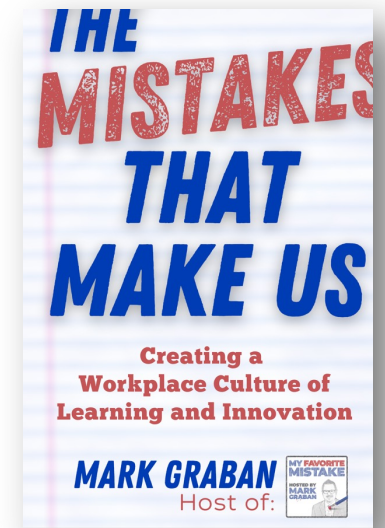


FAVORITE MISTAKES & CREATING A CULTURE OF LEARNING FROM MISTAKES



MARK GRABAN
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(Prototype Cover)



2 YEARS


200 PEOPLE

MY FAVORITE MISTAKE

HOSTED BY
MARK GRABAN

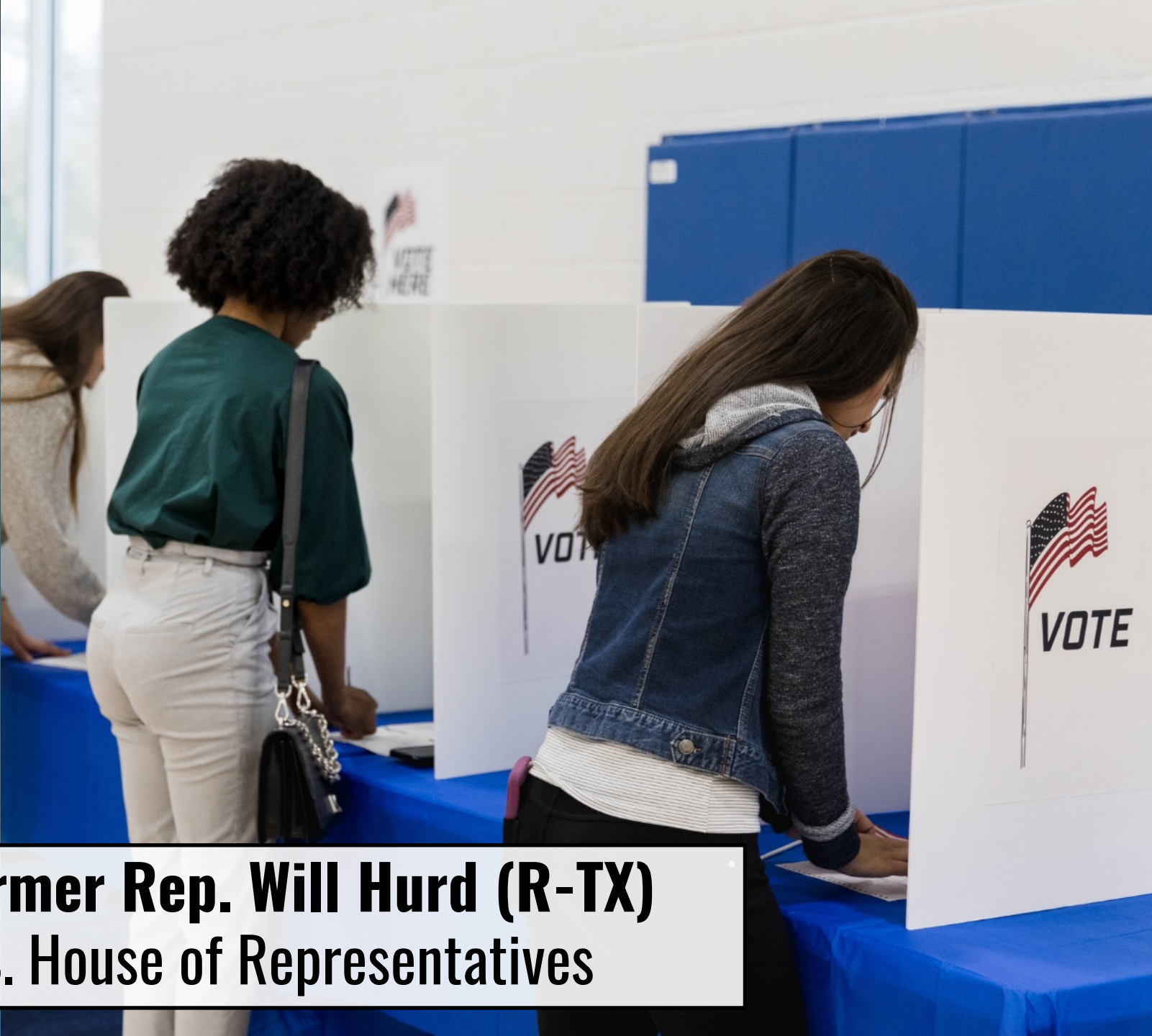


WHAT'S YOUR
FAVORITE MISTAKE?





Kevin Harrington
“Shark Tank” / Inventor of the infomercial



Former Rep. Will Hurd (R-TX)
U.S. House of Representatives

WHAT'S MY



FAVORITE MISTAKE?







Practicing Lean

Learning How to Learn
How to Get Better... Better

**Edited by
Mark Graban**

A “FAVORITE” MISTAKE?

- Learning that helped your career (or organization)
- You’ve learned to avoid repeating
- An unexpected positive outcome
