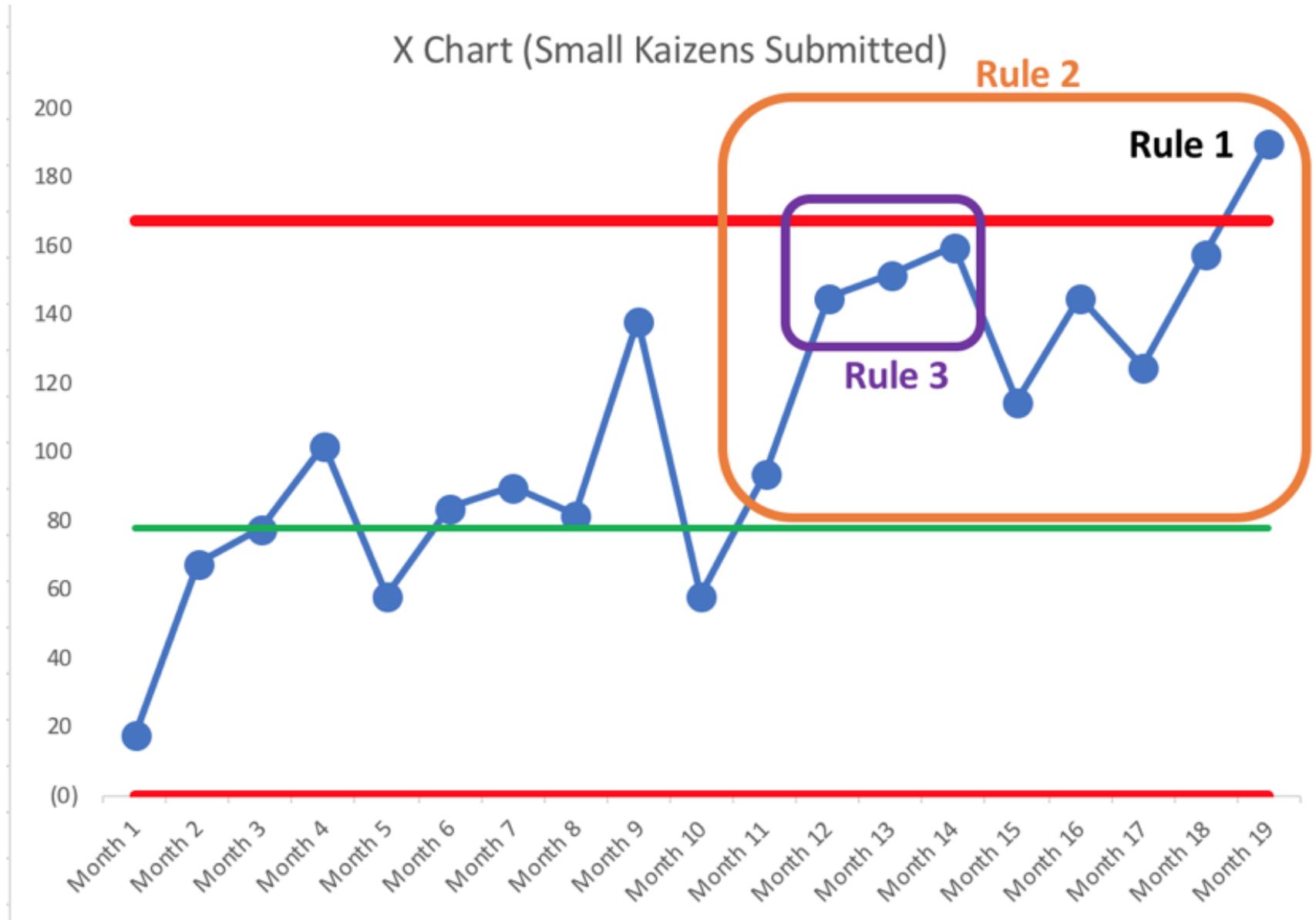
“Signal vs noise — understanding this distinction was one of the most profound changes to my business acumen... not only understanding variation in the system but also freeing up my time. It sharpens my focus on what's important while keeping an eye on a large set of metrics.”

Greg Jacobson, MD
CEO and co-founder, KaiNexus

Shifts That Show Significant, Sustained Improvement

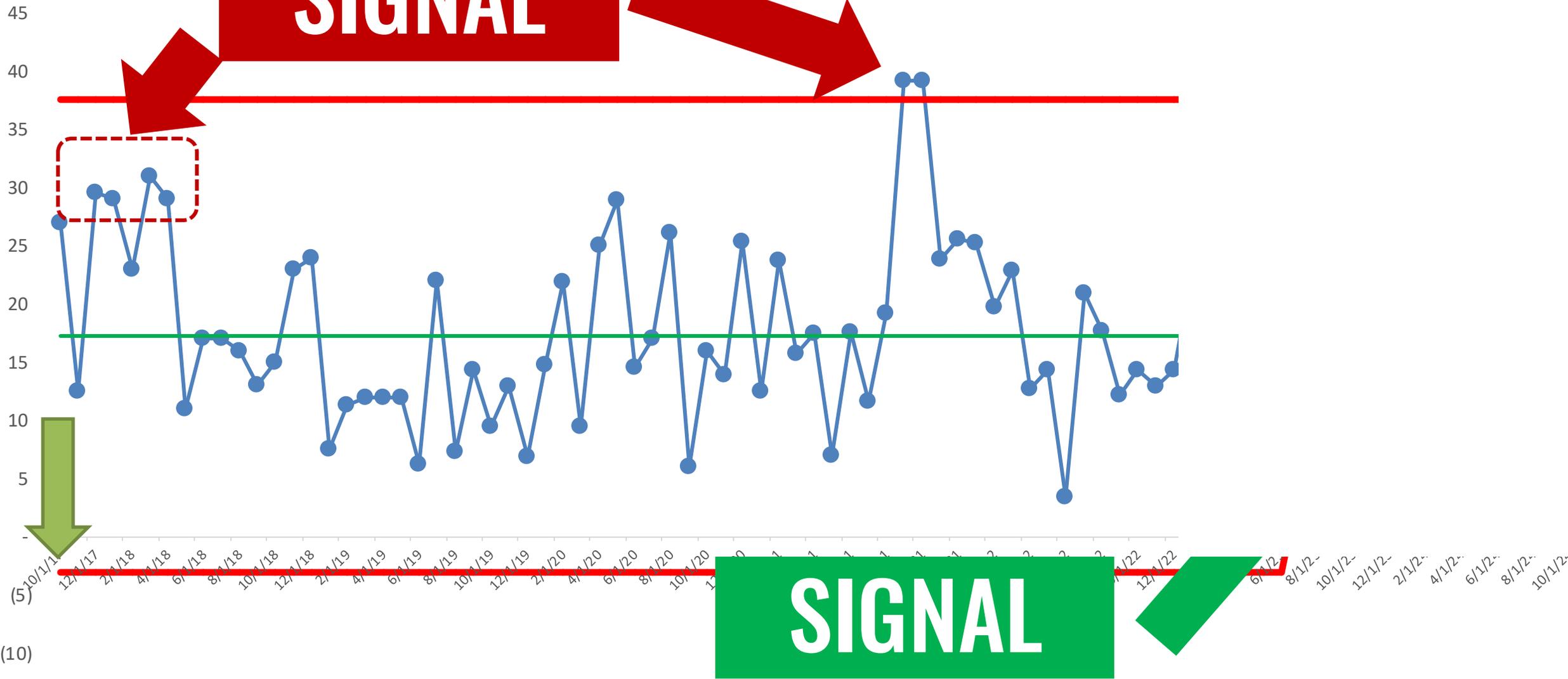


Shifts That Show Significant, Sustained Improvement



Severe Sepsis and Septic Shock Mortality Rate

SIGNAL



SIGNAL



Create
a PBC

"If you're navigating a tough business environment,
you need this book." - Daniel H. Pink

MEASURES — OF — SUCCESS

ACT LESS, LEAD BETTER, IMPROVE MORE



MARK GRABAN

FOREWARD BY DONALD J. WHEELER, PH.D.

Creating & Using Process Behavior Charts -- Retrospective

Template and Data --

<http://www.MarkGraban.com/PBCBlog>

A Few Options

- Download my template
 - Excel or Google Sheets
 - <https://www.measuresofsuccessbook.com/extras/>
- Use your own time-series data OR
- Use my blog data: <http://www.MarkGraban.com/PBCBlog>



Data Sets to Download

- MarkGraban.com/data1 or number through 11

< > Data Sets For Class Use	
Name	
	1 CLABSI Rates.xlsx
	2 Complaints Received.xlsx
	3 Employee Accident Data.xlsx
	4 HCAHPS.xlsx
	5 Productivity.xlsx
	6 Pyxis Stockouts.xlsx
	7 Returned POs and IVs.xlsx
	8 Rick Shannon Data.xlsx
	9 Severity Adjusted Inpatient Mortality Rate.xlsx
	10 Sprains Strains.xlsx
	11 Staff Turnover.xlsx

Step 1: Get Initial Data

- Generally, want about 20 data points to calculate “natural process behavior limits”
 - (can start with just 4, worst case)
 - *Note: Weekends are excluded here because that is a different "system"*

	A	B	C
1	Process Behavior Template		
2	Date	Page Loads	Average
3	1/2/12	999	1,576.20
4	1/3/12	1,654	1,576.20
5	1/4/12	1,773	1,576.20
6	1/5/12	1,523	1,576.20
7	1/6/12	1,275	1,576.20
8	1/9/12	2,225	1,576.20
9	1/10/12	1,916	1,576.20
10	1/11/12	1,798	1,576.20
11	1/12/12	1,622	1,576.20
12	1/13/12	1,385	1,576.20
13	1/16/12	1,604	1,576.20
14	1/17/12	1,551	1,576.20

Step 2: Calculate Average & the Moving Ranges

- Calculate average of the first 20 points

C3: =AVERAGE(B3:B22)

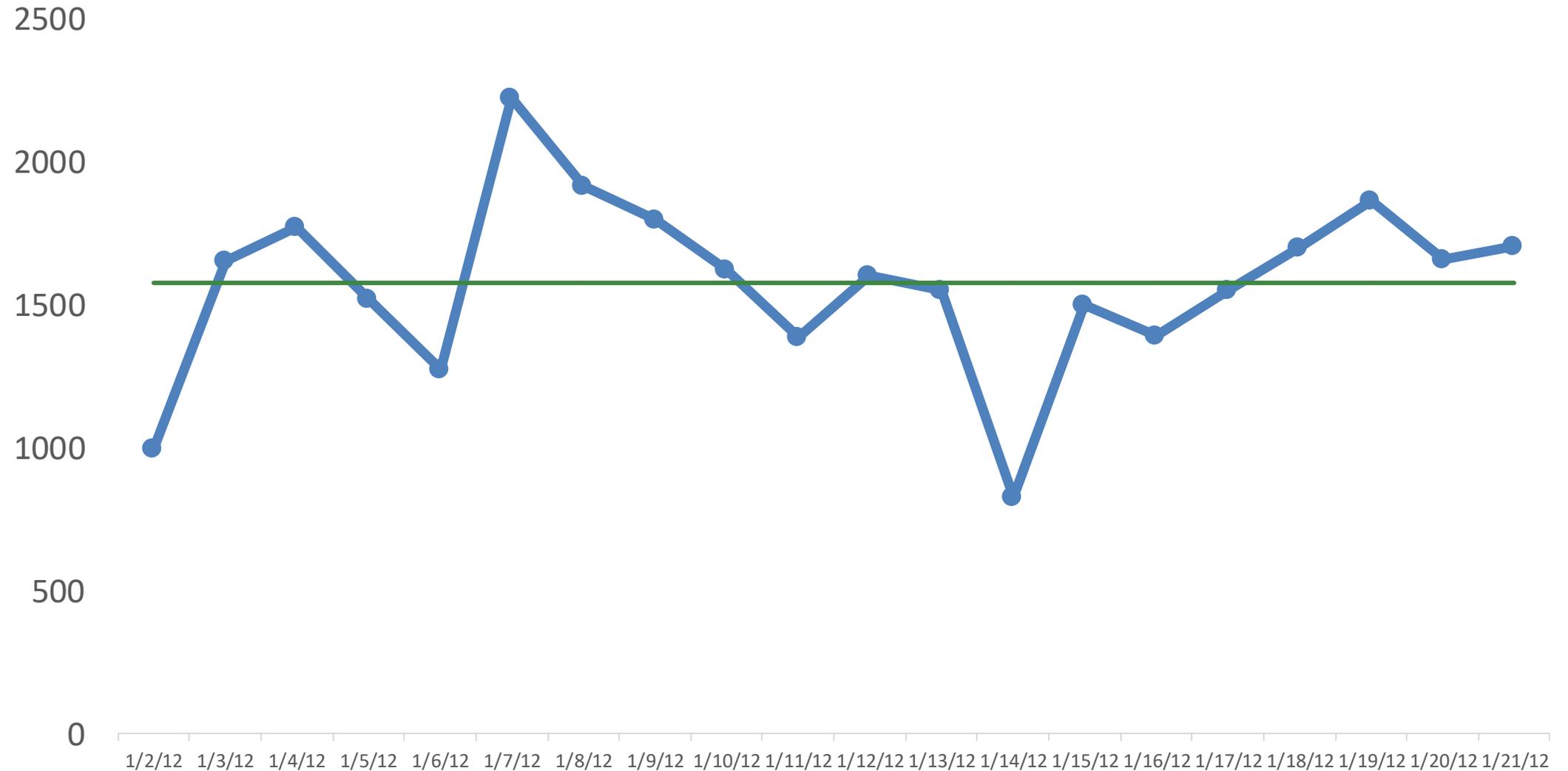
(if data is in column B)

- Calculate the moving range of the first 20 points

D4: =ABS(B4-B3)

	A	B	C	D
1	Process Behavior Template provid			
2	Date	Page Loads	Average	Moving Range (MR)
3	1/2/12	999	1,576.20	
4	1/3/12	1,654	1,576.20	655.00
5	1/4/12	1,773	1,576.20	119.00
6	1/5/12	1,523	1,576.20	250.00
7	1/6/12	1,275	1,576.20	248.00
8	1/9/12	2,225	1,576.20	950.00
9	1/10/12	1,916	1,576.20	309.00
10	1/11/12	1,798	1,576.20	118.00
11	1/12/12	1,622	1,576.20	176.00
12	1/13/12	1,385	1,576.20	237.00
13	1/16/12	1,604	1,576.20	219.00
14	1/17/12	1,551	1,576.20	53.00
15	1/18/12	828	1,576.20	723.00
16	1/19/12	1,502	1,576.20	674.00
17	1/20/12	1,201	1,576.20	111.00

