

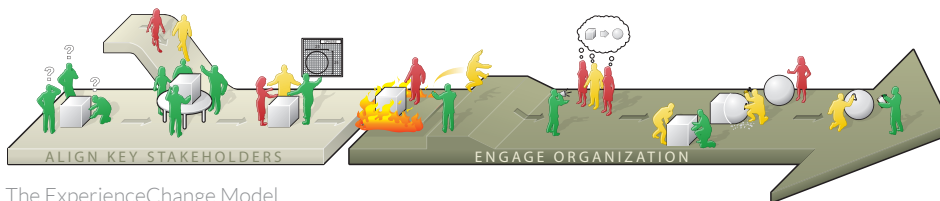


## Change is certain. Buy-in isn't.

Creating buy-in is difficult work. Organizations that are good at change are able to quickly align people around new ways of doing things in response to opportunities or threats. Those that master it build resilience and an enduring competitive advantage.

### Mastering change requires practice

The Fortune 500's most trusted tool to practice change is ExperienceChange. Based on ExperiencePoint's award-winning platform, ExperienceChange is an expert-guided change simulation that teaches a best-practice model to managing change.



The ExperienceChange Model

### One year of experience in one day

In ExperienceChange, people work in teams to tackle a realistic change project. From analysis through to planning and implementation, the simulation delivers the essentials of a year-long change journey in a one-day workshop.

### Like the real world, without the scars

ExperienceChange simulates the challenges of real world change. Immediate feedback on decisions, both good and bad, reinforces learning without putting company resources on the line.

### The right tool for the right time

Focused practice with change tools and techniques takes place under expert guidance. Experiences are shared. And competition ensures an energizing experience that reveals true change behaviors.

Over half of the world's top Executive Programs use ExperienceChange.

— Financial Times 2012 Rankings

"The most effective one day program I've ever experienced!"

— Fortune 500 Energy Executive

ExperienceChange workshops give people the change confidence and competence that organizations need to thrive and endure.

To learn more, please contact:



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