- Not necessarily your “biggest mistake”
- Something important enough to stick with you

WHAT'S A
MISTAKE?

EXPECTED OUTCOME

GAP

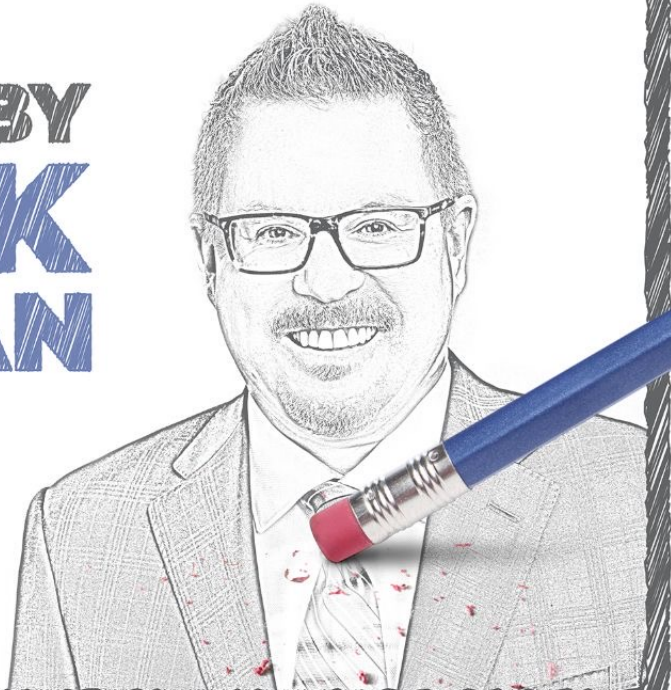


ACTUAL OUTCOME

EPISODE 198

MY FAVORITE MISTAKE

HOSTED BY
MARK
GRABAN



KEVIN
GOLDSMITH





INITIAL OUTCOME



EXPECTED OUTCOME



BASELINE PERFORMANCE

INITIAL OUTCOME

GAP



EXEPECTED OUTCOME

BASELINE PERFORMANCE

ACTUAL OUTCOME

“Figuring out how to fail effectively is a superpower at organizations, versus others that haven’t and are still punishing failure. It really destroys all innovation.”



“I want to hear the bad news.

I want to hear it fast.”

Larry Culp, CEO of GE



“The moment of truth: Do you shoot the messenger, or do you listen even if you are unhappy?”