Step 3: Draw Initial Chart (With Average Line)



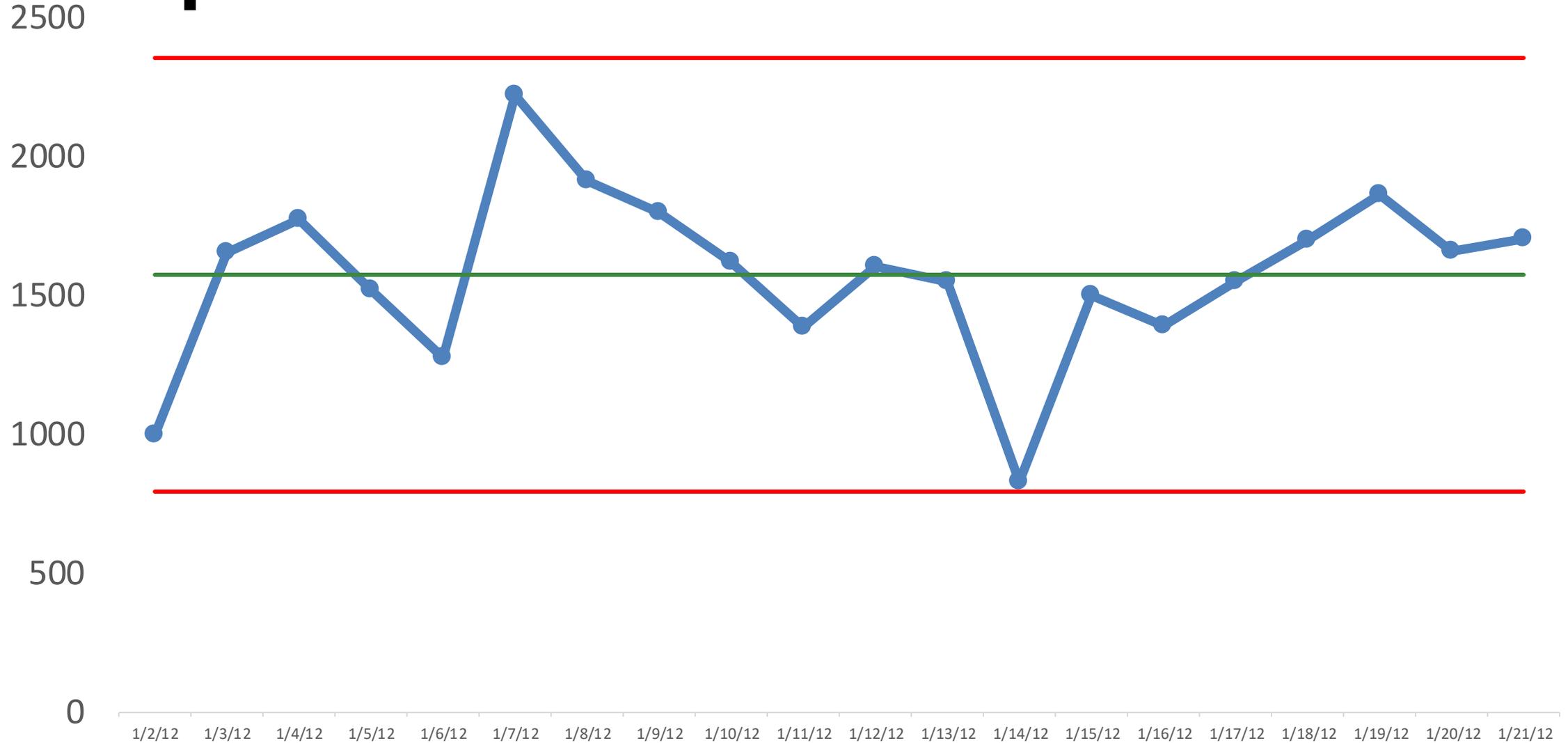
Step 4: Calculate Natural Process Limits

- Calculate “MR-bar”
 - Average of the 1st 19 MRs
 - E3: =Average(D4:D22)

	A	B	C	D	E	F	G
1	Process Behavior Template provided by Mark Graban, auth						
2	Date	Page Loads	Average	Moving Range (MR)	MR Bar	Lower Natural Process Limit	Upper Natural Process Limit
3	1/2/12	999	1,576.20		293.16	796.52	2,355.88
4	1/3/12	1,654	1,576.20	655.00	293.16	796.52	2,355.88
5	1/4/12	1,773	1,576.20	119.00	293.16	796.52	2,355.88
6	1/5/12	1,523	1,576.20	250.00	293.16	796.52	2,355.88
7	1/6/12	1,275	1,576.20	248.00	293.16	796.52	2,355.88
8	1/9/12	2,225	1,576.20	950.00	293.16	796.52	2,355.88
9	1/10/12	1,916	1,576.20	309.00	293.16	796.52	2,355.88
10	1/11/12	1,798	1,576.20	118.00	293.16	796.52	2,355.88
11	1/12/12	1,622	1,576.20	176.00	293.16	796.52	2,355.88

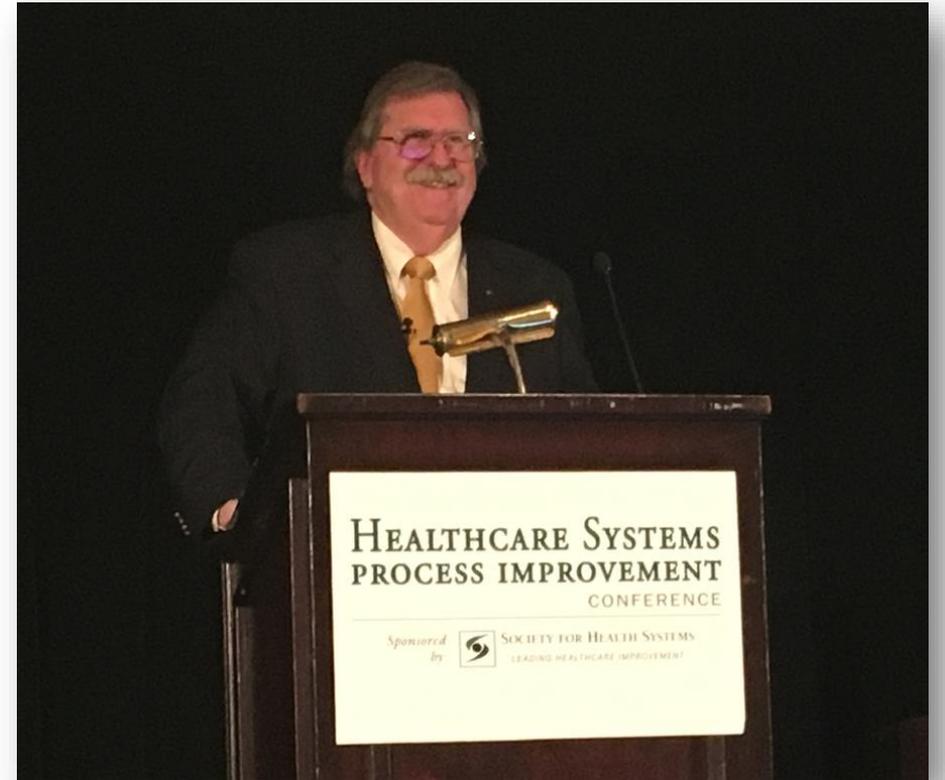
- Calculate the Limits
 - Lower = Average – 3*(MR bar)/1.128
 - F3: = C3-3*E3/1.128
 - Upper = Average + 3*(MR bar)/1.128
 - G3: = C3+3*E3/1.128

Step 5: Review Initial Chart With Limits



Key Points from Wheeler

- “Limits are computed from the data.
- You do NOT get to choose the limits.”



More Key Points

- The upper & lower limits are not arbitrary
- You don't choose the limits
- The limits are the “Voice of the Process”
- Goals or Targets might be different
 - “Voice of the customer” (??)

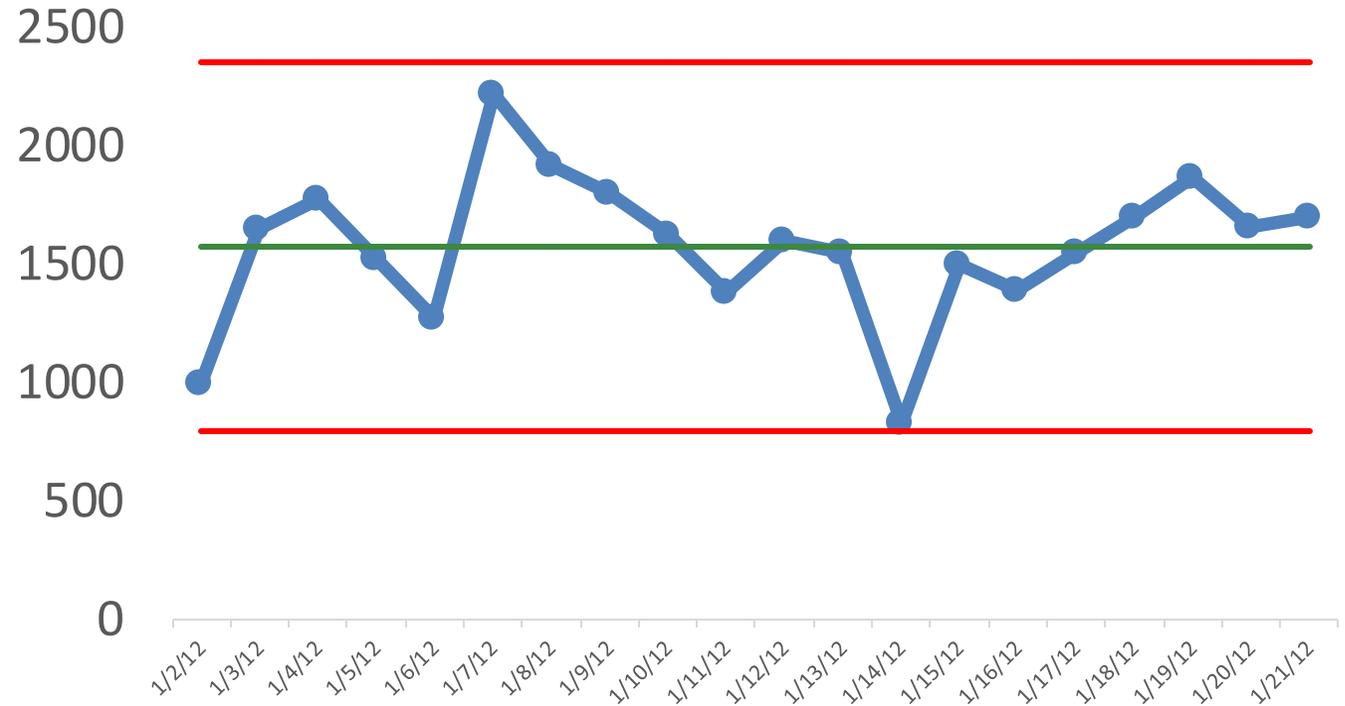
Another Key Point

- Do not continually recalculate the limits each time there is a new data
 - Exception – if you started your chart with just a few data points... recalculate limits (or add them) when you have 20 data points

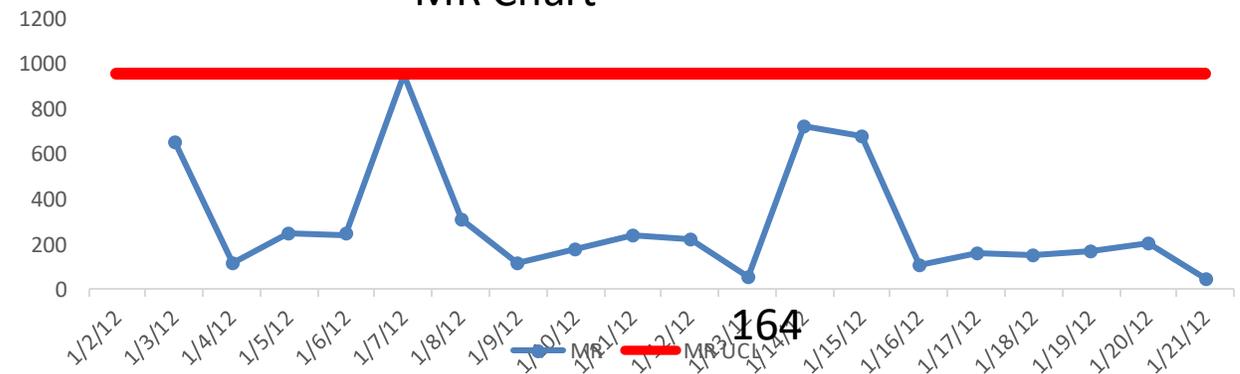
Step 6: Draw MR Chart & Evaluate

- Calculate MR Chart Upper Range Limit
 - $URL = MR\text{-bar} * 3.27$
 - $H3: =E3*3.27$

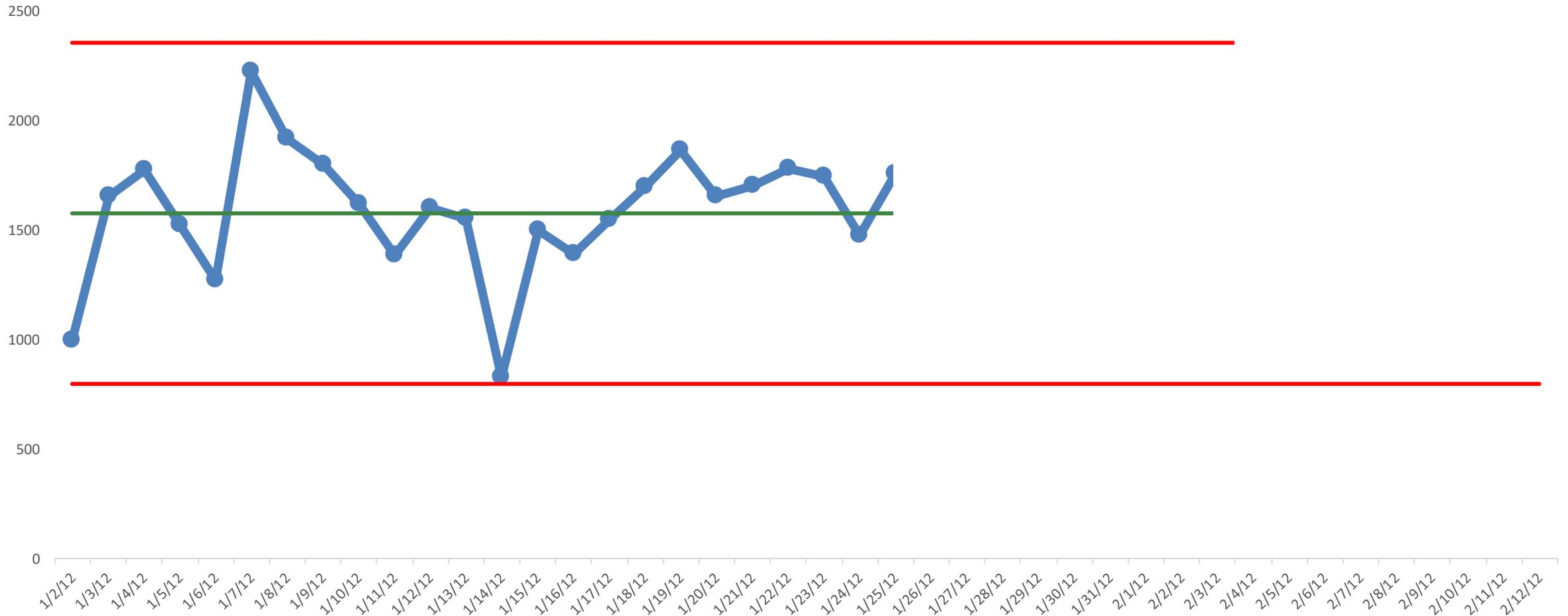
X Chart for Individuals



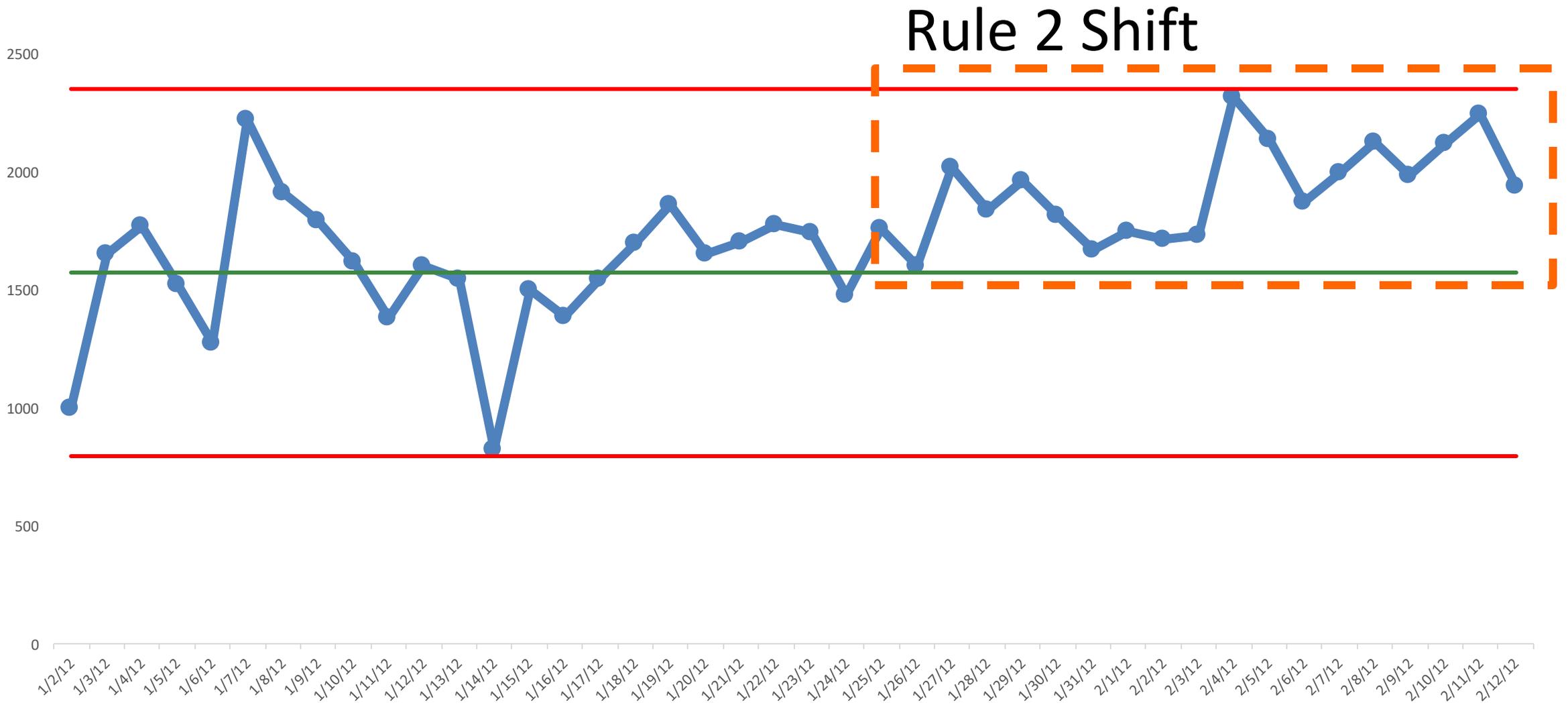
MR Chart



Step 7: Evaluate Over Time



Step 7: Evaluate Over Time



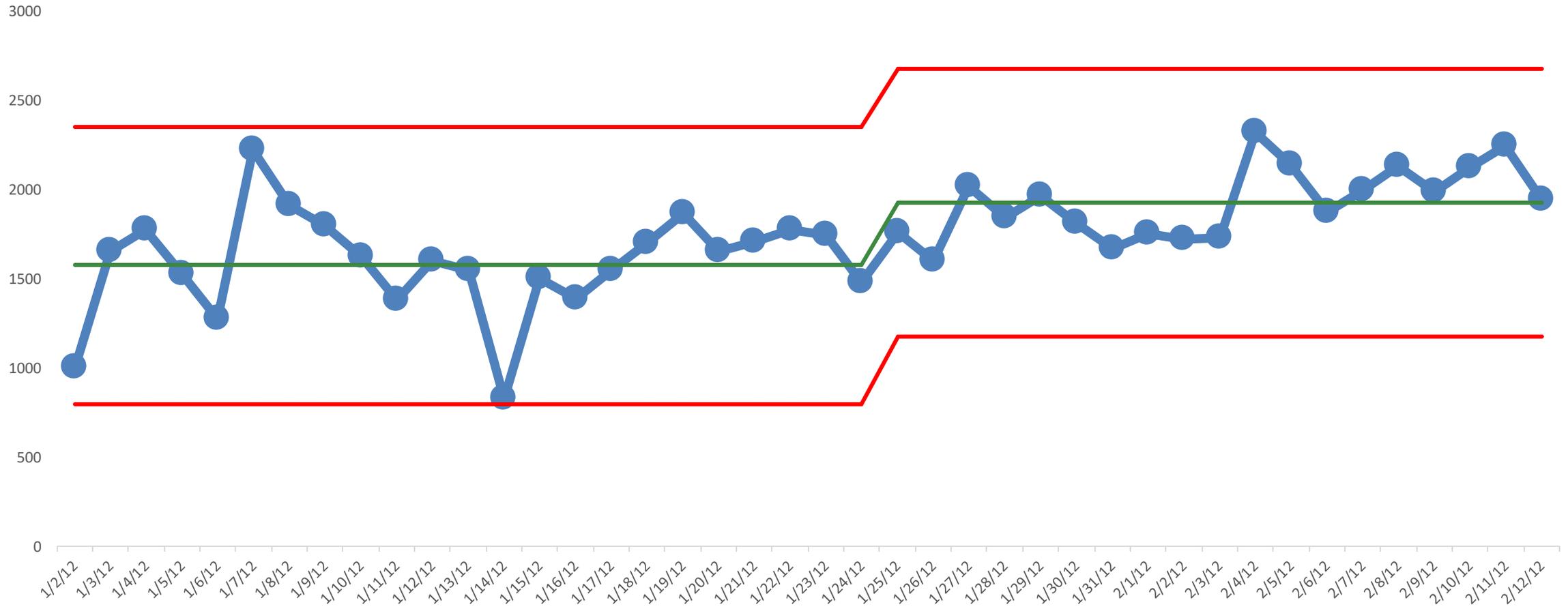
When Should You Shift Limits?

- Can you answer YES to all questions:
 1. Do the data display a distinctly different kind of behavior than in the past?
 2. Do you know the reason for this change in behavior?
 3. Is the new process behavior desirable?
 4. Is it intended and expected that the new behavior will continue?

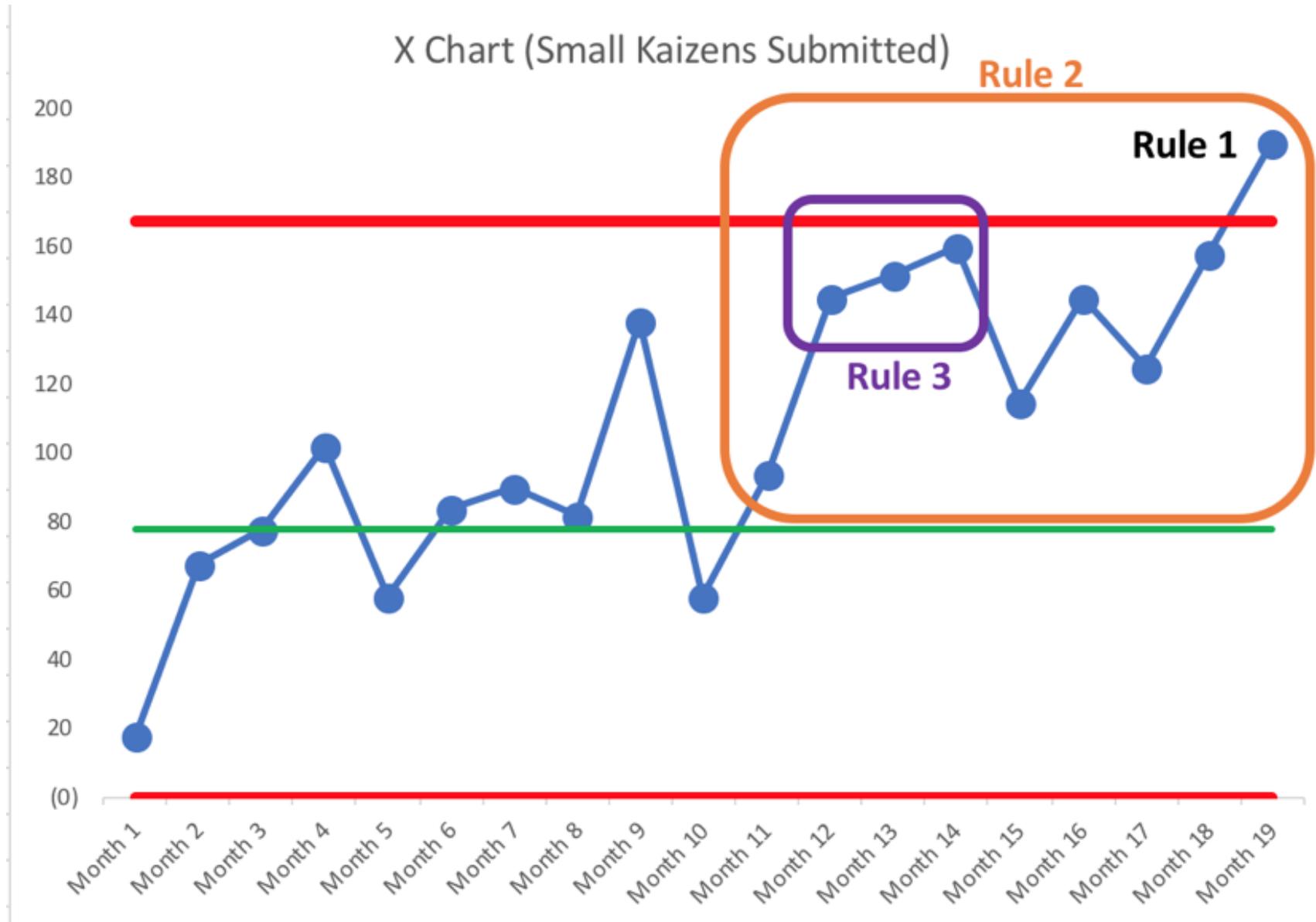
When Should You Shift Limits?