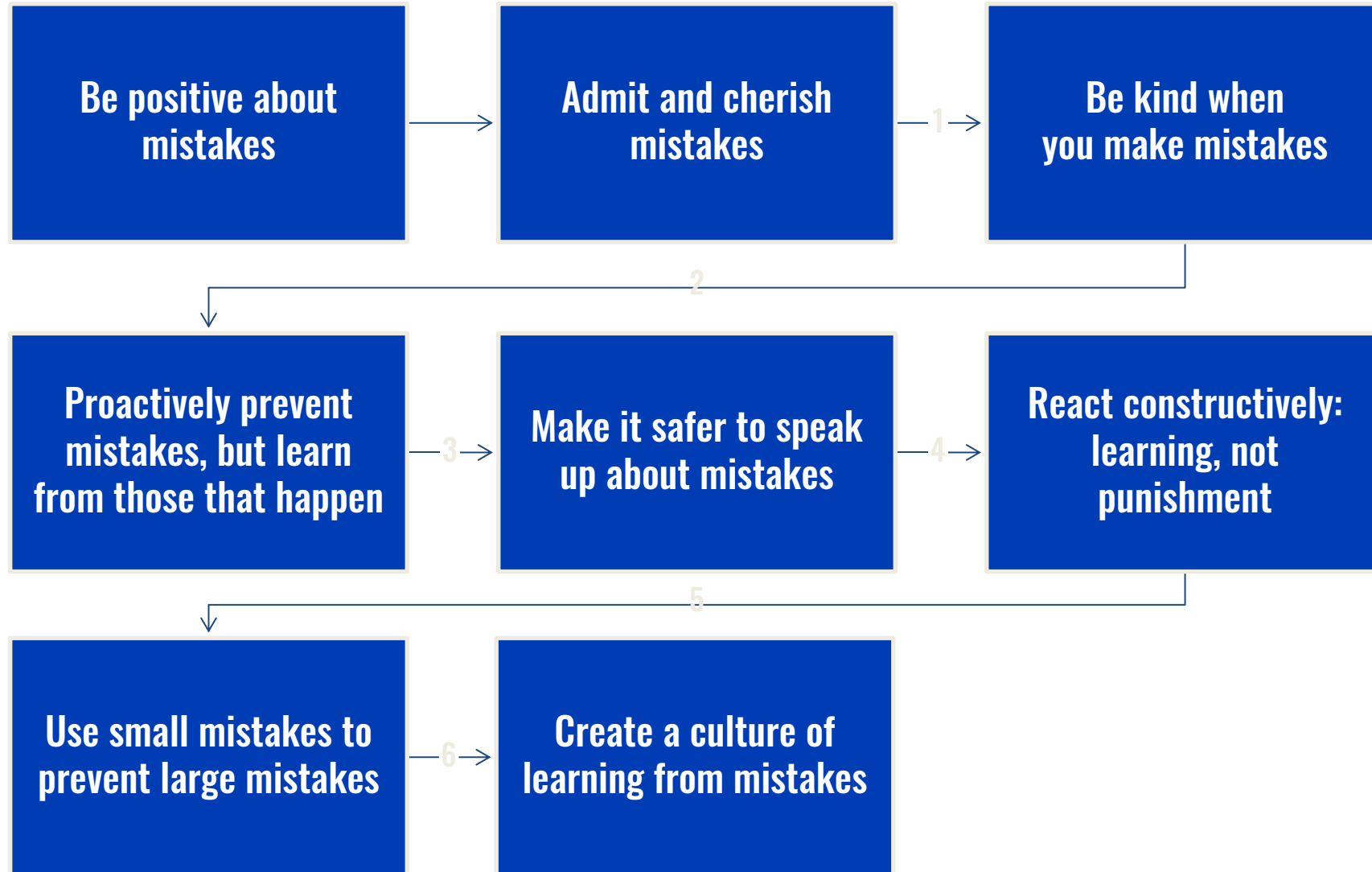
Larry Culp, CEO of GE



THE MISTAKES

THAT MAKE US

A CULTURE OF LEARNING & INNOVATION



ADMITTING

MISTAKES

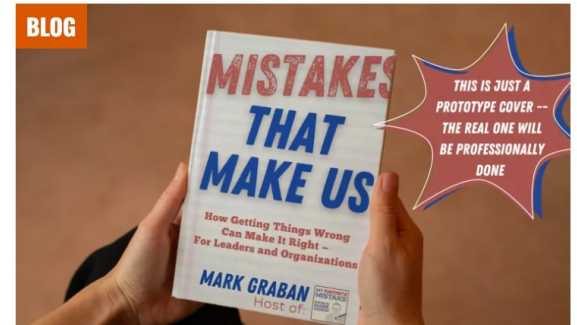
3 Instances In 1 Day: Problems, Mistakes, And Countermeasures (Short-Term And...

MARK GRABAN • Oct 10, 2022



Progress On My Upcoming Book About Learning From Mistakes (And Possible Mistakes...