1. Do the data display a distinctly different kind of behavior than in the past?
 - NO? Don't shift limits
2. Do you know the reason for this change in behavior?
 - NO? "You should be looking for the assignable cause instead of tinkering with the limits"
3. Is the new process behavior desirable?
 - NO? "Why aren't you working to remove the detrimental assignable cause instead of tinkering with the limits?"
4. Is it intended and expected that the new behavior will continue?
 - NO? Same advice again

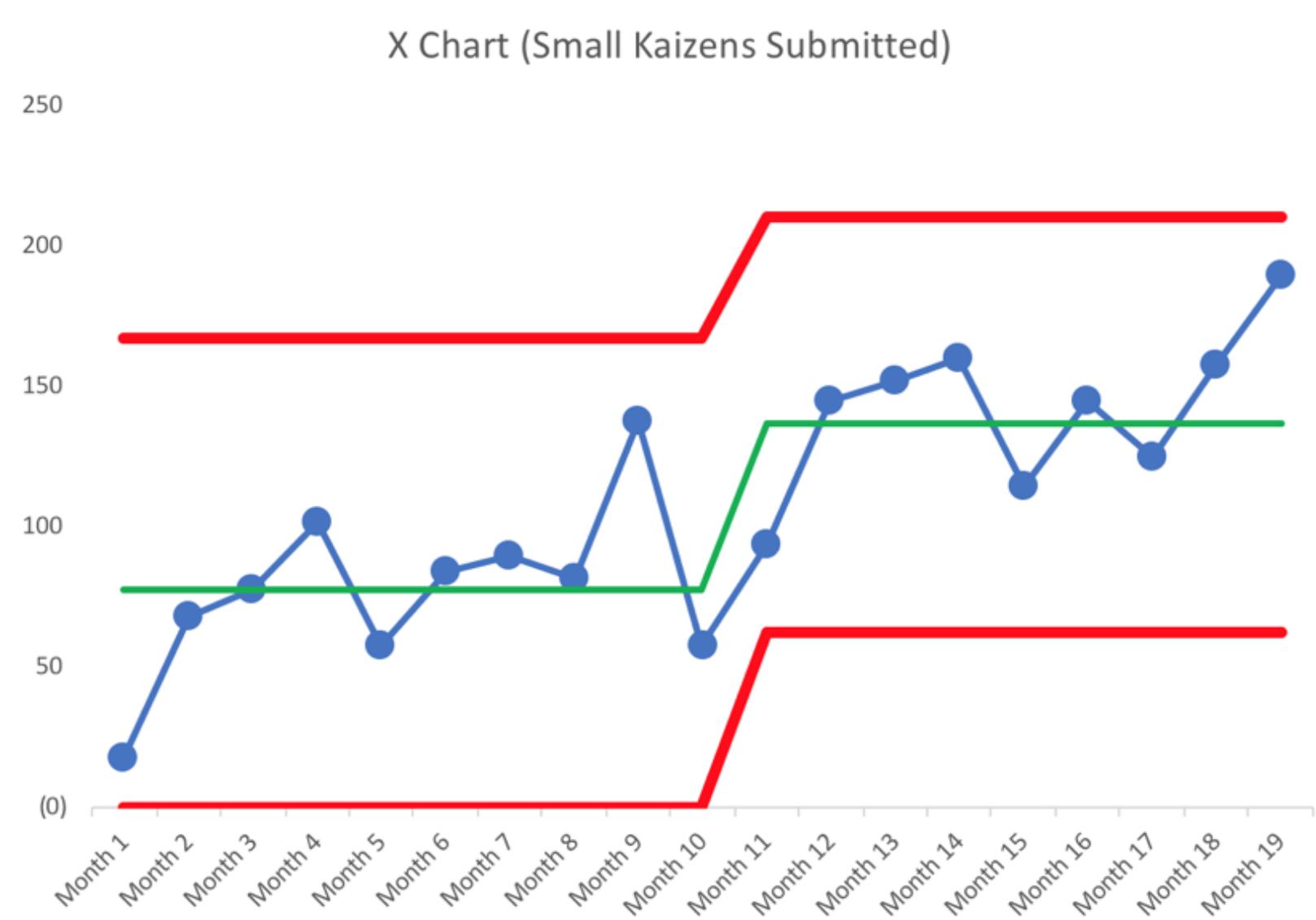
Step 8: Shift the Limits (If Applicable)



Shifts That Show Significant, Sustained Improvement

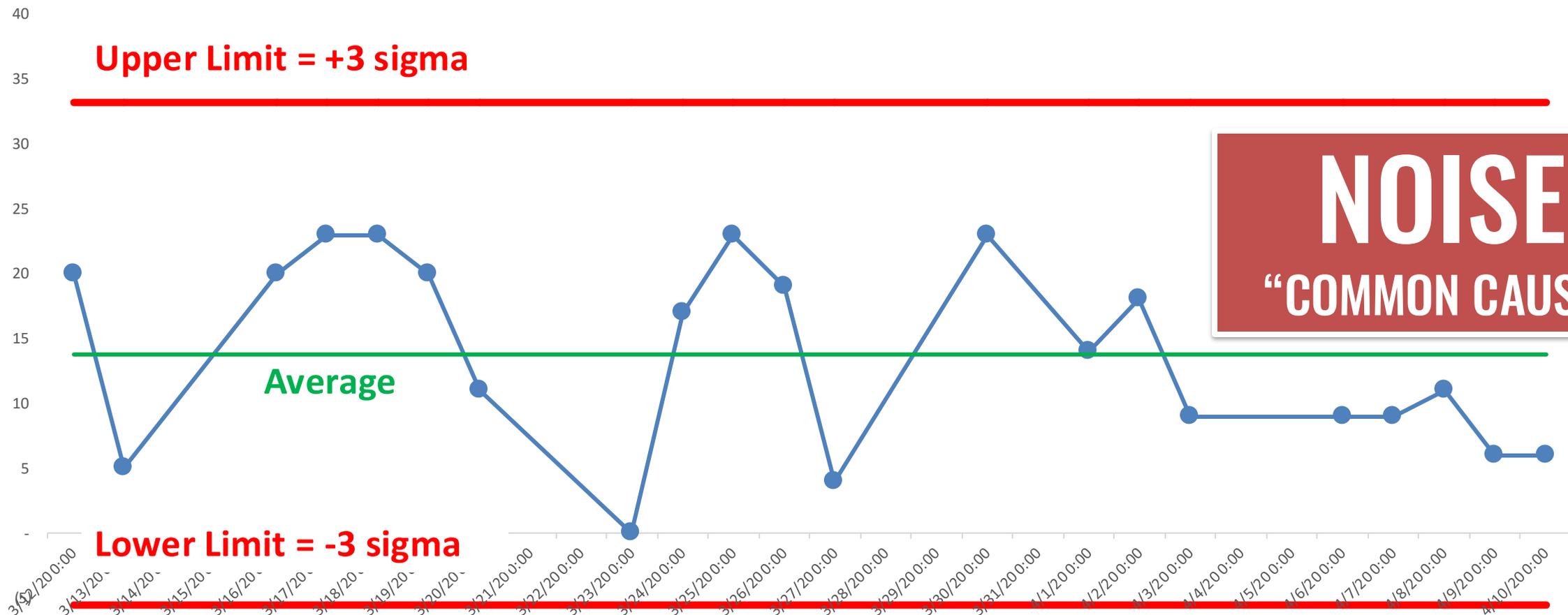


Shifts That Show Significant, Sustained Improvement



Process Behavior Chart

X Chart (Number of Employees Out Sick)



(10)

Chart Courtesy of Memorial Health System (Marietta OH)

PREDICTABLE SYSTEM

Has the System Changed?

X Chart (Number of Employees Out Sick)



(10)

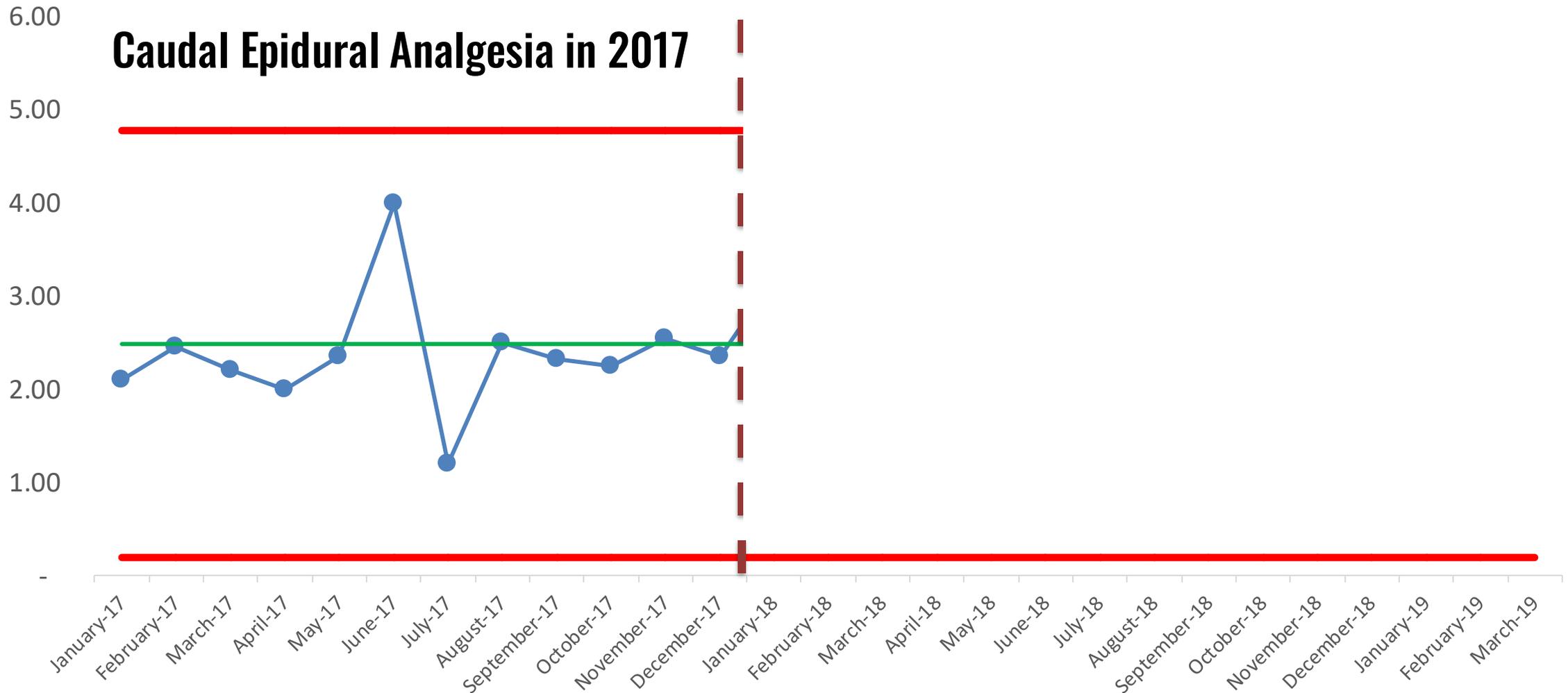
Note: The last data point is a **hypothetical** situation



**PROCESS BEHAVIOR
CHARTS HELP US
EVALUATE
IMPROVEMENT WORK**

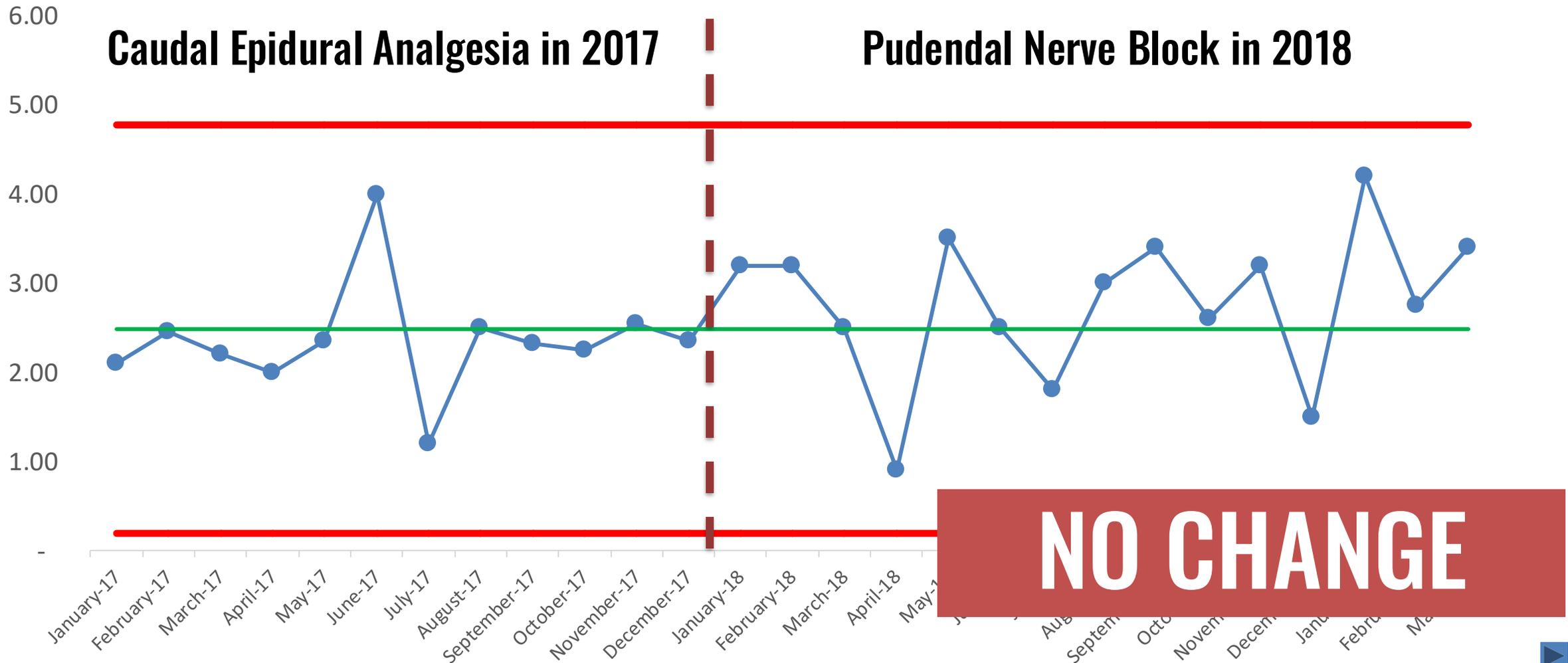
We Made Improvements (?) to the System

X Chart -- Pain Score (0-10)



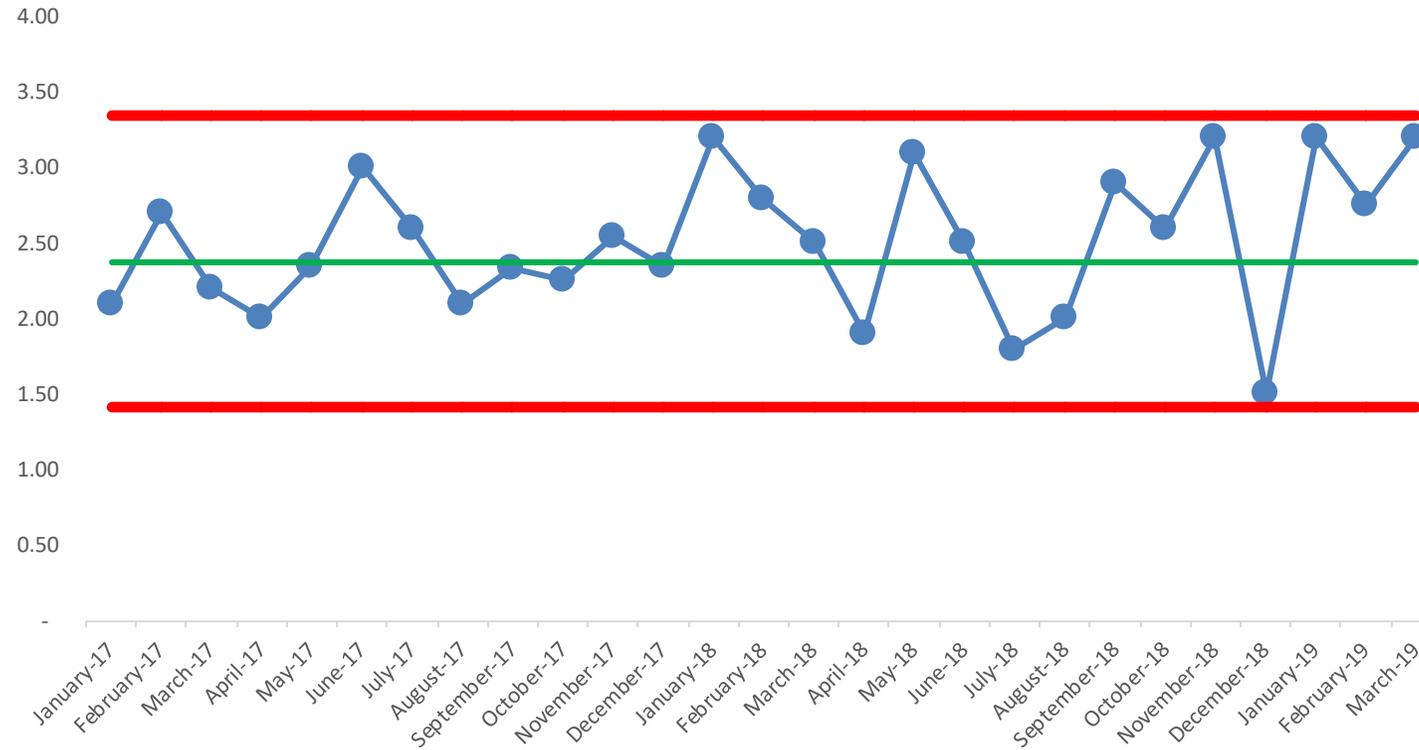
We Made Improvements (?) to the System

X Chart -- Pain Score (0-10)

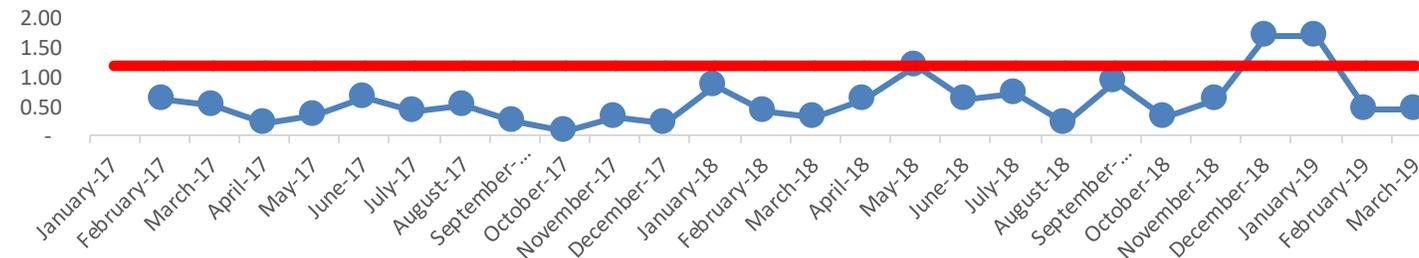


Same Average, More Variation?

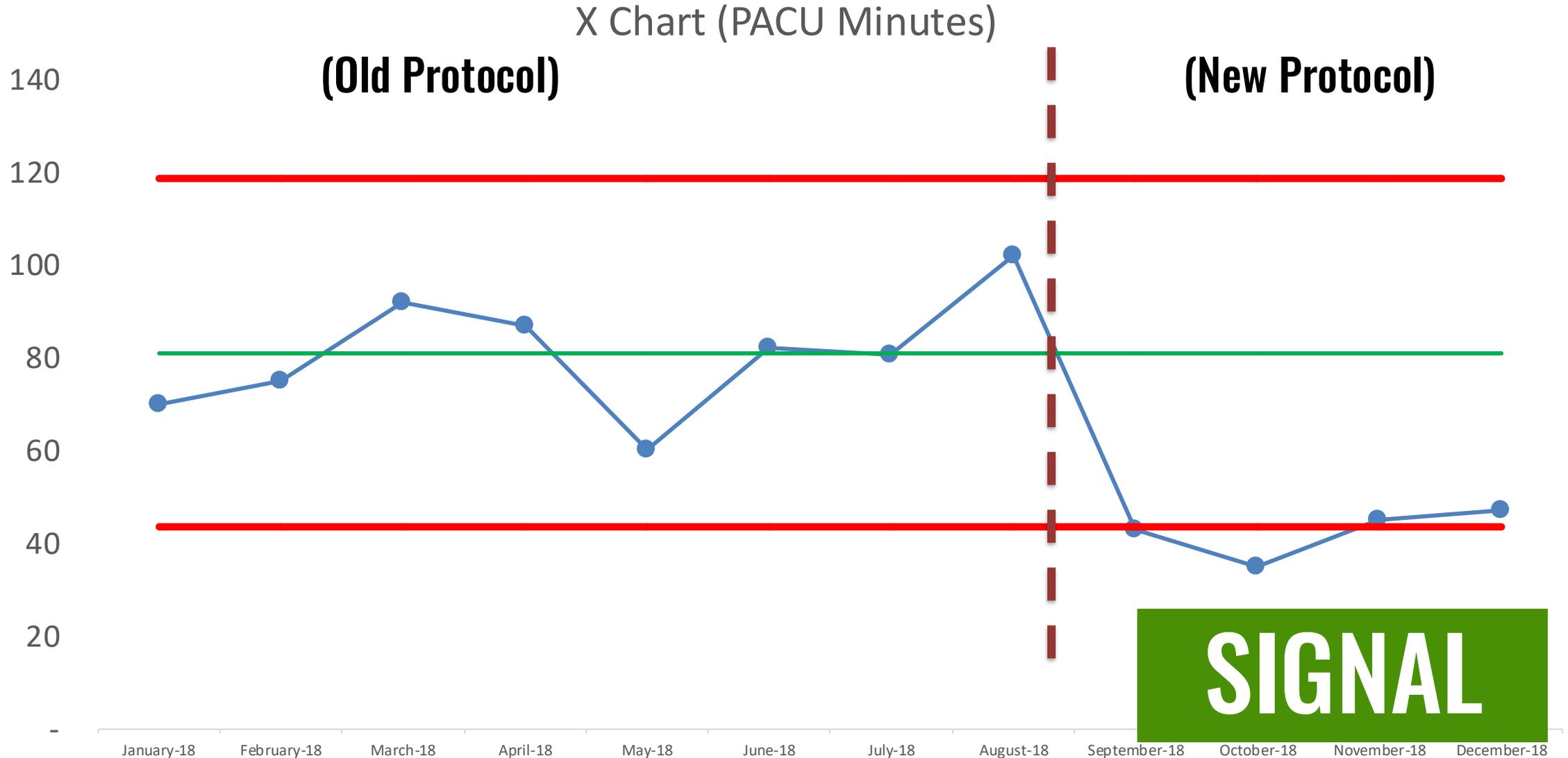
X Chart -- Pain Score (0-10)



MR Chart



We Made Improvements (?) to the System



**PROCESS BEHAVIOR
CHARTS HELP US
EVALUATE ONGOING
OPERATIONS**

“Bowling Charts”

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Trend	Target
Hospital 1	4	36	46	39	43	41	59	52	66	72	74	75	↑	90
Hospital 2	80	63	58	60	57	60	64	67	68	58	78	69	↓	90
Hospital 3	85	92	93	79	76	76	78	76	78	77	73	76	↑	70
Hospital 4	75	67	69	72	74	67	65	63	70	72	67	71	↑	70

1. Are we achieving our target or goal?
2. Are we improving?
3. How do we improve?



“Bowling Charts”

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Trend	Target
Hospital 1	4	36	46	39	43	41	59	52	66	72	74	75	↑	90
Hospital 2	80	63	58	60	57	60	64	67	68	58	78	69	↓	90
Hospital 3	85	92	93	79	76	76	78	76	78	77	73	76	↑	70
Hospital 4	75	67	69	72	74	67	65	63	70	72	67	71	↑	70

1. Which of these numbers (if any) suggests that the system has changed significantly?
2. Which of these merit reaction, investigation, or explanation?
3. How do we prioritize?



Bowling Charts

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Trend	Target
Site 1	4	36	46	39	43	41	59	52	66	72	74	75	↑	90
Site 2	80	63	58	60	57	60	64	67	68	58	78	69	↓	90
Site 3	85	92	93	79	76	76	78	76	78	77	73	76	↑	70
Site 4	75	67	69	72	74	67	65	63	70	72	67	71	↑	70

Join at menti.com | use code 3625 6313

Which of these 4 metrics merits the most discussion?



MG

Menti

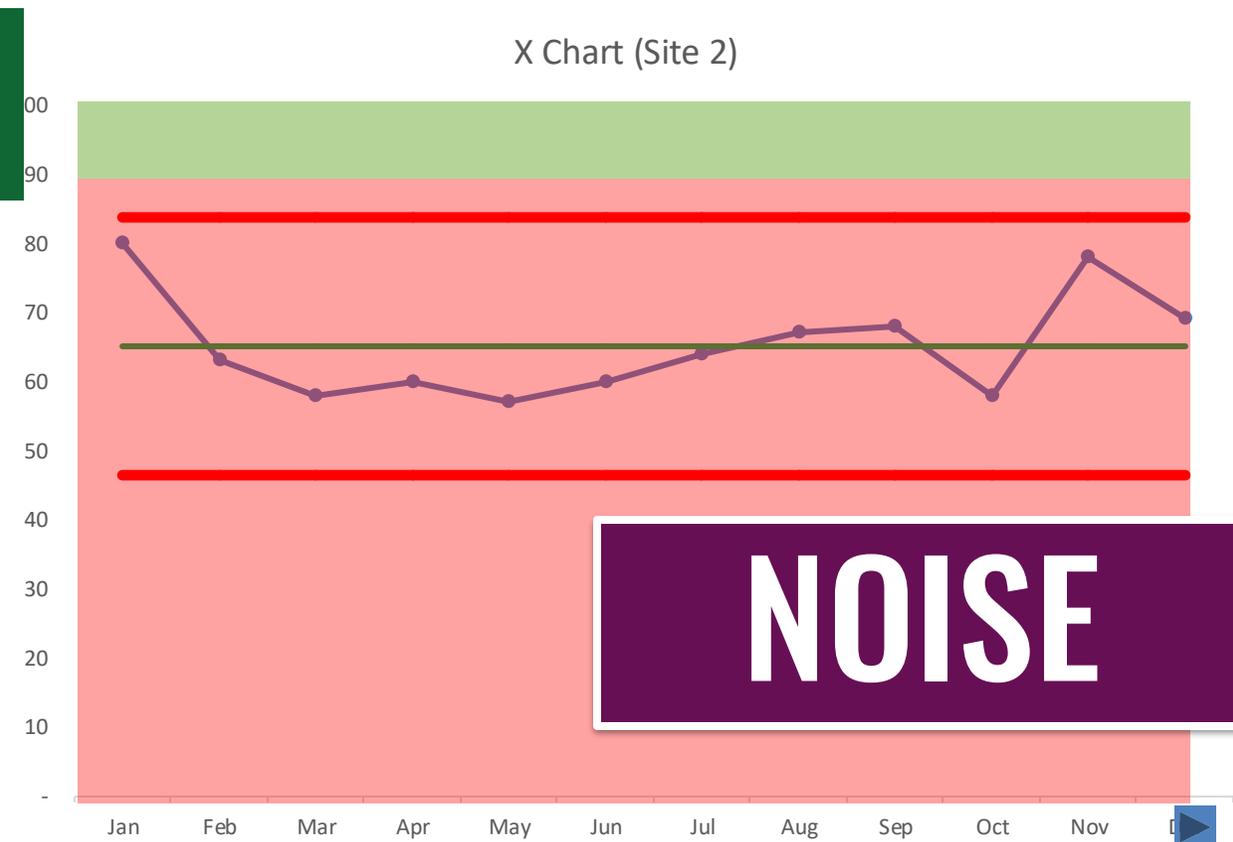
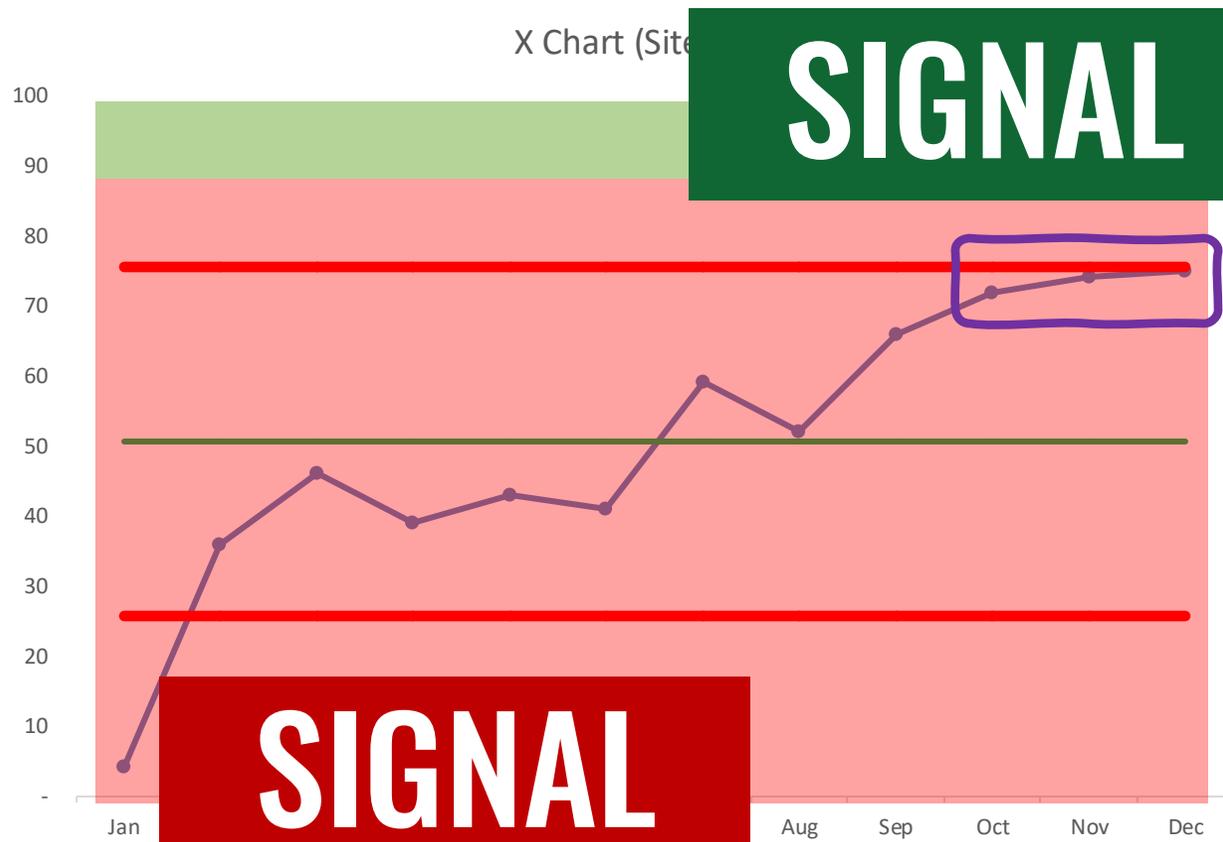
Roadshow 2025