MARK GRABAN • Jan 9, 2023



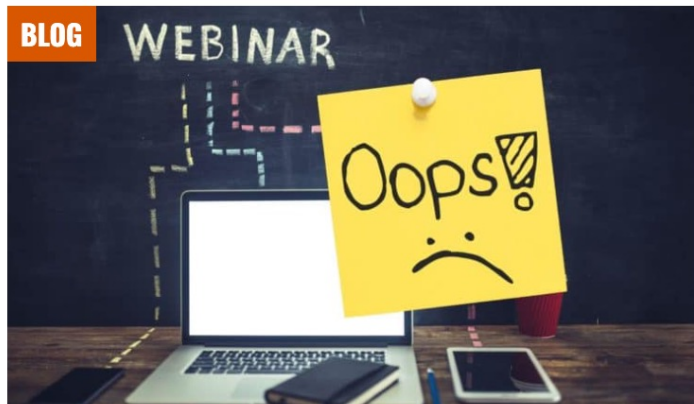
How A Small Test Of Change Can Prevent Bigger Mistakes – A Webinar Platform...

MARK GRABAN • Nov 17, 2022



Oops! Another Mistake During A Webinar About Mistakes

MARK GRABAN • Sep 30, 2022



Isn't It Ironic? Mistakes That Interrupted My Webinar About Mistakes

MARK GRABAN • Jun 28, 2022



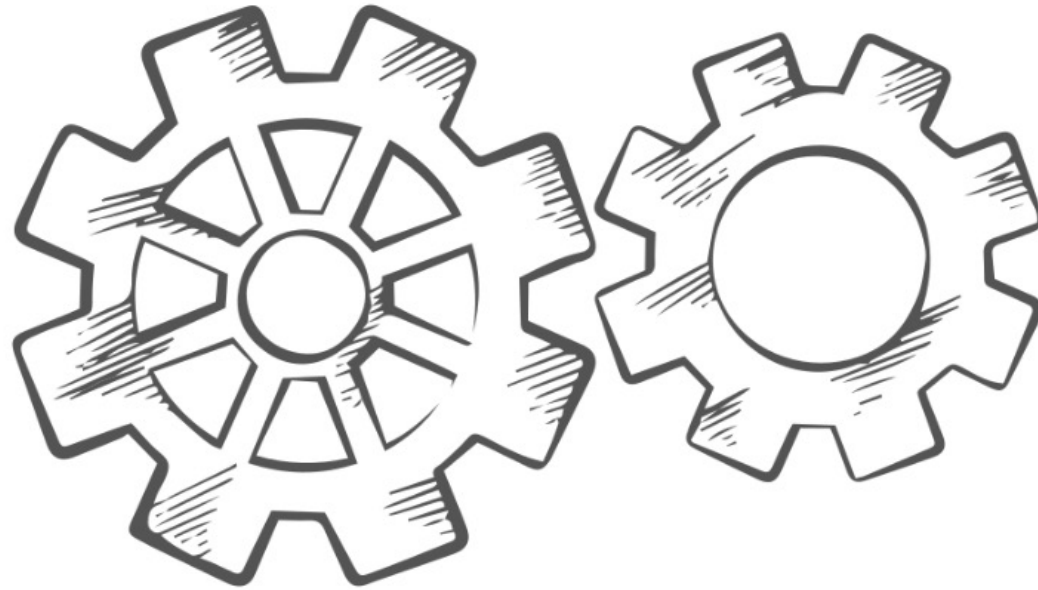
My Many Mistakes Related To Today's Lean Podcast Episodes – Yup,...

MARK GRABAN • Feb 22, 2023



LEADERS CREATE CONDITIONS FOR PSYCHOLOGICAL SAFETY

**MODELING
VULNERABLE
ACTS**



**REWARDING
VULNERABLE
ACTS**

PSYCHOLOGICAL SAFETY IS CONNECTED TO SUCCESS



Be kind to yourself

Nobody is perfect

We all make mistakes

What's important is
learning from our
mistakes!

#MyFavoriteMistake

THANK YOU!

- **Coming Soon:**
www.mistakesbook.com



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- **Podcast:** MyFavoriteMistakePodcast.com
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