Choose a slide to present

Bowling Charts vs. Process Behavior Charts

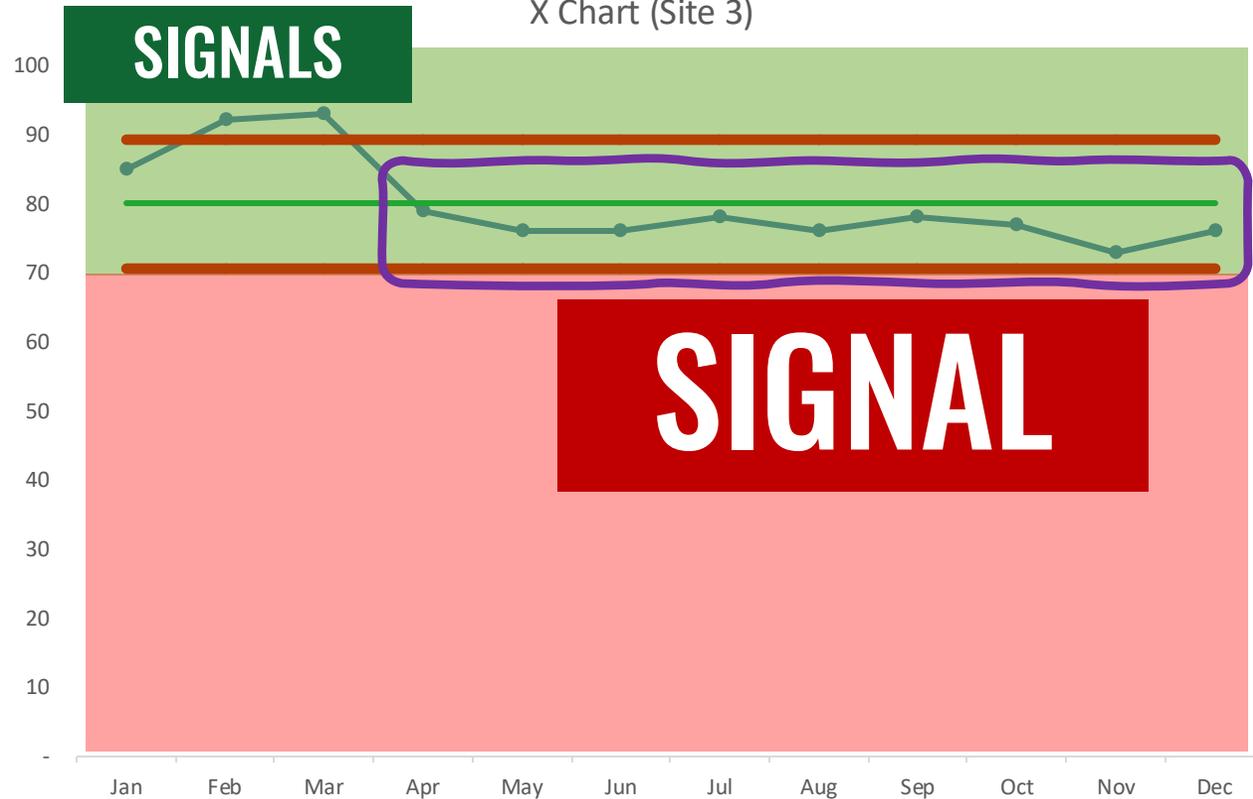
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Trend	Target
Site 1	4	36	46	39	43	41	59	52	66	72	74	75	↑	90
Site 2	80	63	58	60	57	60	64	67	68	58	78	69	↓	90
Site 3	85	92	93	79	76	76	78	76	78	77	73	76	↑	70
Site 4	75	67	69	72	74	67	65	63	70	72	67	71	↑	70



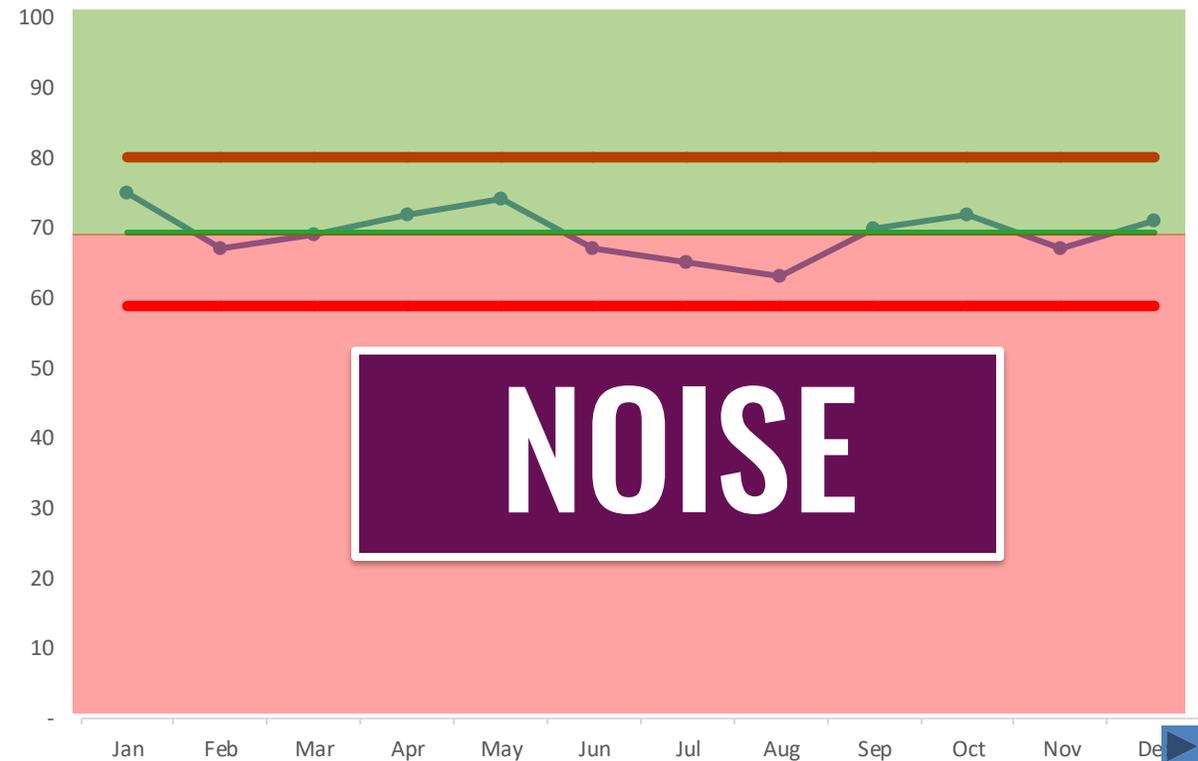
Bowling Charts vs. Process Behavior Charts

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Trend	Target
Site 1	4	36	46	39	43	41	59	52	66	72	74	75	↑	90
Site 2	80	63	58	60	57	60	64	67	68	58	78	69	↓	90
Site 3	85	92	93	79	76	76	78	76	78	77	73	76	↑	70
Site 4	75	67	69	72	74	67	65	63	70	72	67	71	↑	70

X Chart (Site 3)



X Chart (Site 4)



The Problem with RYG Column Charts?

! EVS - FY25 - Cleanliness of Hospital Environment #3152059

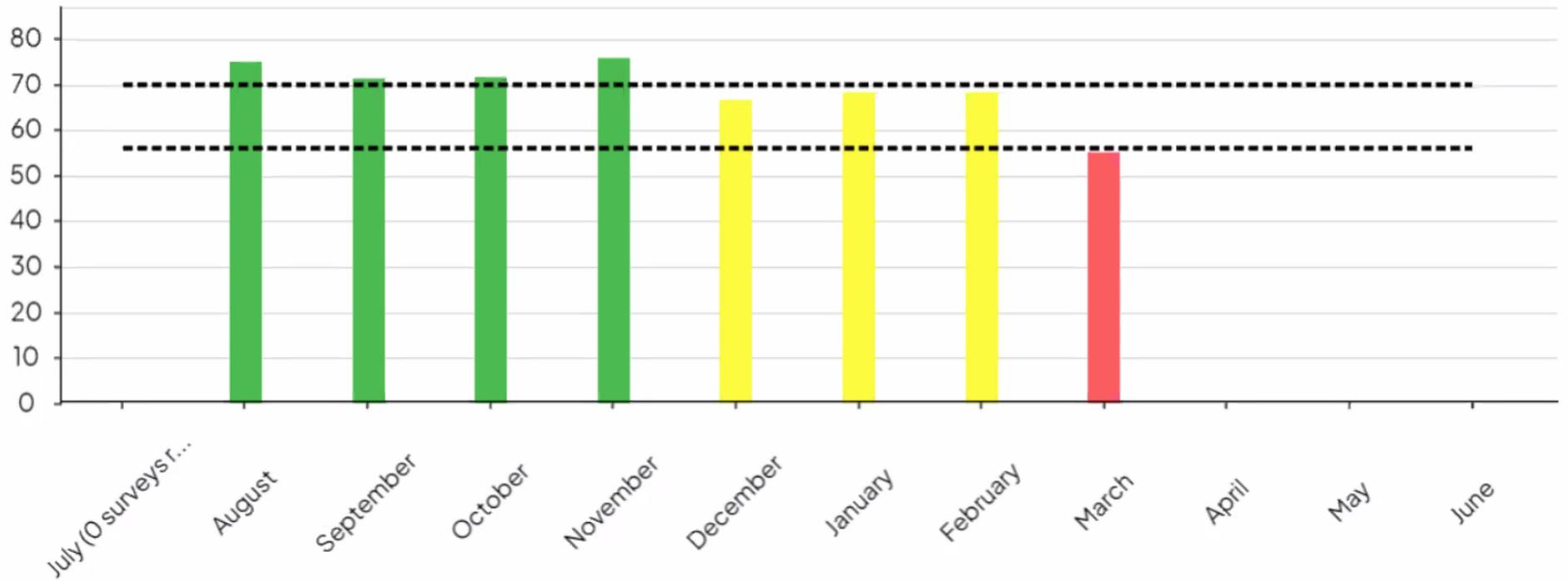
ACTIVE

All Comments Projects Improvements Tasks Charts Timeline

Chart

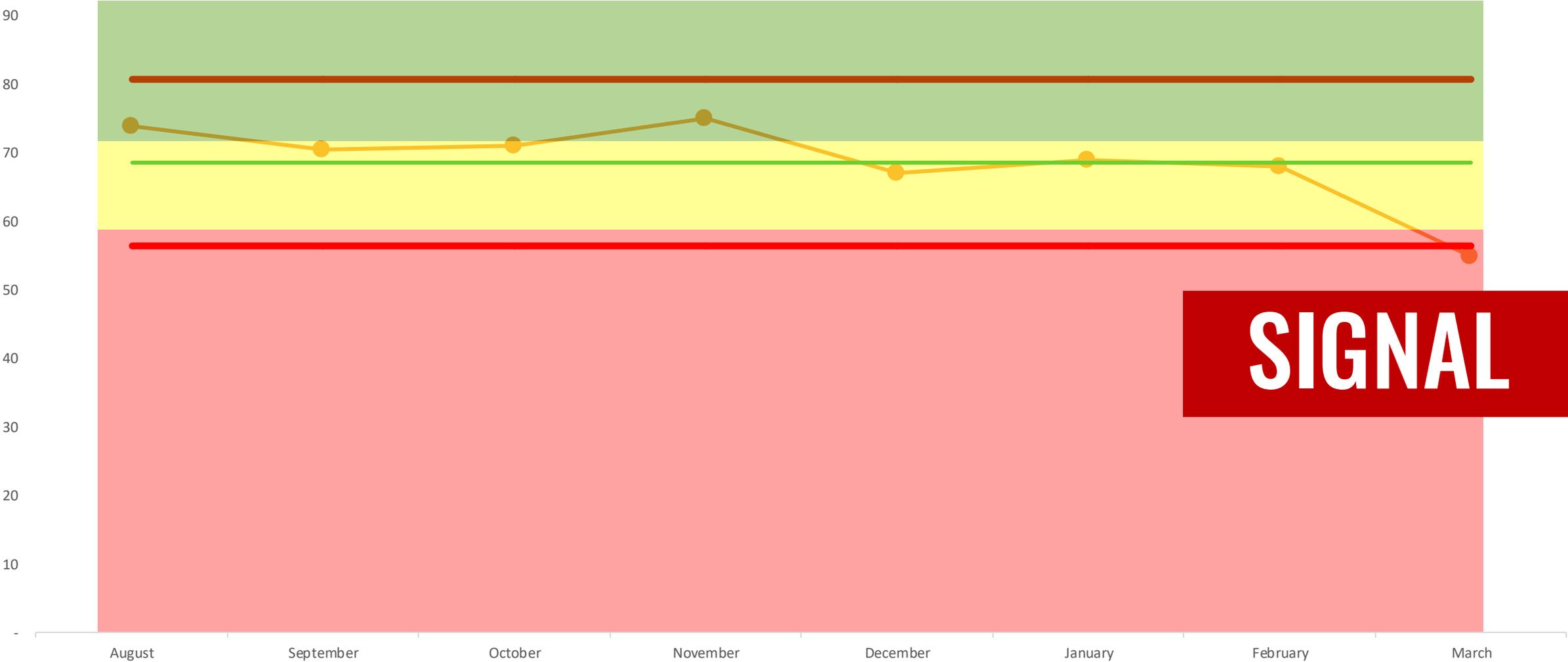


- Rank
- Goal: Goal
- Goal: Baseline
- Select All



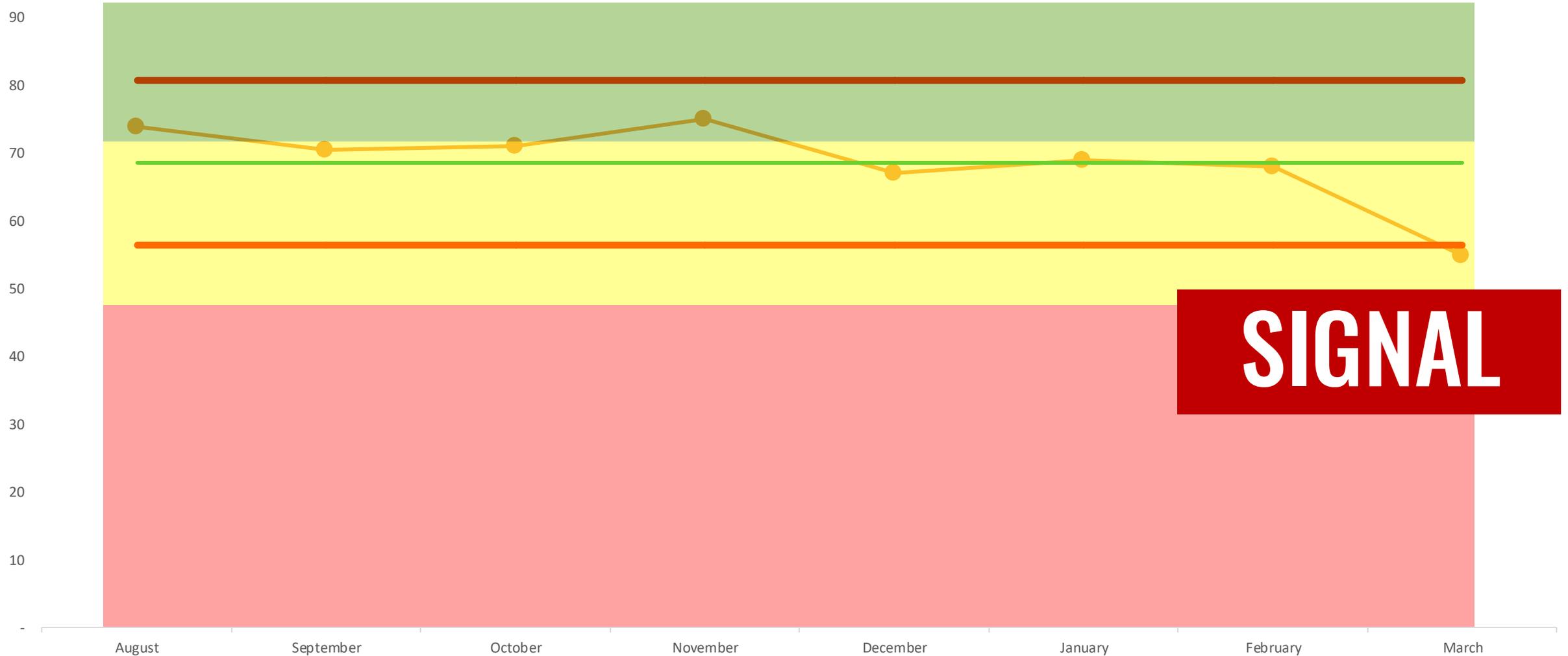
Process Behavior Chart View

X Chart (Cleanliness)



Process Behavior Chart View – Goals 2

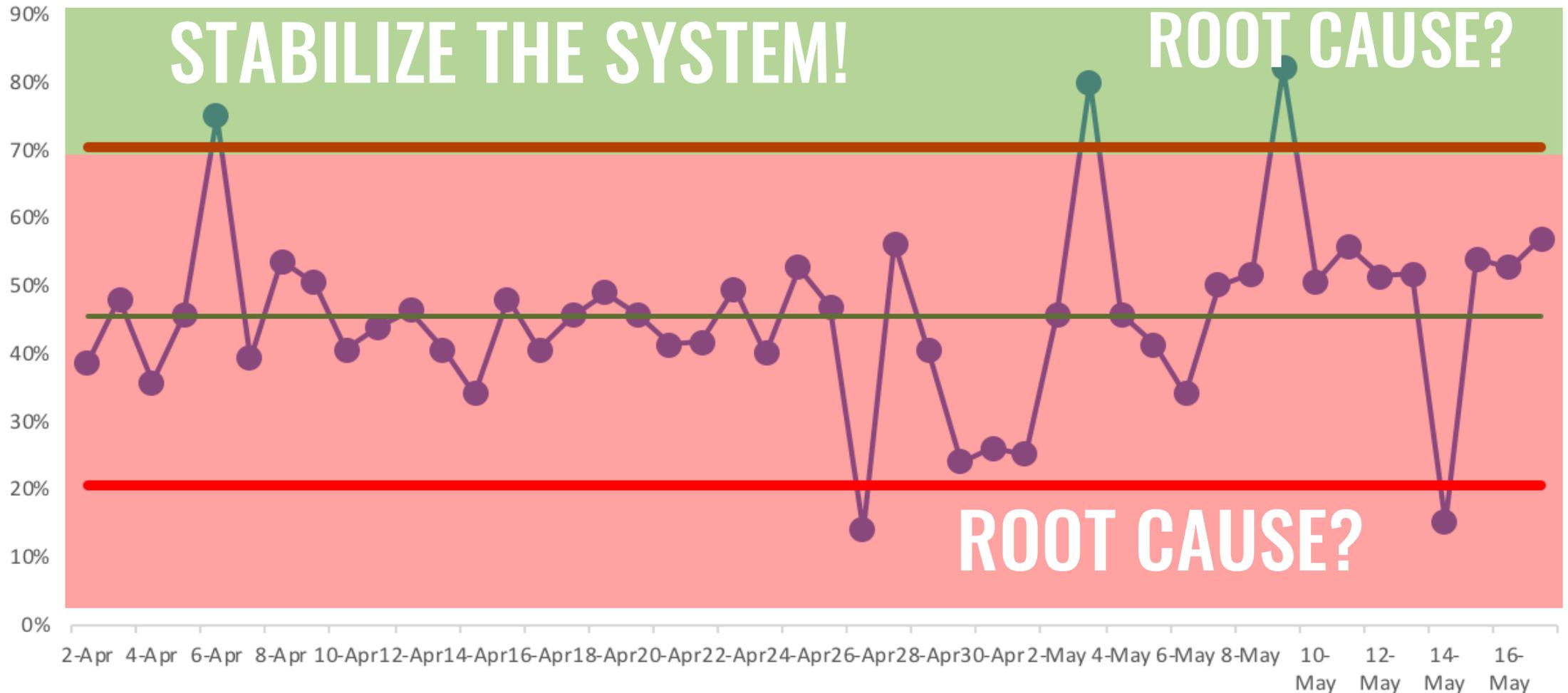
X Chart (Cleanliness)



**Is our Metric
Predictable
and/or
Capable?**

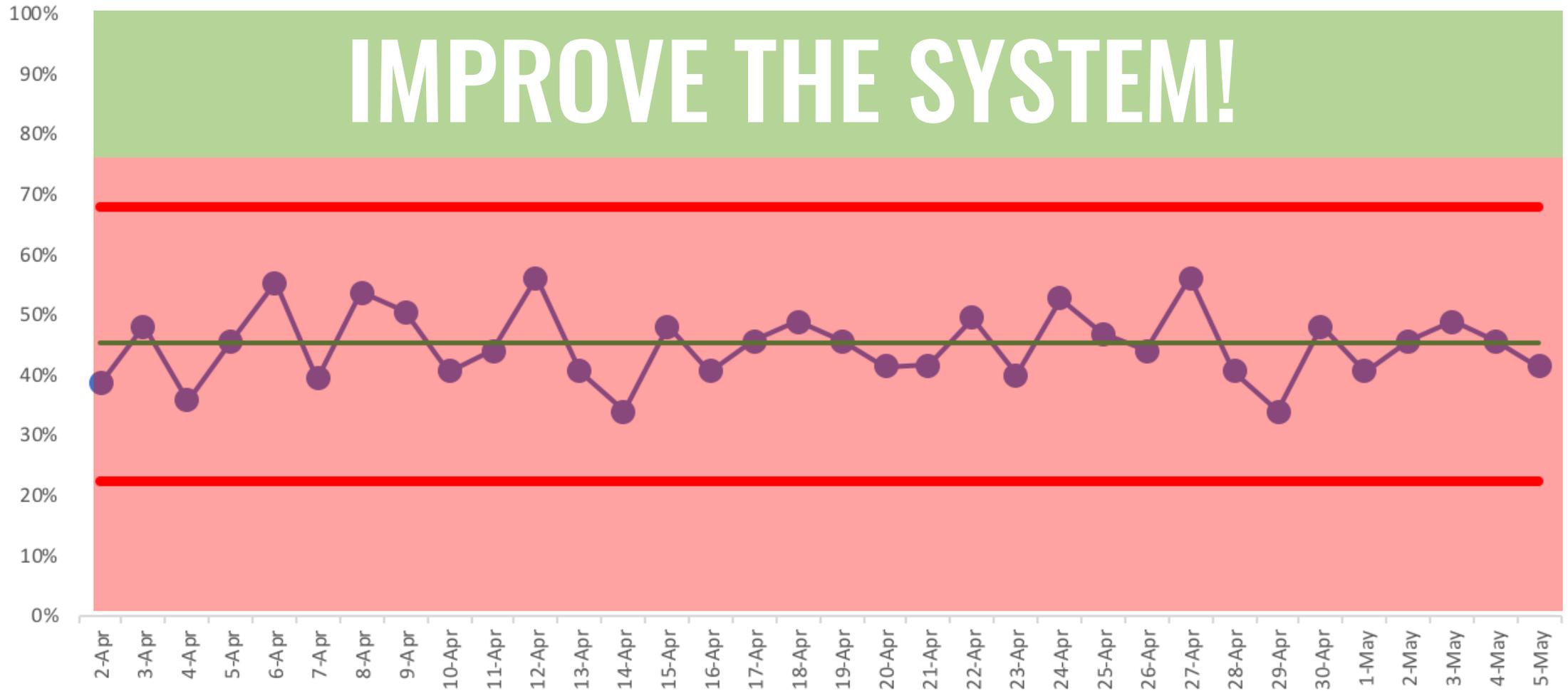
Unpredictable & Not Meeting Target

X Chart (Individuals Data)



Predictable & Not Meeting Target

X Chart (Individuals Data)



Predictable and Always Meets Target

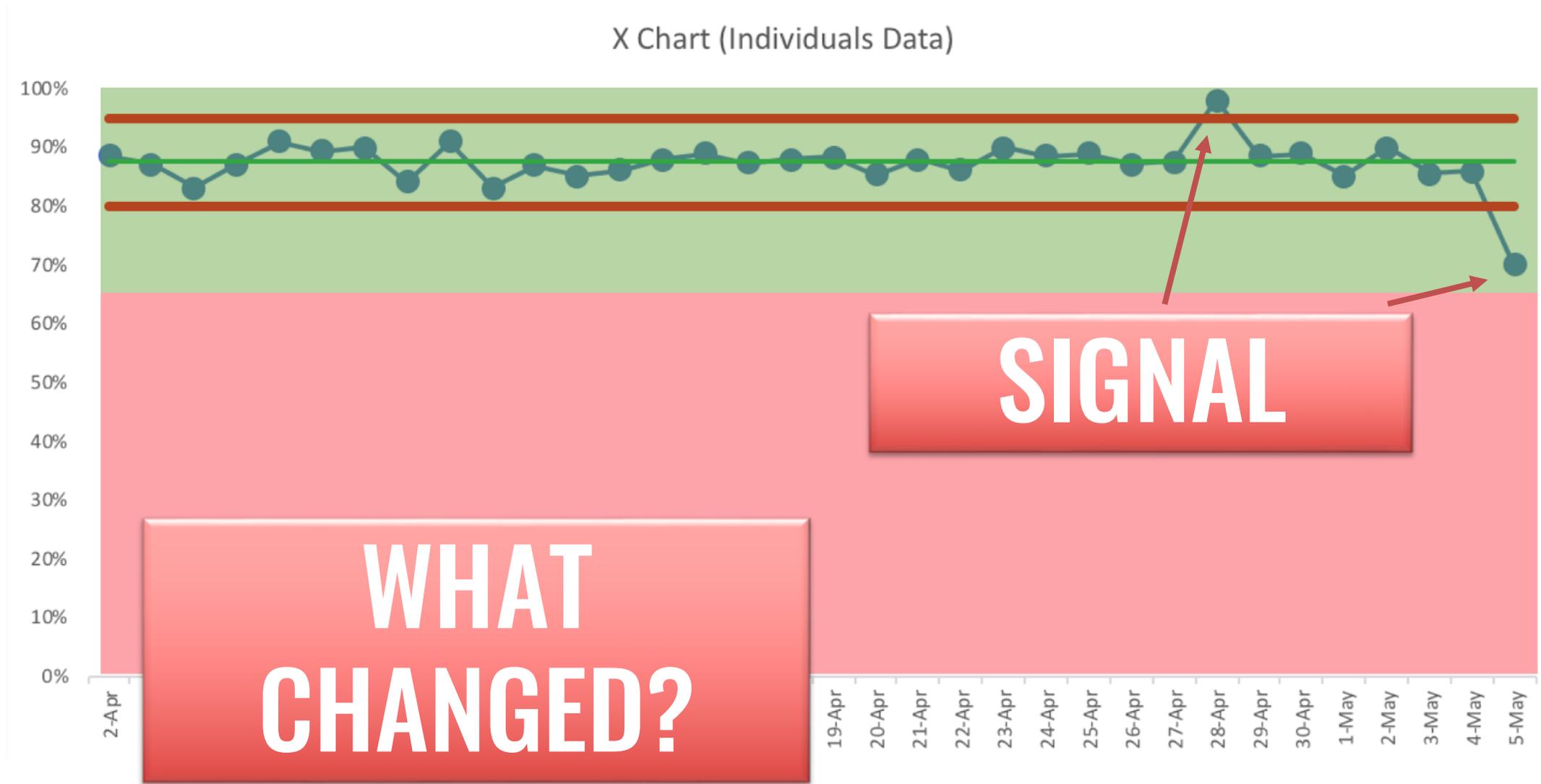
X Chart (Individuals Data)



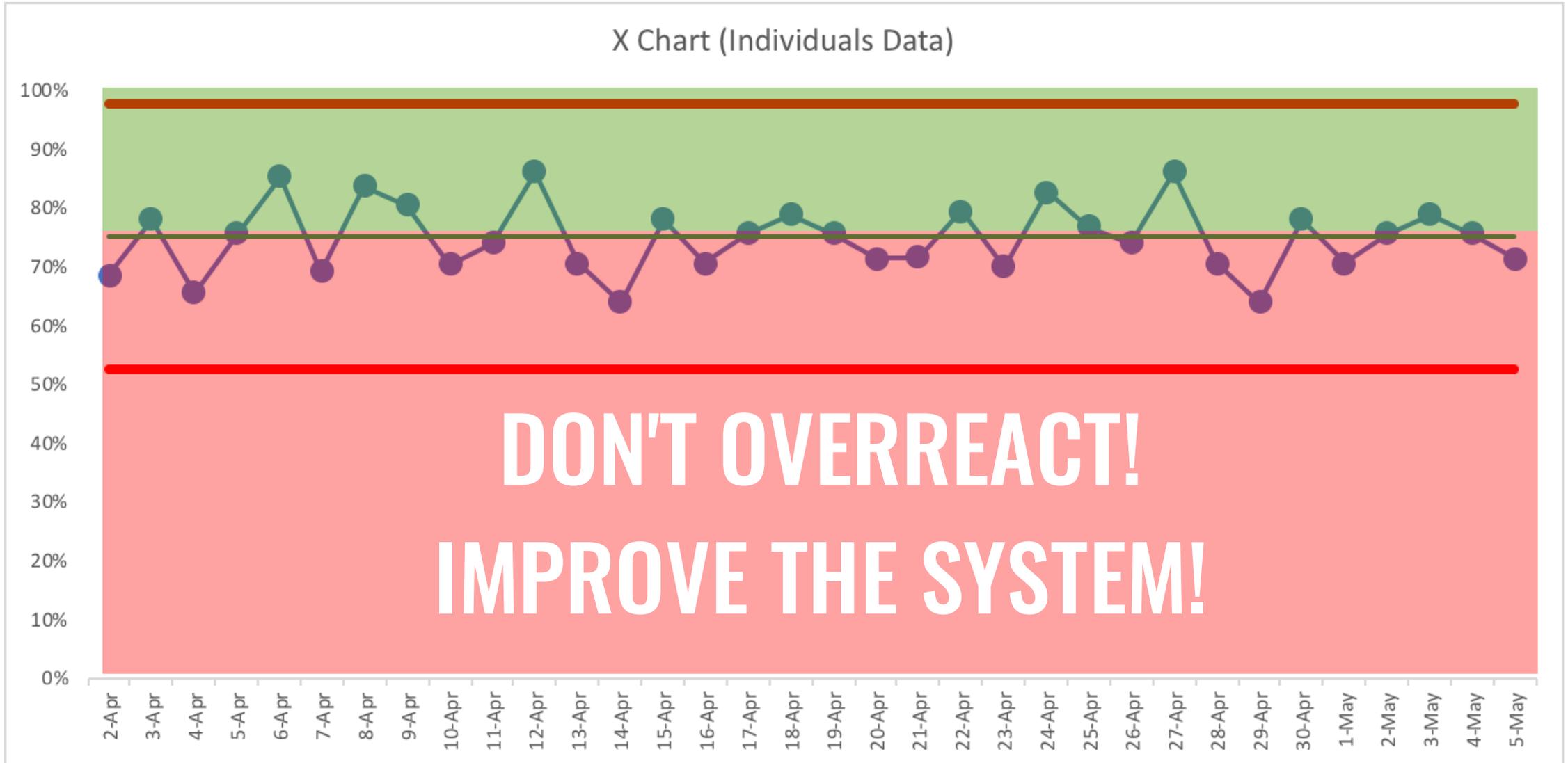
IMPROVE THE SYSTEM?



Looking for Signals in a Metric That Meets Target



Predictable and Sometimes Meets Target



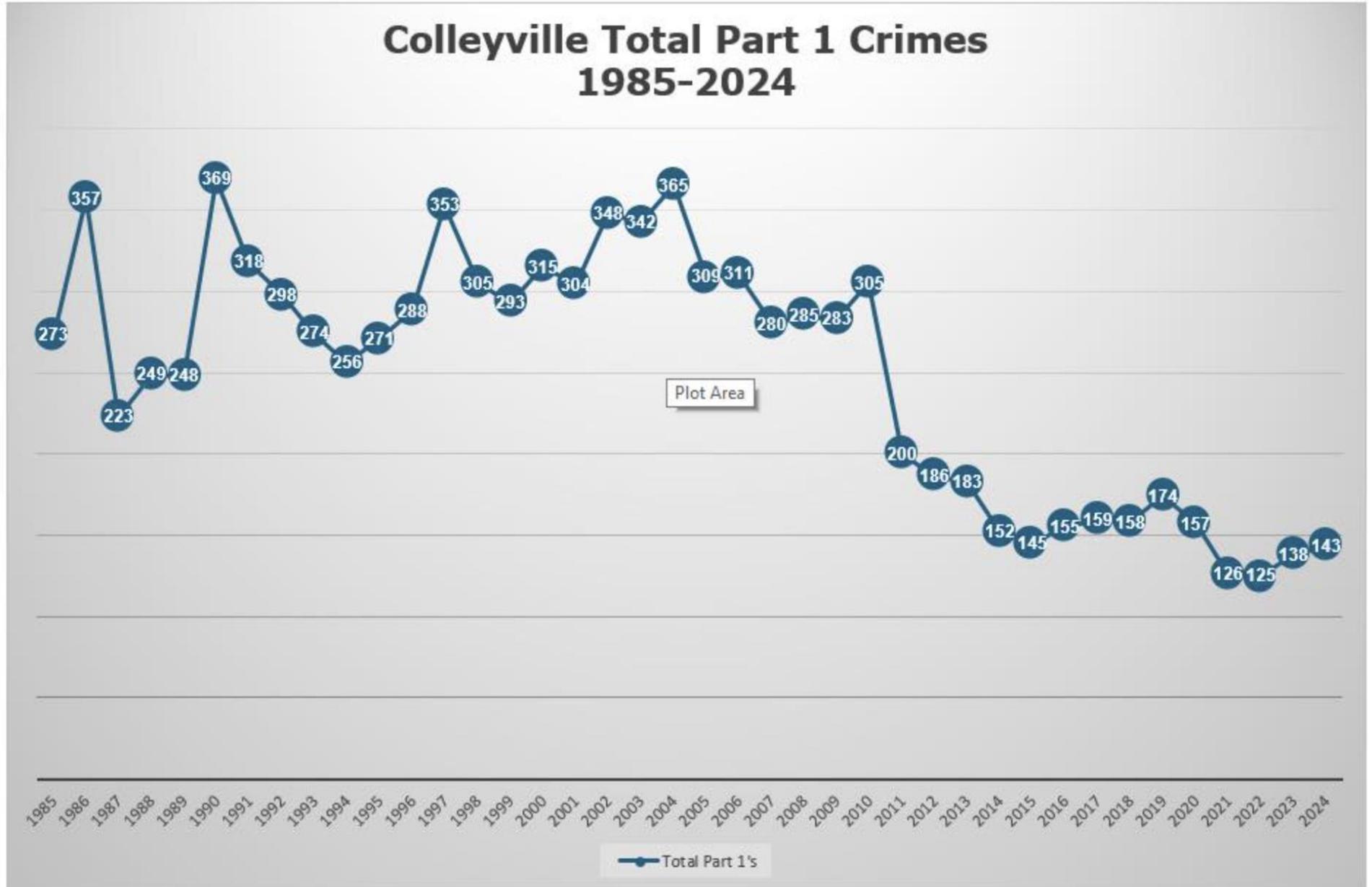
2024 Annual Crime Report – Part 1 Crimes

Part 1 Crimes	2023	2024	Change	% Change
Murder	0	1	1	N/A
Rape	7	1	-6	-86%
Agg Assault	8	6	-2	-25%
Robbery	0	0	0	N/A
Total Violent	15	8	-7	-47%
Burglaries				
Non-Residential	5	3	-2	-40%
Residential	3	1	-2	-67%
Thefts				
BOV	32	21	-11	-34%
Other	78	103	25	32%
Auto Theft	5	7	2	40%
Arson	0	0	0	N/A
Total Property	123	135	12	10%
Total Part 1	138	143	5	4%

Change in Crime

4%

Crime Trend by Year



**ASKING PEOPLE TO
EXPLAIN “NOISE”
FIXES NOTHING**

**REACT LESS
LEAD BETTER
IMPROVE MORE**

Q&A and Contact Info:

mark@markgraban.com

www.MeasuresOfSuccessBook.com

www.MistakesBook.com

www.MarkGraban.com

"... a readable, informative book to guide any leader who wants to help an organization achieve true and lasting success."
Eric Ries, Author of "The Lean Startup" and "The Startup Way"

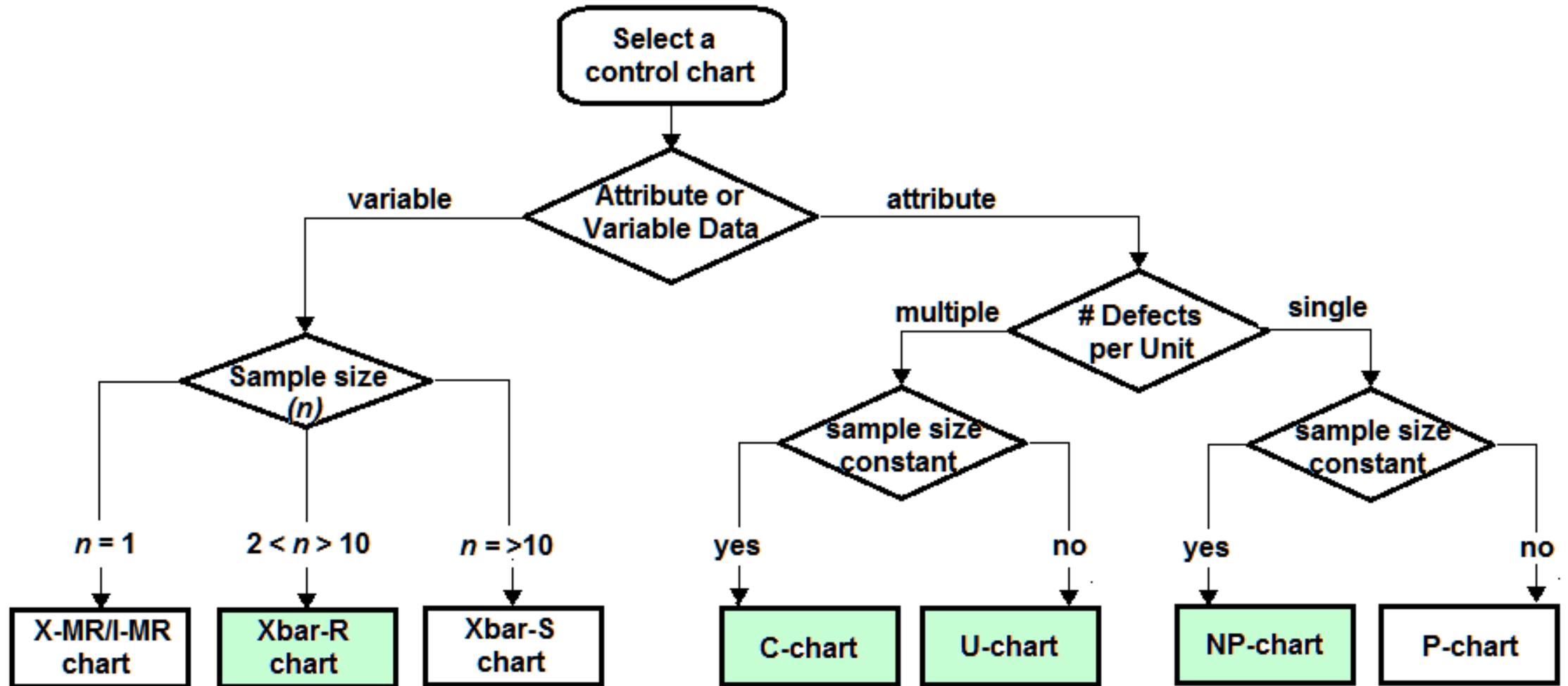
MEASURES — OF — SUCCESS

REACT LESS, LEAD BETTER, IMPROVE MORE

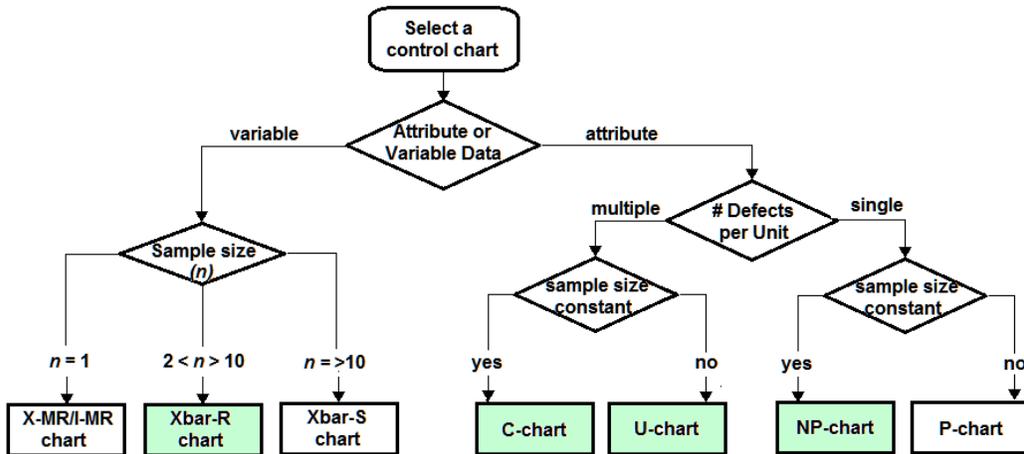


MARK GRABAN
FOREWORD BY DONALD J. WHEELER, PH.D.

What You Might Have Learned in Six Sigma is Arguably Wrong



What You Might Have Learned in Six Sigma is Arguably Wrong



- Bad assumptions about distributions
 - Don't hold up in the real world
- For business metrics, use the XmR Chart
 - No c-charts
 - No p-charts
- Do NOT use a calculated standard deviation with real world data
 - Use the XmR calculations